

Alumni MBA Elective Timetable 2024-25



MEMBA Elective - over a long weekend (Friday-Monday) generally 9.00-17.00
EMBA Elective - evenings 18.15-21.15 (except MBM550 Corporate Restructuring, which follows the pattern MEMBA Elective)
FTMBA Elective - usually during the week 9.00-17.00 (some exceptions may apply)
International Elective - during the week overseas 9.00-17.00

The University is only planning face to face teaching at this time unless otherwise indicated. Note also that some electives might be cancelled due to low students' interest.

Module type	Dates	Module	Format	Times	Lecturer	Credits	Concentration (1)
MEMBA Elective	Friday 13 - Monday 16 September 2024	MBM188 Strategy Execution	Weekend	09.00-17.00	Gianvito Lanzolla	10	S&DT
MEMBA Elective	Friday 18 - Monday 21 Oct 2024	MBM140 Mergers and Acquisitions * - FULL	Weekend	09.00-17.00	Scott Moeller	10	F&S
EMBA Elective	Saturday 9 & Sunday 10 November 2024	MBM550 Corporate Restructuring	Weekend	09.00-17.00	Shaun O'Callaghan	5	F&I
MEMBA Elective	Saturday 14 & Sunday 15 December 2024	MBM178 Design Thinking	Weekend	09.00-17.00	Neil Maiden	5	IE
EMBA Elective	Tues 28, Thurs 30 Jan/ Tues 4, Thurs 6, Tues 11, Thurs 13, Tues 18, Thurs 20, Tues 25, Thurs 27 Feb 2025 (18.15-21.15)	MBM167 Advanced Strategy In a Globalising World *	Evenings	18.15-21.15	Charles Baden Fuller	10	S&DT
MEMBA Elective	Friday 14 - Monday 17 February 2025	MBM112 Managerial Decision Making	Weekend	09.00-17.00	Emre Soyer	10	S&DT
FTMBA Elective	Monday 14 - Thursday 17 April 2025	MBM107 Advanced Corporate Finance	Weekday	09.00-17.00	Meziane Lasfer	10	F&I
FTMBA Elective	Tuesday 22 - Friday 25 April 2025	MBM560 Digital Marketing and Social Media	Weekday	09.00-17.00	Yusuf Oc	10	MK
International Elective	Sunday 27 April - Friday 2 May 2025	MBM312 UAE Symposium **	International	09.00-17.00	Nikos Nomikos	10	F&I
FTMBA Elective	Saturday 3 & Sunday 4 May 2025	MBM520 Applied Financial Analysis for Managers and Investors	Weekend	09.00-17.00	Stefano de Cesaris	5	F&I
EMBA Elective	Tues 6, Wedn 7, Thurs 8, Tues 27, Wedn 28, Thurs 29 May & Tues 24, Wedn 25, Thurs 26 June & Tues 1 July 2025 (18.15-21.15)	MBM727 Negotiation for Business Success	Evenings	18.15-21.15	Andrew Binstead	10	MK
FTMBA Elective	Tuesday 6 - Friday 9 May 2025	MBM147 Climate Change Impact on Companies	Weekday	09.00-17.00	Michel Driessen	10	ESG
International Elective	Sunday 11 - Friday 16 May 2025	MBM186 Sustainability: Business Challenges & Opportunities - Netherlands **	International	09.00-17.00	Bobby Banerjee	10	ESG
MEMBA Elective	Saturday 17 & 18 Sunday May 2025	MBM600 Storytelling in Business	Weekend	09.00-17.00	Nicolai Schuemman	5	MK
MEMBA Elective	Saturday 17 & 18 Sunday May 2025	MBM173 Leading Digital Transformation	Weekend	09.00-17.00	Gianvito Lanzolla	5	S&DT
International Elective	Monday 19 - Thursday 22 May 2025	MBM170 London Symposium	International	09.00-17.00	Elena Novelli	10	S&DT + IE + MK
FTMBA Elective	Tuesday 27 - Friday 30 May 2025	MBM542 New Venture Creation	Weekday	09.00-17.00	Ruben Van Werven	10	IE
International Elective	Sunday 1 - Saturday 7 June 2025	MBM546 Strategic Marketing - Vegas & LA **	International	09.00-17.00	Cliff Oswick	10	MK
International Elective	Friday 23 May & Monday 9 - Wednesday 11 June 2025	MBM183 Leading in Challenging Situations - Chamonix **	International	09.00-17.00	Sionade Robinson	5	MK
MEMBA Elective	Friday 13 & Saturday 14 June 2025	MBM179 Capturing Value from Innovation	Weekend	09.00-17.00	Elena Novelli	5	S&DT + IE
International Elective	Sunday 15 - Saturday 21 June 2025	MBM175 Innovation & Tech - South Korea **	International	09.00-17.00	Stefan Haefliger	10	S&DT + IE
FTMBA Elective	Monday 23 - Thursday 26 June 2025	MBM517 Advanced Strategy & Business Model Thinking *	Weekday	09.00-17.00	Santi Funari	10	S&DT
MEMBA Elective	Friday 27 - Monday 30 June 2025	MBM109 Innovation and Entrepreneurship	Weekend	09.00-17.00	Vangelis Souitaris	10	IE
MEMBA Elective	Friday 4 - Monday 7 July 2025	MBM727 Negotiation for Business Success	Weekend	09.00-17.00	Andrew Binstead	10	MK
FTMBA Elective	Tuesday 8 - Friday 11 July 2025	MBM134 Private Equity	Weekday	09.00-17.00	Roman Kraussl	10	F&I
International Elective	Sunday 13 - Friday 18 July 2025	MBM176 - Silicon Valley Entrepreneurship **	International	09.00-17.00	TBC	10	S&DT + IE
MEMBA Elective	Friday 18 - Monday 21 July 2025	MBM522 Branding and Advertising	Weekend	09.00-17.00	Zach Estes	10	MK
FTMBA Elective	Tuesday 22 - Friday 25 July 2025	MBM112 Managerial Decision Making	Weekday	09.00-17.00	Emre Soyer	10	S&DT
FTMBA Elective	Monday 28 - Thursday 31 July 2025	MBM526 Managing Strategic Change	Weekday	09.00-17.00	Zahira Jaser	10	IE
FTMBA Elective	Monday 28 -Thursday 31 July 2025	MBM144 ESG Strategy & Investing	Weekday	09.00-17.00	Gianandrea Giochetta	10	F&I + ESG

\* Note that for the following electives, MBM517, MBM167 and MBM140, you need to attend all sessions. If you will miss part of it, you are not allowed to attend as it is too disruptive. You will also be expected to participate fully in the workshop and do the assignment.

\*\* (International): Places are limited and priority is given to current students. There is also a cost if you wish to take an international elective as an alumn. The cost per international elective includes the following: twin room accommodation during the trip, breakfast and 2 lunches, some dinners, local transport, site visits and guest speaker events, networking events. The cost does not include international airfare, travel insurance, visa costs. Inquire with Bene regarding availability and exact costs no earlier than 15 December 2024.

Concentration Codes (1)
F&I: Finance and Investment
IE: Innovation and Entrepreneurship
MK: Marketing
ESG: ESG & Sustainability
S&DT: Strategy and Digital Transformation