

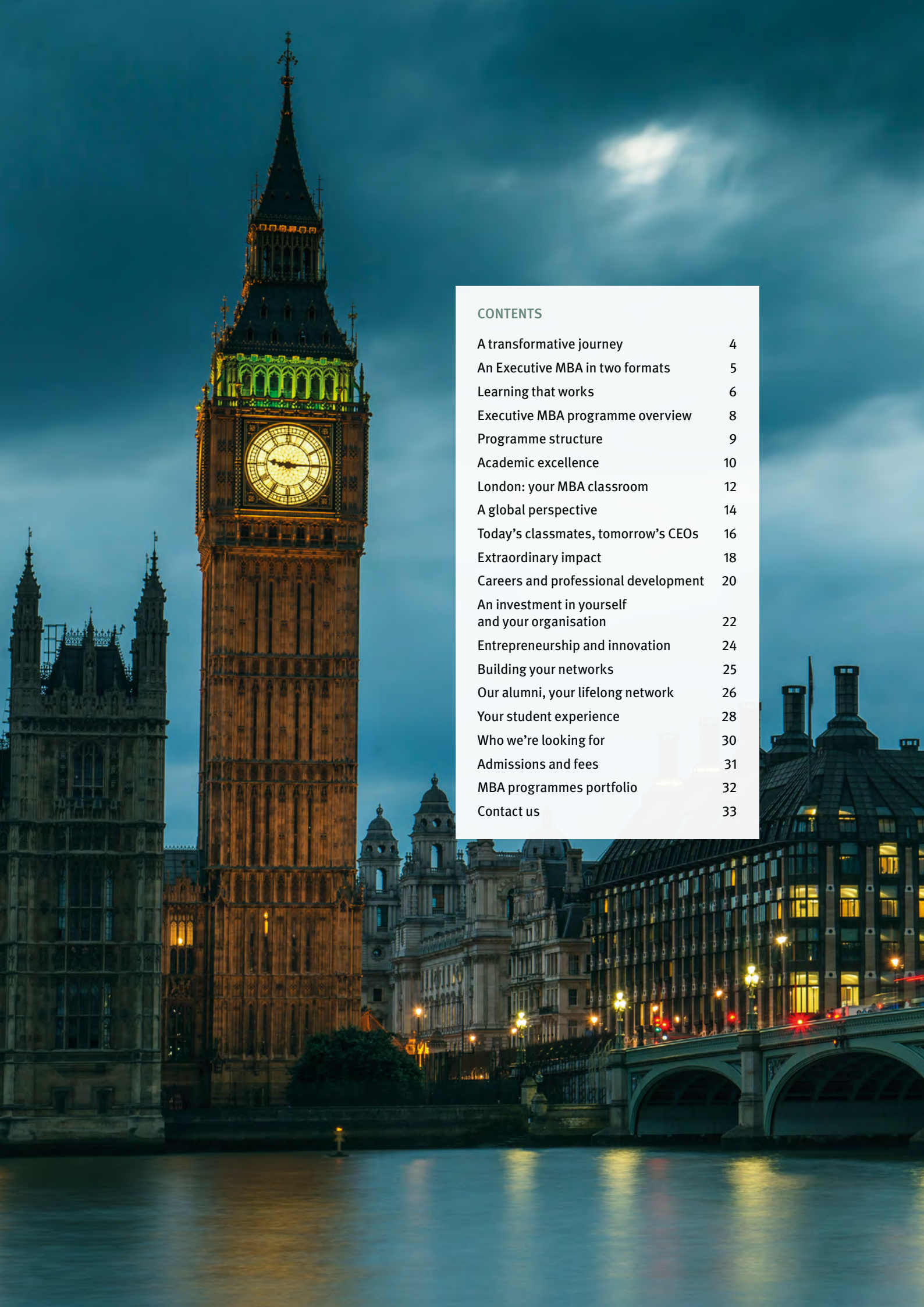


BAYES
BUSINESS SCHOOL
CITY ST GEORGE'S
UNIVERSITY OF LONDON

Executive MBA

2025 | 2026

[Always learning]



CONTENTS

A transformative journey	4
An Executive MBA in two formats	5
Learning that works	6
Executive MBA programme overview	8
Programme structure	9
Academic excellence	10
London: your MBA classroom	12
A global perspective	14
Today's classmates, tomorrow's CEOs	16
Extraordinary impact	18
Careers and professional development	20
An investment in yourself and your organisation	22
Entrepreneurship and innovation	24
Building your networks	25
Our alumni, your lifelong network	26
Your student experience	28
Who we're looking for	30
Admissions and fees	31
MBA programmes portfolio	32
Contact us	33

Always curious. Always bold. **Always learning.**

Bayes is a leading global business school based in the heart of the City of London. We develop inquisitive professionals who change business for the better. Constantly questioning, adapting to new information, rethinking. We practice what we teach. Bayes Business School. Always learning.

“It is our responsibility to push people to build and not just consume. Bayes MBA graduates are people who can think, lead and disrupt from within, be it in start-ups or bigger organisations.”

Professor Costas Andriopoulos, Associate Dean, MBA programmes.



A transformative journey

Our Executive MBA is a two-year journey of transformation, preparing you for executive leadership and the real-world priorities of business.

Studying weekday evenings or weekends for an internationally recognised qualification, while continuing to work, is a challenge. Yet it is also an opportunity to learn with your peers from a variety of industries and apply your new knowledge in your workplace immediately.

The Executive MBA programme has developed an adventurous range of global electives, creating experiential learning opportunities for our students.

You will experience working within some of the world's major business centres in Africa, the Americas, Asia, Europe or the UAE. It will be during these experiences that your knowledge will be tested, embedded and refined, in real-world practical applications. The Executive MBA is defined by a diverse, experienced cohort, an international faculty and a worldwide alumni network. You will emerge ready to lead in today's competitive and unpredictable modern business world.

An engrossing mix of lectures, workshops, live projects and leadership expeditions make for an exhilarating and hugely rewarding experience.

You learn to work outside your comfort zone and grow an understanding of what can be achieved. Your professional networks will grow throughout the programme and you will have the opportunity to form lasting relationships with your cohort and the Bayes community.

SUPPORTING ENTREPRENEURS

We are the only leading business school that is nestled between the City of London and the evolving entrepreneurial hub of Tech City. This unique location puts you in touch with a world-class range of contacts and networks. Whether you want to start a business or take yours to the next level, we run a host of initiatives to help you turn ideas into success, including Launch Lab, New Venture Creation and CityVentures. Uniquely, we even offer a £10 million investment programme that gives bright new businesses the seed capital they need to grow.

“Join a vibrant, curious, and diverse group of international professionals who, like you, balance their demanding roles as executives with the pursuit of a Bayes Executive MBA. This programme blends innovative content with engaging class discussions and an experiential learning journey, guided by a faculty with a truly global perspective.”

Professor Nikos Nomikos, Course Director, Modular Executive MBA

One Executive MBA, two delivery options—choose the path that suits you best.

Designed for the working professional, the Executive MBA offers you two flexible formats to suit your busy schedule.

Both the evening and modular format provide you with the same curriculum, learning opportunities and ability to tailor your programme to fulfil your professional ambitions. The option you select is dependent on your preferred learning style and your schedule. Select the format that allows you to best balance your studies between work commitments and your personal life.

SEPTEMBER TO SEPTEMBER (ONE INTAKE A YEAR)

Evening Executive MBA

Duration: 24 months

Classes delivered: Tuesday and Thursday evenings

Ideal if:

- You're based within commuting distance of London
- You prefer in person teaching
- You value the consistency of weekly classes
- You want to meet your cohort and network regularly

MARCH TO MARCH (ONE INTAKE A YEAR)

Modular Executive MBA

Duration: 24 months

Classes delivered: Friday - Sunday once a month

Ideal if:

- You can travel to London from within the UK or around the world once a month
- You prefer a blended format of learning with in person teaching supported with online sessions
- You want to enrich your learning experience with an international cohort
- You are confident interacting with your cohort and networking in person and online



Learning that works

Build a deep and practical understanding of business and management and apply your new knowledge to work immediately.

Year 1

CORE MODULES

In your first year, you'll gain a solid, all-round grasp of core business fundamentals across a broad range of subjects.

Our core modules take an interdisciplinary approach, encouraging you to think beyond traditional silos. This equips you with a 360-degree view of business, the core competencies to solve problems from multiple angles, and the ability to lead strategically.

You also take the credit bearing Career Impact module focussed on strategic career management, leadership development and advanced communication skills to enhance long term professional growth. Additionally, you can choose from a range of optional workshops to personalise your development.

INTERNATIONAL CONSULTANCY WEEK

Taking place at the end of the first year, the International Consultancy Week is an intensive and immersive insight into the inner workings of an overseas company. You travel to a global location and work in small teams, consulting for clients and organisations facing real strategic issues. This allows you to apply the knowledge from the core modules into a live case study and experience different business cultures.

Year 2

CHOOSE YOUR SPECIALISM: ELECTIVES

In year two you choose your areas of study with the elective modules. Choose from over 30 electives (daytime, evenings, weekends, online and international) to fill your knowledge gaps or focus on your chosen specialist area. Electives are available across all MBA programmes, giving you the opportunity to work with a broader cohort and grow your network. As electives are delivered in a mix of formats—daytime, evening, weekend and online—you'll study across different modes. You can also choose to work towards an optional concentration in Finance and Investment, Innovation and Entrepreneurship, Marketing, Sustainability and ESG, or Strategy and Digital Transformation.

THE BUSINESS INTEGRATION PROJECT

Your programme will conclude with the Business Integration Project, a major piece of self-managed consultancy work. You will address a real-world strategic problem either from your own organisation, a chosen company, or a new business venture. This is a chance to demonstrate your skills and apply the theory and knowledge gained during the programme. Past students have found permanent positions with companies they based their Business Integration Project on.

ASSESSMENT

Assessment prioritises the real-world application of knowledge. While traditional exams remain in some areas, most modules focus on situational analysis, report writing, presentations, and business pitches.

Scan the QR code to watch how Joel Satchi, Modular Executive MBA (2020) utilised the MBA to gain funding and the knowledge to develop his successful start-up EMenu Now.



“In year two I originally focused on finance modules, being an accountant and working in finance. However, I discovered that I had an entrepreneurial passion and pursued a sustainable fashion start-up as my final project, which I couldn't have imagined at the start of my MBA journey!”

Danielle McIver, Modular Executive MBA (2021)
Vice President, Senior Relationships Manager at Northern Trust Corporation, Chicago
Australian / British

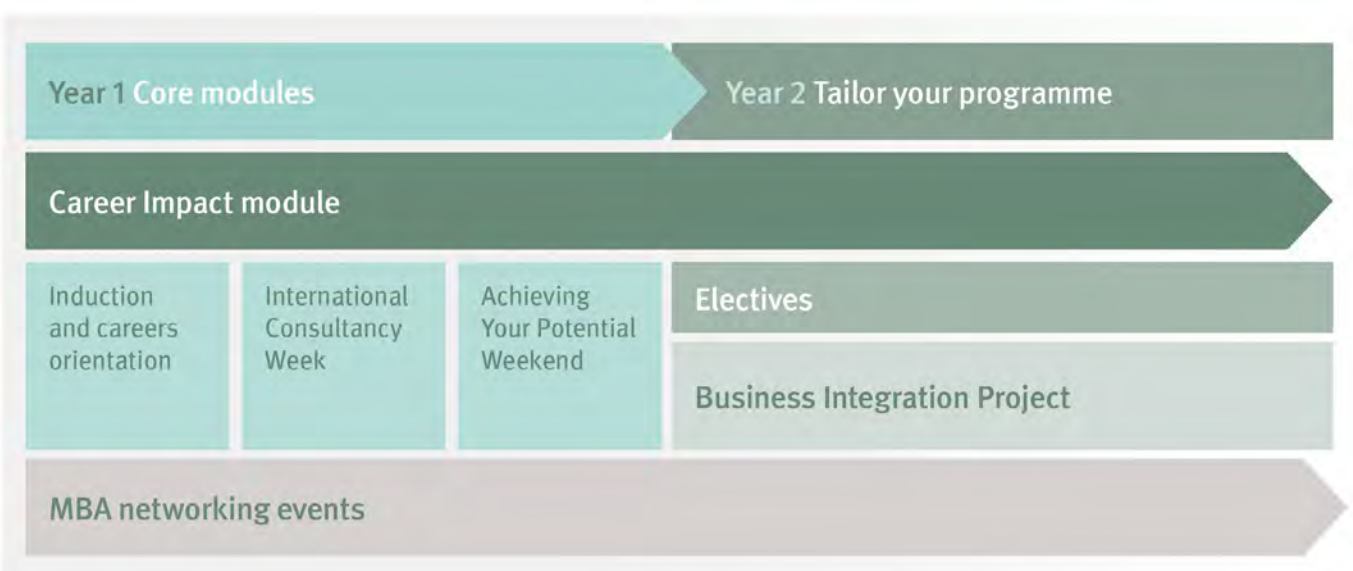


Executive MBA programme overview

- Core modules provide a comprehensive understanding of the fundamentals of business
- Tailor your electives based on a preferred concentration or alternatively, select a broad range
- Choose your electives from daytime, evening, weekend or online formats
- The Business Integration Project is a self-managed consultancy project conducted over the final 9-12 months of the programme
- Bayes leads in career enhancing education, engage in our credit bearing Career Impact module to achieve your career objectives.

Explore our Executive MBA programmes at:

bayes.citystgeorges.ac.uk/mba/executive-london



Programme structure

Pre-programme

PRE-PROGRAMME ACTIVITIES

Induction

INDUCTION AND CAREERS ORIENTATION

Core modules, Year 1

CREATING VALUE THROUGH INNOVATION

- Creating Corporate Value
- Leadership & Performance
- New Venture Creation

GLOBAL ECONOMY AND INVESTMENTS

- Analytics for Business
- Business in the Global Economy
- Sustainable Investments & Financial Markets

LEADERSHIP IN STRATEGY & FINANCE

- Accounting & Financial Reporting
- Corporate Strategy
- Strategic Leadership

OPERATIONAL EXCELLENCE

- Marketing for Sustainable Value Creation
- Managing Human Resources
- Operational Management

SUSTAINABLE CORPORATE INNOVATION

- Corporate Finance
- Leading AI & Industry 4.0
- Sustainability & Responsibility in Business

CAREER IMPACT MODULE

INTERNATIONAL CONSULTANCY WEEK

ACHIEVING YOUR POTENTIAL WEEKEND

Electives* and Business Integration Project, Year 2

ELECTIVES*

FINANCE AND INVESTMENT

- Advanced Corporate Finance
- Blockchain Technology and Decentralised Finance
- Global Financial Management
- Global Real Estate
- Investment Strategy and Practice
- Mergers and Acquisitions
- Private Equity

INNOVATION AND ENTREPRENEURSHIP

- Competitive Edge with Digital Technologies
- Innovation and Technology Ecosystems
- Innovation and Entrepreneurship
- Negotiating for Business Success
- New Venture Creation

MARKETING

- Branding and Advertising
- Digital Marketing and Social Media
- Strategic Marketing in Action: Exploring Location Brands

STRATEGY AND DIGITAL TRANSFORMATION

- Advanced Analytics for Business
- Advanced Corporate Strategy in a Globalising World
- Consulting to Management
- Leading Strategy Execution
- Managerial Decision Making
- Managing Strategic Change
- Strategic Business Analytics
- The New Strategic Landscape

SUSTAINABILITY AND ESG

- Climate Change Impact on Companies
- ESG Strategy and Investing
- Sustainability: Business Challenges and Opportunities

INTERNATIONAL ELECTIVES

- Digital Innovation in Action – Silicon Valley, USA
- Innovation & Technology Ecosystems – Seoul, South Korea
- Strategic Marketing: Exploring Location Brands – LA and Las Vegas, USA
- Sustainability: Business Challenges and Opportunities – Reykjavik, Iceland
- Bayes MBA London Symposium – London, UK
- UAE International Study Tour – Dubai, UAE

BUSINESS INTEGRATION PROJECT

*We review our elective portfolio on an annual basis to ensure we are staying up to date with the evolving business world. Therefore the electives listed are an indication of the range of modules offered and may be subject to change

Academic excellence: Bringing practical experience into the classroom

Our faculty includes leading academics, policy makers, entrepreneurs and world-renowned practitioners. Working with the latest insights, imparting best practice and progressing theoretical boundaries, they prepare the next generation of senior business leaders and entrepreneurs for future challenges.



RESEARCH CENTRES

Our research has a positive impact on the real world of business, practitioners and policymakers. Some of our notable research centres include:

- The M&A Research Centre (MARC), uniquely among major business schools, focuses on both the research and practice of M&A
- The Centre for Charity Effectiveness at Bayes Business School (Bayes CCE) is the leading non-profit and philanthropy centre in the UK
- The Costas Grammenos Centre for Shipping, Trade and Finance (STF) facilitates international dialogue between industry, government and academic leaders, and undertakes applied research
- The Digital Leadership Research Centre (DLRC) studies the impact of technological and institutional change on competitive dynamics, firm strategy and firm organisation
- The Centre for Banking Research promotes topical and high calibre academic research in banking.

A team of world renowned academics with industry experience contribute to our Executive MBA programme. Here we put the spotlight on four academics to give you a sense of the breadth of experience and expertise they bring to your Executive MBA.



Dr Paulina Roszkowska

Lecturer in Finance and Evening
Executive MBA Course Director

Dr Paulina Roszkowska is a Lecturer in Finance at Bayes Business School and a tenured Associate Professor of Finance at the Warsaw School of Economics. Previously, she held positions at Hult International Business School, Haas School of Business at Berkeley, and various institutions in France and Spain. Paulina was recognised in the Women in FinTech Powerlist 2022 and named one of the Best 40 Under 40 Professors by Poets & Quants in 2018.

Her research spans corporate finance, fintech, capital markets, and ethics in finance. She has published numerous journal articles and authored two books: "Revolution in Business Reporting" and "Business Ethics: Evidence from the Financial World." Paulina specialises in teaching corporate finance, fintech, and the integration of financial decisions with ethics.

With a background in corporate finance, investor relations, and as a former tech start-up CEO, Paulina brings valuable industry expertise to her teaching and research.



Professor Nikos Nomikos

Professor of Shipping Finance and
Modular Executive MBA Course Director

Nikos Nomikos specialises in Ship Finance, Risk Management, and Asset Pricing in Shipping and Commodity Markets. His research includes ship valuation models, shipping indices, risk management products, freight derivatives valuation, big-data market analysis, and sustainable finance. With over 50 papers in peer-reviewed journals, he co-authored the leading book “Shipping Derivatives and Risk Management.”

Nikos began his career at the Baltic Exchange, where he led the development of shipping indices now used as market benchmarks. He focuses on applied, commercially viable research and collaborates widely as a consultant and in executive education. He also serves as an expert witness in shipping cases.

Nikos lectures on Finance, Economics, Asset Pricing, and Risk Management for MSc, MBA, and PhD programmes and is a Fellow of the Institute of Chartered Shipbrokers.



Dr Joelle Evans

Senior Lecturer in
Organisational Behaviour

Dr Evans’ research focuses on the governance of professional work, specifically studying how professionals respond to societal and organisational demands for responsibility and accountability. She has examined how professionals respond to these demands in different areas such as in the use and commercialisation of the personal (stem cells), hazardous work (experimental work and rail transportation) and the recruitment of diverse workforce in elite occupations.

Part of this research is published in Administrative Science Quarterly and Organization Science. Her work was funded in part by the Martin Family Society Fellowship for Sustainability and she received a Best Paper Award and was a finalist for the Louis Pondy best paper based on a dissertation award from the Academy of Management for her work.

At Bayes, Dr Evans teaches modules on Corporate Social Responsibility and Organisational Behaviour.



Professor Costas Andriopoulos

Professor of Management and
Associate Dean, MBA Programmes

Professor Andriopoulos’ main research interests focus on how organisational paradoxes enable innovation in the face of changing technological environments. In particular, he studies how entrepreneurial firms in high-velocity markets can excel at both incremental (exploiting current capabilities) and discontinuous innovation (exploring into new space). He has co-authored the book “Managing Change, Creativity and Innovation” (2nd Edition, Sage, 2014) and released “Purposeful Curiosity: The Power of Asking the Right Questions at the Right Time” in 2022.

Professor Andriopoulos is also an award-winning teacher. He teaches the module New Venture Creation on the Executive MBA programme and has taught executive and senior leadership teams how to manage organizational change and innovation, high-performing teams, entrepreneurial/design thinking, strategic paradoxes and breakthrough innovation. In his teaching, he systematically intertwines theory and practical application.

He is also Associate Dean of the MBA Programme at Bayes.



London: Your MBA classroom

Based in the heart of the UK capital, Bayes students have a wealth of academic and career opportunities on their doorstep.

We're the only leading business school that is nestled between the financial hub of the City of London and Old Street's dynamic Tech City. Students looking for entrepreneurial inspiration and networking opportunities are surrounded with examples ranging from financial giants to innovative start-ups. These businesses input directly into our programmes, as well as sponsoring and employing many of our students and alumni.

When you need a break from studying, you have Whitecross international food market nearby, historic areas like Aldersgate and Bunhill Row to explore, and bustling Shoreditch with its shopping, restaurants and bars on your doorstep.

LONDON SYMPOSIUM

Every year our London Symposium gives you unique access to the inner workings of top organisations, through a mix of plenary sessions, business briefings, hosted visits and social events. London is home to some of the best and brightest business minds and we encourage you to make the most of the institutions and individuals that populate the capital.

The Covid-19 pandemic did not leave any country, or any city, untouched; and our city of London was no exception. So, it was only fitting that the theme of the 2022 London Symposium at Bayes Business School was "Time to Build".

Business and thought leaders from the fields of Economics, Journalism, Business Strategy and Innovation, Finance, Energy and even Sports gave the attendees insights into how we, as future business leaders, can rebuild a post-pandemic business world.

CAPITAL GAINS

A majority of Fortune 500 companies have chosen to maintain a base in London, while Facebook, Amazon, Google and Apple have established headquarters here since the 2016 Brexit vote. In fact, tech is booming, around and beyond Old Street's 'Silicon Roundabout' – just a short hop from the Bayes campus.

Scan the QR code to watch a short film about the London Symposium elective.





"The beauty of the programme is learning from diverse industries and cultures. The London Symposium module brings those industries and cultures together in one of the most diverse and open cities in the world."

Tom Narraway, Evening Executive MBA (2019)
Senior Construction Manager, Amazon, London
British

The Executive MBA immerses you in the global market through a choice of international modules in a variety of dynamic markets.

The International Consultancy Week places students at the heart of a fast-paced growing foreign market, providing them with live projects and a chance to use what they have learned to create viable business solutions. In one week you will be exposed to everything from new business cultures in unfamiliar environments to creative partnerships and business leaders.

Senior managers working in multinationals will actively engage with students to impart working knowledge of the particular issues and trends within the region and industry. It is this international experience that will give you an edge in the competitive job market.

The international electives aim to give you practical insights into how businesses operate within cultural, economic and regulatory environments that are very different around the world.

International electives and International Consultancy Week destinations are subject to change.

A global perspective

USA

Digital Innovation
in Action – Silicon Valley

Strategic Marketing:
Exploring Location Brands
– LA and Las Vegas

“The choice of the international electives at Bayes was amazing. I struggled to decide which one to go for. The exposure to cultures in different countries and therefore economies, enriches the knowledge of individuals working within any sector or industry.”

Jana Korpova, Executive MBA (2017)
Director of Growth, Smart Currency Exchange, London
Slovakian

Iceland

Sustainability:
Business Challenges and
Opportunities – Reykjavik

UK

Bayes MBA London
Symposium – London

South Korea

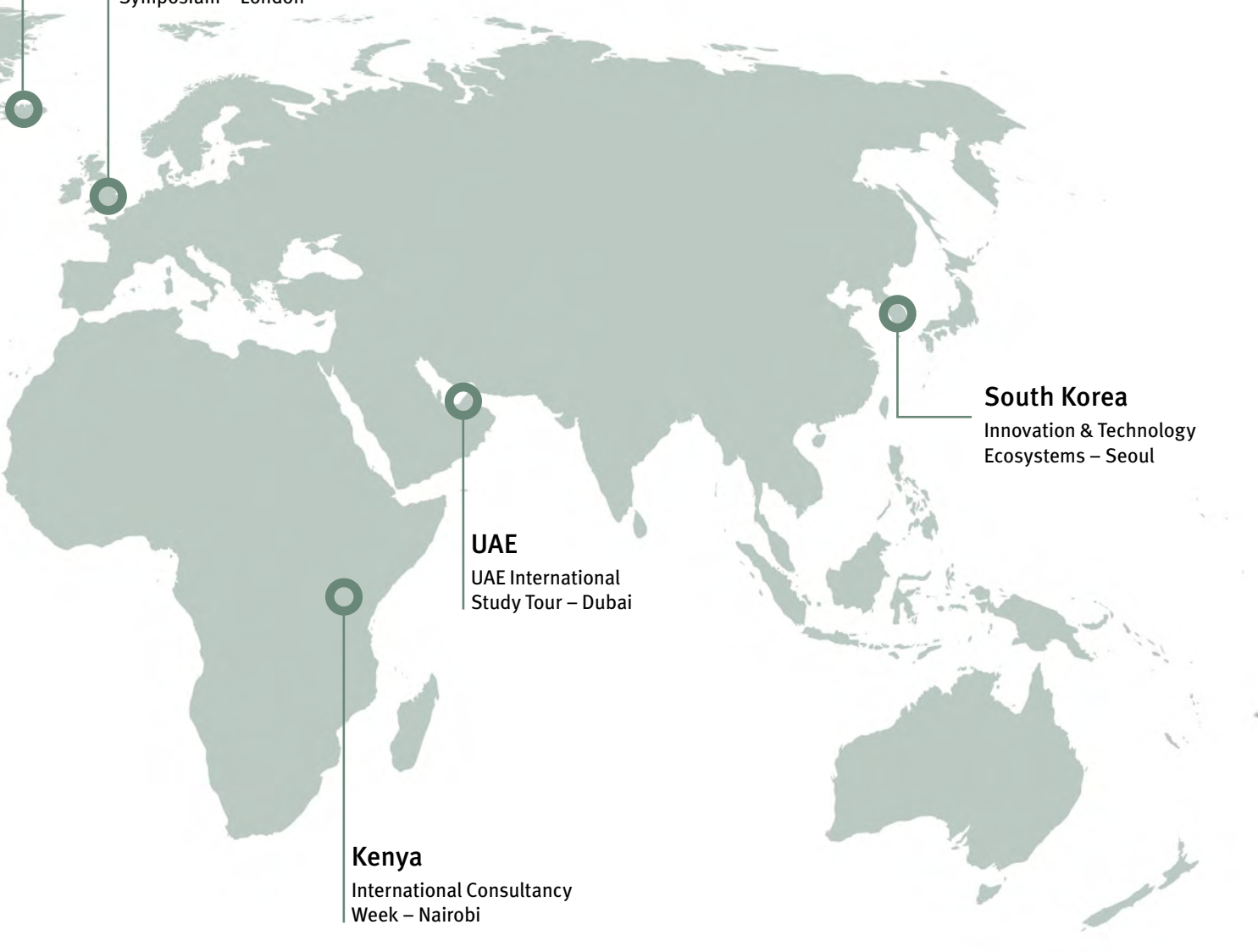
Innovation & Technology
Ecosystems – Seoul

UAE

UAE International
Study Tour – Dubai

Kenya

International Consultancy
Week – Nairobi



Evening Executive MBA Class of 2023:



42%
female
participation

Average age:

36
years



11 years' average
work experience



15 nationalities

Today's classmates, tomorrow's CEOs

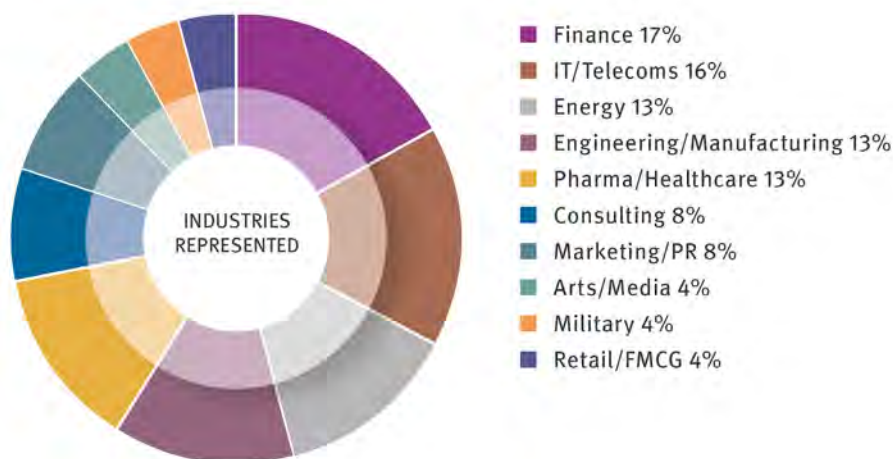
At Bayes, we foster a diverse community which helps ambitious professionals to connect, but also learn from each other.

Students studying the Bayes MBA are hand selected through a rigorous admissions process. Every student adds value to the cohort, bringing unique cultural and professional insights and perspectives to the experience.

"The EMBA made me feel like I could hold my own. I think that everybody that goes through the programme assumes initially that everybody on the course is more experienced, successful and smarter. Over time, you realise that each student has their own unique skills, and I began to feel that my knowledge of sales and ability to present were valuable. As well as learning from the talented individuals on my cohort, there were also areas where my skills and experience were useful to them.

Gareth Evans, Evening Executive MBA (2016)
Director, Eastbound, London
British

EVENING EXECUTIVE MBA CLASS OF 2023





Modular Executive MBA Class of 2025:

 **25%**
Commuting from
outside UK

Average age:
37
years 



13 years' average
work experience



15 nationalities

MODULAR EXECUTIVE MBA CLASS OF 2025



- Finance 22%
- Pharma/Healthcare 22%
- Consulting 18%
- IT/Telecoms 12%
- Engineering/Manufacturing 6%
- Energy/Utilities 4%
- Hospitality 4%
- Military 4%
- Real Estate 4%
- Retail/FMCG 4%

Extraordinary impact

Our alumni are a diverse global network of business professionals. The Executive MBA enabled them to transition in their careers and develop both personally and professionally.



Danielle McIver

Modular Executive MBA (2021)
Australian / British

Pre-MBA: Senior Manager and Director at Trident Trust, Guernsey, UK

Post-MBA: Vice President, Senior Relationships Manager at Northern Trust Corporation, Chicago, USA

“Prior to joining the MBA, I worked for a private financial services SME. I wanted to make a transition into a global organisation and meet like-minded professionals with similar ambitions.

Flexibility was something that was really important to me – I didn’t want to take a career break so ideally wanted to pursue an Executive MBA. I discovered that Bayes offered a modular version which allowed me to attend classes over one long weekend per month.

My approach to business since graduating is more entrepreneurial and leads me to questioning the norm and finding smarter ways to work more frequently than I was before. It’s also enabled me to be more objective having had the opportunity to complete projects on various companies throughout my MBA.”



Vicky Truong

Modular Executive MBA (2019)
Canadian

Pre-MBA: Manager, Client Solutions, Cogstate, London, UK

Post-MBA: Digital Delivery Manager, EY Consulting, London, UK

“I viewed the MBA as a way to upskill core business fundamentals I didn’t previously have exposure to.

For example Managing Strategic Change is an elective that focuses on the people aspect of change management. At the time I found it interesting but I wasn’t sure how much of it would be relevant to me. Now it’s something I’m doing all the time!

I also found the professional development workshops useful. In particular, the one on elevator pitching – knowing what to say about yourself and what to emphasise, whether at work, in a networking environment or even on LinkedIn.

Because of the MBA I’ve been able to go to a huge corporate and now I’m on the verge of a new chapter, moving from EY’s London office to the one in Dubai.”

Scan the QR code to read more of our MBA alumni stories





Kylie Poole

Evening Executive MBA (2019)
British / Australian

Pre-MBA: Senior E-Trading Marketing Manager,
Intercontinental Exchange, USA

Post-MBA: Director of Corporate Development,
Ice Clear Europe Ltd, London, UK

"I have 10 years of financial trading experience, most of that spent as an interdealer broker in the commodities and derivatives space. Working within sales is exciting and dynamic but you're often executing upon decided strategic direction, rather than shaping it. I wanted to gain the tools and confidence to become more involved in the decision-making processes at the core of a business.

I was impressed by the aspirational yet friendly environment at the School - the faculty are top class and there to do a job but they're also warm, available and interested in you as an individual.

It was refreshing to meet so many interesting people from diverse cultural and professional backgrounds all on a mutual journey of discovery and collaboration.

An MBA provides you with the framework for understanding strategic problems and the methodology to effectively resolve them. I gained an enhanced understanding of different business functions within large corporations."



Tom Narraway

Evening Executive MBA (2019)
British

Pre-MBA: Development Manager, Skanska, London, UK

Post-MBA: Digital Delivery Manager, EY Consulting,
London, UK

"By the age of 30, I was starting to become conscious of the fact I'd only ever worked for one company, and my professional development was centered around construction. I've always been keen to further myself push my career forward and learn from others so an Executive MBA seemed like the ideal choice.

Working with brands and on business case studies was what I enjoyed the most. At the end of the first-year you do International Consultancy Week, working in small groups to help a real business tackle a challenge – in my case, a family-run business looking to increase exposure across Europe.

Also the Strategy module gave us a deep dive into a large company that had collapsed, analysing the accounts and examining where it had gone wrong. Remarkably, we even got to question a former director in person about the failures.

Thanks to the programme I now have a lot more in my toolkit. I've been able to come into my new role and introduce my team to more structured, strategic business planning."



Careers and professional development

Employers look for those who can motivate, influence and inspire others – those who can work effectively within teams as well as lead them.

An MBA can transform your career. At Bayes Business School your professional development is a core module built into the curriculum. It starts even before you join – with our online Career Accelerator Course.

The Careers team is comprised of highly experienced talent management professionals with backgrounds in recruitment, assessment and selection, occupational psychology, career coaching and leadership development. They come from a diverse range of industry sectors. They use their career and executive coaching qualifications as well as real-world experience of working in talent management to support you through the interconnected key stages of successful career development.

Our Careers curriculum is designed in partnership with our world-leading trainers who are experts in the fields of career management and professional development as well as being informed by the employer market. It focuses on the essential skills expected from Executive MBAs.

At the Postgraduate Career and Professional Development Centre, we offer training and guidance that will make you more employable. We want you to get the most out of your Executive MBA while making you highly attractive to employers.

Your personalised professional development plan is built around your career objectives, supported by one-to-one coaching and advisory, as well as workshops to develop invaluable skills in a highly focused environment. The support we offer is tailored to your individual aspirations and your personal career journey.

PROFESSIONAL DEVELOPMENT AND EMPLOYABILITY WORKSHOPS

Workshops are an important part of your Executive MBA programme and supplement your core and elective modules with a range of soft skills. Alongside the compulsory workshops, we recommend you choose from a range of additional workshops and seminars to fit your individual learning plan and strategy.

The 'Achieving Your Potential' weekend will provide you with the opportunity to think in detail about potential career transitions. Where are you now? Where do you want to be? And how are you going to get there?

You will also have the opportunity to engage in a diverse range of sector overviews, networking opportunities, panels, company presentations and a range of clubs and societies.

Bayes Careers Online (BCO) helps you stay up to date with job and to access vacancies and access a range of online resources such as our CV guidance, career advice videos and a company directory.



“One thing which differentiates Bayes is the Careers team, who were invaluable and provided me with tools and techniques to generate insight about my strengths and weaknesses. From there they helped me to develop a plan, showing me how to network, how to target the opportunities which fit your strengths, and how to sell myself in interviews.”

Edward Vaughan Dixon, Evening Executive MBA (2017)
Head of ESG: Real Assets, Aviva Investors, London
British

Always focusing

OUR WORKSHOPS INCLUDE:

- The Increasing Executive Presence Series: Explore what executive presence is, how to develop yours and why it matters
- Deploying strengths for career and team success: How to stretch your personal energising strengths and use them to achieve your career goals, and how to get the best from and limit the risks in your project team
- Taking charge of your career: How to develop your career within an organisation, look for a new job, make a career change or set up your own business
- Leading with emotional intelligence: Learn how emotionally intelligent leaders get the best out of others even in the toughest situations
- Advanced Presentation Skills: Explore various techniques, from employing rhetorical devices to refining your voice modulation and pace, to ensure engaging presentations.
- How to Strengthen Your Professional Network: This workshop will show you how to extend and manage your network productively.

An investment in yourself and your organisation

You can tailor the Executive MBA to address your company's specific needs in a number of ways.

BUSINESS INTEGRATION PROJECT

You can base your BIP on an existing business challenge that your organisation is facing or an area you'd like to explore. You have the full support of a top-ranked academic as well as access to the faculty as a whole who have extensive experience in turning what they teach into practical application in the workplace.

ELECTIVES

In year two you can really make the Executive MBA your own. A choice of electives in Strategy, Consulting, Marketing, Entrepreneurship, Finance ESG, or Management allow you to tailor your Executive MBA. There are also a number of international study tours that will immerse you in a particular global business environment.

PROFESSIONAL DEVELOPMENT

The Continuous Professional Development (CPD) module is a core component of the Executive MBA, tailored to align with your career goals and individual strengths and weaknesses. Workshops are integrated throughout your MBA journey, providing consistent opportunities to develop invaluable skills, particularly around leadership, within a highly-focused and reflective environment.

NETWORKING

You will be part of a diverse cohort of senior professionals from a range of industries and backgrounds. This continual input of new ideas and skills will prove invaluable for your company as you gain a broader perspective on business issues.





Lynda Sigauke

Executive MBA (2021)

Head of Outpatients and Pharmacy Services, The Lister Hospital, London, British

I completed the Executive MBA in September 2021 and my degree was sponsored by HCA Healthcare UK.

Having discussed my longstanding professional development objectives with my line manager, we identified the skills, leadership development and exposure I would need, to prepare me for the next opportunity in the organisation.

After a rigorous internal selection process, I was one of a handful of internal senior leadership candidates across the company who were encouraged to apply for the Executive MBA.

Many of my classmates embarked on the programme with a view to changing our career in some way. When I began the programme, I was a Pharmacy Manager but by the end of year 1, I was promoted to the Head of Outpatients and Pharmacy Services. This was a drastic jump overnight, from leading a team of seven in one department, to 36 staff in three departments over four facilities.

Initially I thought that I would crumble at the weight of what I had taken on, especially, in the middle of the pandemic whilst also studying.

However, there were a few key things that made me stand the test of time during the initial challenging phase of finding my new rhythm in this role.

The programme taught me to be resourceful and learn how to network effectively to achieve a specific goal or objective. I was able to utilise these learned skills at work, making sure to reach out to colleagues whom I could learn from, and I took on a strategic approach to navigate my new responsibilities.

One of the outstanding highlights of doing the Executive MBA at Bayes is that you don't have to wait until you graduate to feel that you have gained knowledge and new skills from the degree. I was able to apply what I was learning immediately after class, there is always access to the learning materials and lectures too. That meant I could try certain frameworks or concepts and if it didn't work as expected or had an unexpected impact, I always had the opportunity to come back to class. I was able to meet with my experienced EMBA faculty, discuss my experience and refine things so that I could try it again. Simply put, one minute you're in class, the next you are in a boardroom applying the very thing you just learnt.

Being on this journey, not only impacted my career, but the holistic approach through career development workshops and interactions with peers from different industries and experiences really enhanced me as a person. I have a newfound awareness of just how resilient I am, an awareness which was highlighted to me by the challenge of navigating the demands of a job in healthcare during the peak of a pandemic and studying, whilst still delivering right to the end on both fronts.

The programme is what you make of it. It's hard, it's challenging and takes you outside of your comfort zone, but I wouldn't hesitate to do it all again.





Entrepreneurship and innovation

Entrepreneurship is the lifeblood of any economy. Brilliant ideas come about when you have the skills to turn innovation into reality. At Bayes, entrepreneurship is part of our DNA. Our London location in the heart of Tech City means we are surrounded by a cluster of high-tech start-ups. Meanwhile our experienced faculty bring a wealth of real-world experience and expertise to your studies.

Our range of innovation and entrepreneurship focused electives blend academic theory and faculty's real-world entrepreneurial experience to give you the tools and the insights to develop or grow your own business.

EVENTS AND ACTIVITIES TO KICK-START YOUR BUSINESS

In addition to your MBA, Bayes offers a number of initiatives and workshops for budding entrepreneurs:

- **Bayes Innovate** – This annual conference is one you cannot afford to miss. Exploring entrepreneurship, innovation and creative leadership through a series of talks, workshops and panel discussions from successful entrepreneurs and researchers. It's also a great opportunity to network
- **Start-up Camp** – A week of high-octane events to get your business ideas off the ground. Hear a great line-up of speakers and network with the high profile entrepreneurs behind successful start-ups
- **Start-up Surgeries** – One-to-one coaching, advice and feedback. Our expert team helps you start a new business or scale an existing one.

“The programme gave me the confidence and gravitas to go out there and make my dream happen. I launched phase one of my company to a group of trusted advisors, enabling us to refine our concept, product, website and messaging.

We were then supported by the City Launch Lab, the University's incubator for start-ups for the next 12 months while we got the company off the ground. We worked in an office shared with 64 other ventures, with 12 months of hot-desk access, ongoing mentoring, coaching and networking opportunities. We had mentors who were excited about what we offered and wanted to help take our new agency forward into a promising future. Since then, our agency has grown from strength to strength and we now work with many high profile and well-known brands.

Anthony Noun, Evening Executive MBA (2017)
Co-Creator, Braegen.co, London
British

SPACE, FUNDING AND PRACTICAL SUPPORT

If you want your business to succeed, we are here to help.

- **Bayes Entrepreneurship Fund** – A £10 million fund that invests in early-stage, high-potential, revenue-generating UK companies. A unique source of seed capital for fledgling businesses
- **City Launch Lab** – An incubation space for student and graduate entrepreneurs. A three-month accelerator programme with coaching, desk space, networking, investor pitches and shadowing of successful entrepreneurs
- **CityVentures** – A multifaceted entrepreneurship programme offering start-up support, including events, advice and opportunities to help you secure investment
- **CitySpark workshops**, leading to the CitySpark Competition for five £5,000 awards
- **City Starters Weekends**, for developers, designers, marketers and start-up enthusiasts.

Your peers represent the future of international business. You can create a network that will cross borders, industries and cultures. It's a resource that will be yours to tap into for the rest of your career.

Outside of the MBA curriculum, there are a number of networking opportunities throughout the year.



Industry events: Our links to the financial district and the entrepreneurship scene mean we can hold regular events on campus on current topics with leading professionals.



Careers Beers: Held twice a year, for our current Full-time, Evening Executive and Modular Executive MBA students, as well as alumni.



Global Women's Leadership Events: Inspiring speakers to equip and empower women.



The Women in Business Society: Supporting aspiring women leaders and promoting gender equality, inclusion and diversity in the workplace.



TEDx: Students have worked with TEDx to host 'Acceleration' focusing on the latest digital trends.

BAYES EXPERTISE

Our calendar of webinars, podcasts and videos will provide insights, advice and news on business and careers related topics:

- **Food for Thought:** A weekly webinar series of bite-sized insights from our experts and industry leaders
- **Curious Careers:** bite-sized interviews showcasing the career and professional development opportunities available through Bayes.

Building your networks

Our alumni, your lifelong network

Our thriving global alumni network is your asset. Tap into our successful world-wide community of over 50,000 diverse professionals from varied backgrounds, spanning 160 countries once you join. You'll also be a part of the wider City St George's, University of London network which includes 150,000 graduates globally.

Once you enrol as a Bayes student you will have access to our global network of alumni to support your career progression. Our active online community provides a valuable forum for maintaining established relationships as well as forging new ones.

FREE MBA ELECTIVE

Graduation is not the end of your journey at Bayes Business School: our MBA alumni have access to one free elective per year so you benefit from lifelong learning after completing the programme.

For more information on alumni services visit bayes.citystgeorges.ac.uk/alumni

"After graduating I created my own start-up in management consultancy and I decided to take advantage of the free alumni electives. I chose to do New Venture Creation and Managing Strategic Change as these electives aligned with my business goals of growing the international client base and implementing strategic and organisational change. I plan on continuing my learning as my company grows and using the free electives to help bring my venture idea to life, so my Bayes MBA journey is really just starting."

Tatiana Ryabinina, Modular Executive MBA (2020)
Management Consultant & Director, Grow-thru, London
Russian

AMONG OTHERS, OUR SENIOR ALUMNI INCLUDE:

1975	1976	1981	1985	1986	1987	1988
Peter Cullum CBE Founder and Non-Executive Director, Global Risk Partners (GRP) Aram Shishmanian CEO, World Gold Council	Dr Muhtar Kent Former Chairman and CEO, The Coca-Cola Company	Carol Sergeant CBE Director, Danske Bank	Sima Kamil Deputy Governor, State Bank of Pakistan	Dr Robert Kelly Chairperson of the Board of Directors, Canada Mortgage and Housing Corporation	Liu Mingkan BCT Distinguished Research Fellow of the Institute of Global Economics and Finance, The Chinese University of Hong Kong	Sir Stelios Haji-Ioannou Founder, EasyJet Tom Ilube Founder, Crossword Cybersecurity



1993

Carmel McConnell
MBE
Founder,
Magic Breakfast

1994

Angus Forbes
Founder of
Bankers without
Boundaries

2001

Tae-Shin Kwon
President and CEO,
Korea Economic
Research
Institute

2010

Isibéal Ballance
Executive
Producer,
Adorable Media

2014

James Cartwright
Chief of Staff,
Our Future Health
UK

2015

Niall MacArthur
Founder, EAT

Johnny Grave
CEO, Cricket West
Indies

2022

Chris Tweed
Founder and CEO,
Tweed Wealth
Management

Your student experience

Take full advantage of what the School and the location has to offer. The rich cultural experience of studying in London, with almost limitless access to the arts, history and global cuisine, makes Bayes an exciting place to be.

OUTSIDE THE CLASSROOM

Bayes Business School has more than 30 different clubs and societies, running from the Actuarial, Insurance, Risk and Quant Society through the Out at Bayes (LGBTQ+ Society) to the Toastmasters Society. Many are professional and career based, others focus on cultural pursuits or sport.

A full list of clubs is available on the campus groups website.

CITY ST GEORGE'S, UNIVERSITY OF LONDON

You'll also have full access to City's Students' Union, student run societies and all the recreational facilities provided by City. City's playing fields in North London cater for field sports, while the nearby CitySport facility runs a comprehensive programme of indoor and outdoor sports.



LONDON LIFE

There are so many reasons why students love studying in London, from the broad career opportunities, the thriving social life and the melting pot of cultures. You have more than 7,000 bars and pubs, cuisines from all over the world and every high street shop you can think of.

As a hotspot of intellectual and cultural stimulation, packed with galleries, museums, libraries and live sport, London is in a league of its own. However, you also have fast-track connections to the rest of the UK, Europe and the world.

It's also one of the greenest capitals in the world with some 3,000 parks and open spaces. Head out to Hampstead Heath, Hyde Park or Regent's Park for a run, views, wildlife or just a bit of peace and quiet.

In short, Bayes is the perfect place to further your academic or professional career – and to open your mind to new possibilities.

“It would be remiss of me to say the last 24 months have not been challenging; they have, in many ways. But by being open and honest with my work colleagues, and by being religious in planning my days to achieve balance, I’ve successfully juggled the demands of my work with those of an EMBA.”

Ben Fisher, Evening Executive MBA (2022)
Vice President – Agile Coach, J.P. Morgan Wealth Management, London
British



Who we're looking for

The Executive MBA provides you with the practical skills, knowledge and confidence to prepare you for your next challenge. This could be a senior promotion within your existing organisation, preparing you for a c-suite level position or starting an entrepreneurial venture.

You will have a strong academic background, have a track record of professional success along with the motivation and aptitude to complete a rigorous part-time programme whilst working full-time. Furthermore, you will demonstrate strong leadership and collaborative skills, as well as drive and ambition to succeed on the programme and longer term in your career.

ADMISSIONS CRITERIA:

All applicants to the Executive MBA programme are evaluated on their individual merits.

To be considered for the programme you will need:

- A minimum of five years' full-time professional experience, gained after graduation
- An undergraduate degree or an appropriate equivalent professional qualification. Alternatively, at least six years' professional experience
- A minimum IELTS score of 7.0, for non-native English speakers. (This may be waived in certain circumstances. Contact the Admissions Team for further details).

THE APPLICATION PROCESS WILL CONSIST OF:

- A completed online application, including a personal statement and supplementary questions
- A one-page CV/resume
- Two professional references, one of which should be from your current manager or supervisor
- A non-refundable application fee of £100.

NEXT STEPS:

- Submit your CV to the recruitment team for personalised feedback on your eligibility
- Arrange a chat with a recruitment manager
- Visit the campus and come and sit in on a class
- Speak with a student or an alumnus about their experiences.

Scan to QR code
to find out more:



Admissions process

We have a number of application rounds throughout the year, please refer to our website for specific details.

Once your application is complete, the admissions panel will review your file and let you have a decision if you have been progressed to an interview. These are conducted in person or online with a member of faculty.

The whole process from submitting your complete application to final decision will take on average four weeks.

Fees and funding

We want to enable the most deserving students to study at Bayes – whatever their circumstances. The skills they gain will benefit both the business world and the community. All successful candidates are automatically considered for a financial award.

We also offer a number of scholarships, including the Global Women's Leadership Programme (GWLP), an innovative initiative designed to attract and nurture rising female leaders. Find out more on our website.

“The scholarship was an opportunity to help me break the glass ceiling and develop the leadership skills I need to have more of an impact in the public sector. I was also attracted to the aims of the initiative and could relate to the importance of good leadership in working with marginalised communities.”

Artis Kokonge, Modular Executive MBA (2019)
Barrister, London
British



MBA programmes portfolio

	FULL-TIME MBA	EVENING EXECUTIVE MBA	MODULAR EXECUTIVE MBA	GLOBAL MBA (ONLINE)
AIMED AT THOSE	Looking to accelerate career, make a transition or have entrepreneurial aspirations	Looking to progress in seniority, enhance leadership skills or prepare for c-suite level roles	Looking to progress in seniority, enhance leadership skills or prepare for c-suite level roles	Looking to progress in seniority, make a transition or enhance leadership skills
FORMAT	Full-time	Part-time	Part-time	Part-time
DELIVERY	In person	In person, Tuesday and Thursday evenings	In person, Friday - Sunday. Supplemented with online learning	Online and in person
IDEAL IF	You want to study in London You can take a year out to study full-time	You can commit to weekly evening study in London	You can commit to study three days once a month You are based outside of the UK and can travel to London monthly	You want the flexibility of studying predominantly online
DURATION	12 months	24 months	24 months	24 months
STARTS	September	September	March	February and September
PROFESSIONAL EXPERIENCE REQUIRED (full-time, post graduation)	3+ years	5+ years	5+ years	5+ years

Contact us

Come talk to us about the programme in person at one of the many events we host and attend throughout the year.



EVENING INFORMATION SESSION

Thinking about applying to our Executive MBA programmes? Join us on campus to find out everything you need to know about the programme, curriculum and the admissions requirements. You will also hear first-hand from our students and alumni about their experiences. Our recruitment team can advise on how the programme can impact your career and provide details on the application process.



INTERNATIONAL FAIRS

Meet us at an event near you and speak to one of our recruitment managers in person.



MBA IN A DAY

Would you like to experience the life of a MBA student on our London campus? We welcome you to join us for a masterclass taught by our world leading faculty. The MBA in a Day is a great opportunity to explore which programme is right for you directly from our students and alumni. The Recruitment and Admissions Team are also on hand to give you advice and guidance on the admissions requirements.



ONE-TO-ONE CONSULTATIONS

Book an appointment with a member of the team to discuss your suitability for the programme. They will provide personalised feedback on your eligibility.



ONLINE INFORMATION SESSION

Join us from anywhere in the world for our web-based information session and Q&A with the recruitment and admissions team and faculty.



DROP-IN SESSIONS

We realise it can be difficult to step away during a busy working day so our drop-in sessions are scheduled conveniently during lunch and at the end of the day. Pre-schedule a 30-minute meeting with our recruitment team, who are available to give you a snapshot of our programmes and answer specific questions.



EXECUTIVE MBA BREAKFAST SESSION

Attend one of our breakfast sessions to get a deeper insight into the Executive MBA programmes. Students and alumni share valuable insights on how they successfully balanced a demanding career while studying part time and the recruitment and admissions team provide handy tips on how to secure company sponsorship.

Our website provides information on all our on campus and international events.
bayes.citystgeorges.ac.uk/study/mba/events

CONTACT THE RECRUITMENT & ADMISSIONS TEAM

We will answer any questions and can also assess your suitability for the programme if you send your CV to:

bayes-mba@citystgeorges.ac.uk
+44 (0)20 7040 0286



BAYES BUSINESS SCHOOL

33



Always
questioning

Always
learning



SCHOOL

Always
learning

LIFE CHANGING
World Learning

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City St George's, University of London is an independent member of the University of London which was established by Royal Charter in 1836. It consists of 17 independent member institutions of outstanding global reputation and several prestigious central academic bodies and activities.



**UNIVERSITY
OF LONDON**

All the information contained within this brochure was correct at the time of going to print.

