



BAYES
BUSINESS SCHOOL
CITY ST GEORGE'S
UNIVERSITY OF LONDON

Consultancy

Centre for Charity Effectiveness (CCE)

Key information

The Centre for Charity Effectiveness (CCE) offers a bespoke management consultancy service to organisations across the nonprofit sector.

We inspire you to successfully transform the ways in which you work. We work in partnership with you and believe in learning through practice.

We help people better understand their own and their organisation's ultimate goals, offering consultancy in four key areas:

- Leadership development
- Governance
- Strategy
- Coaching



Find out more

Our approach

Every piece of consultancy work we undertake is bespoke and is tailored to meet the client's needs. We work across a wide range of nonprofit organisations, specialist sub sectors and public and private bodies, aligning our goals directly with those of our clients.

From initial inspiration to ultimate impact, we work in partnership with organisations. Our aim is to share our learning and expertise with our clients for the ongoing benefit of the organisation and its people.

Leadership development

Build confidence in your leadership, strengthen your current capabilities and develop your future potential.

We understand the fundamental challenge of good leadership within nonprofit organisations of all sizes and types. We work with our clients to help them deliver long-term, lasting benefits through better leadership at all levels.

This can be through tailor-made, in-house leadership development programmes or bespoke workshops and action learning sets, among other methods. For more information about how we can support your own, or your team's, leadership development, please contact CCE@citystgeorges.ac.uk.

Governance

Getting governance right.

Getting your governance structure right, taking time to understand the dynamics of board relationships and regularly reviewing your governance processes are fundamental to the success of your organisation. CCE's governance support and review service offers nonprofit organisations and their trustees the opportunity to draw on our unparalleled range of expertise and experience to help achieve the highest standards of governance.

Our range of governance support includes, but isn't limited to:

- Governance and board effectiveness reviews
- Board development workshops
- Bespoke, targeted interventions and support
- Governance knowledge exchange and research pieces.

Strategy

Getting strategy right is about more than just developing a five-year plan.

A good strategy provides an essential framework for decision making, defining an organisation's priorities, and the essential resources and capabilities to enable delivery of its purpose.

CCE consultants can support charities and nonprofit organisations with designing and facilitating every aspect of the strategic planning process to help them achieve the growth and change they need, including:

- Designing and facilitating all aspects of the strategic planning process
- Designing and delivering successful change programmes
- Designing and delivering strategic marketing plans.





Coaching

We will support you to maximise your own, and your organisation's potential.

Through high quality, tailored coaching, we help nonprofit leaders to gain clarity about their own and their organisation's choices and goals, and to determine how to achieve those goals in ways that are sustainable and impactful.

CCE coaches can support you in working through the challenges and opportunities you face as a leader. This might include:

- Identifying ways to maximise your own and your organisation's potential
- Determining how you can help support others to improve their performance and leadership styles
- Making clear choices – particularly in the current challenging times.

Coaching may be particularly helpful during times of transition and change (personal or organisational) by providing time and space to reflect on current circumstances and explore options.

Our consultancy team

Our core strength is our people. All of our consultants are all leading experts in their field who have extensive experience and bring knowledge from a breadth of specialist backgrounds in the nonprofit, public and private sectors.

What makes us different

Based within the world-class Bayes Business School at City St George's, University of London, our work is grounded in evidence-based academic research and we are constantly connected to the very latest cutting-edge thinking and knowledge exchange.

Unlike many management consultancies, we are a nonprofit operation, reinvesting any surplus back into the Centre for Charity Effectiveness, allowing us to continue driving positive social change.

For more information visit:
bayes.citystgeorges.ac.uk/cce

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Centre for Charity Effectiveness (CCE)



BayesCCE

“CCE consultants are experienced professionals focused on delivering tailored solutions to the nonprofit sector. Our aim is to build social sustainability. We do this through providing strategic level advice concentrated upon organisational competencies, capabilities and resilience.”

Alex Skailles, Director, Centre for Charity Effectiveness (CCE)