



BAYES
BUSINESS SCHOOL
CITY ST GEORGE'S
UNIVERSITY OF LONDON

Master's Degrees

2026 ▶ 2027

Always ▶ learning

bayer.citystgeorges.ac.uk





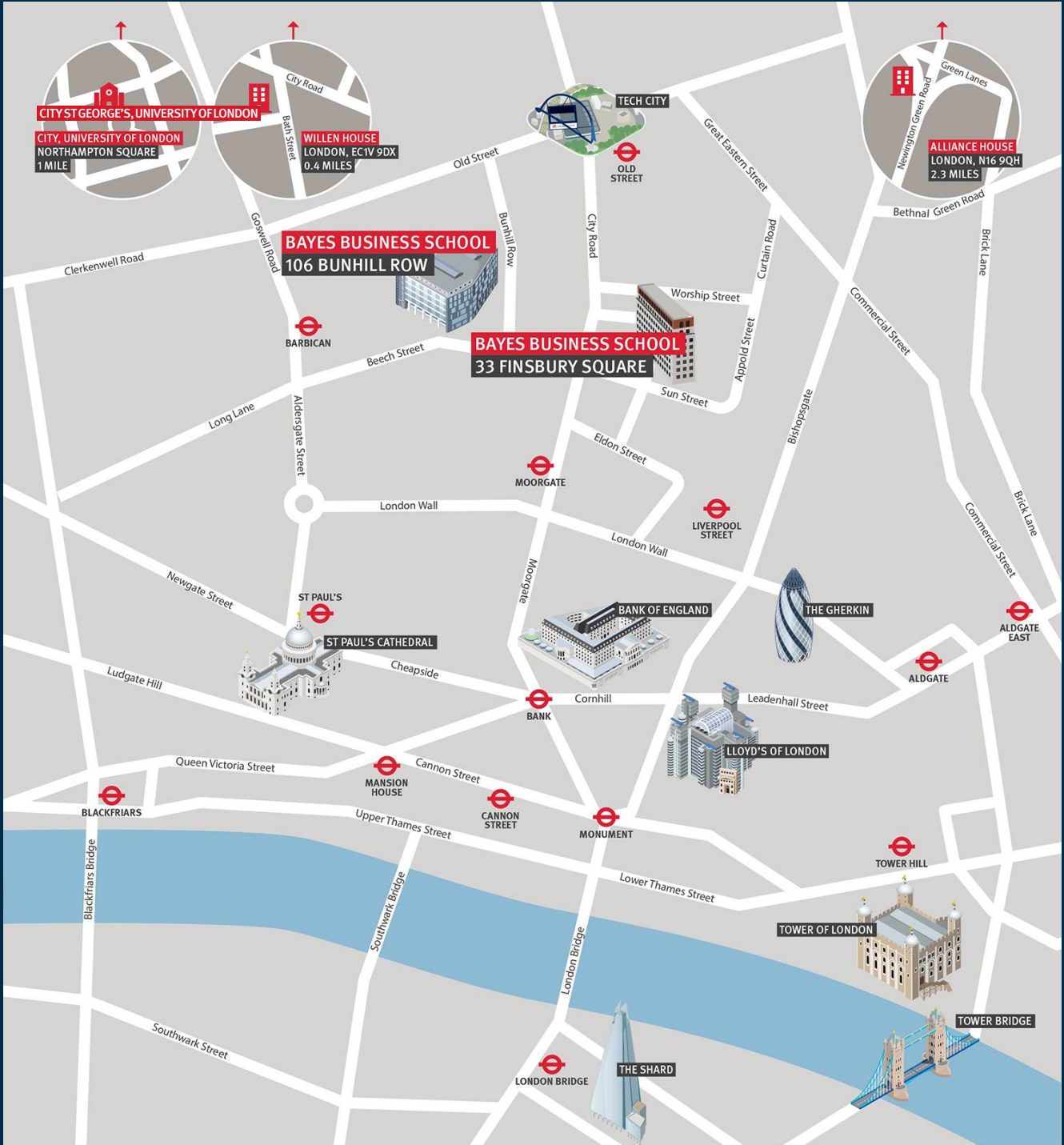
BAYES BUSINESS SCHOOL

Power up your career with a Bayes master's degree.

Bayes Business School is a leading business school based in London's financial district. Our highly ranked master's degrees are designed to prepare you for a successful international career.

With experiential learning and tailored career development embedded into the curriculum, you will gain real-world insight and a global network to create lasting career impact.

At the heart of London



Bayes is based in London's financial district, just a short walk from the Bank of England and major global firms. Our central location connects you to the city's rich mix of business, culture, and creativity.

London, ranked the UK's best student city by QS in 2025, boasts historic landmarks, cultural attractions, diverse cuisine, and exceptional educational experiences. Nearby Shoreditch and Clerkenwell are vibrant hubs known for their history, fashion, art, markets, and restaurants, offering an inspiring setting for your MSc journey.

CONTENTS

Master's degrees at Bayes Business School	6
Accreditations and affiliations	9
Careers support	10
General Research Project	12
Elective modules	14
Global connections	16
Life at Bayes	18
Scholarships and funding	20
Your application	21
Actuarial and Insurance master's degrees	22
Finance master's degrees	28
Management master's degrees	38
Real estate master's degrees	48
Shipping and energy master's degrees	52
Specialist degrees	56



Always curious. Always bold. Always learning.

Our London home, with its cultural and commercial opportunities, is the beating heart of a global community spanning 170 countries.

Located in the capital's financial district, with top employers on your doorstep, you'll benefit from unparalleled networking opportunities and Bayes' strong links with leading firms, many of which offer positions to our students every year.

As the first business school in the UK to embed career development across our MSc programmes, Bayes focuses on practical skills and real-world experience to help you succeed in a competitive global market.

Your future starts here.



AN EXCEPTIONAL OFFER

A wide choice of full-time, part-time and online master's degrees



A prime London location to live, study and find career opportunities



Teaching led by industry experts and academic leaders, with many degrees accredited by professional bodies



AI literacy embedded across all programmes, equipping students to apply it strategically and ethically to real-world business challenges



Dedicated career support and personalised advice throughout the course



International elective opportunities for students to study abroad. Recent locations have included Barcelona, Paris, Athens, Bologna, Hamburg, Amsterdam, Dubai and New York



A powerful alumni network of over 60,000 members across 170 countries, connecting students to leading employers and institutions worldwide.

MEET US

We hold regular information sessions, one-to-one meetings and masterclasses at Bayes Business School, online and also in cities around the world.

Find out more:
bayes.citystgeorges.ac.uk/masters/events

**ASK A STUDENT**

If you have any questions about the student experience, visit the website to ask one of our current students:

bayes.citystgeorges.ac.uk/masters/ask-a-student

**FREE MSC CONSULTATION**

If you're unsure which MSc is right for you, speak to one of our recruitment team for personalised guidance:
bayes.citystgeorges.ac.uk/study/masters/book-an-msc-consultation



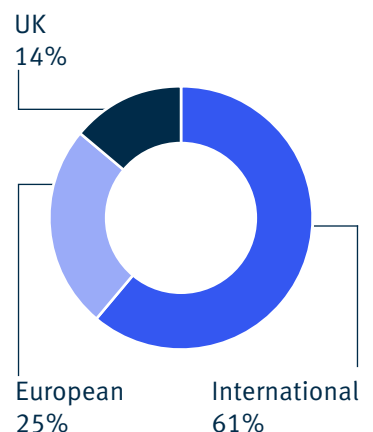
89

Nationalities

24

Avg student age
(full-time)

32

Avg student age
(part-time)**Global student intake 2024/5**



Gold standard of 'triple crown' accreditation from



TOP 10
in the UK

TOP 3
in London

(Financial Times European Business School ranking 2024)

 **5th** in the UK
for business and
management research

(The Research Excellence Framework 2021)

Accreditations

Bayes Business School stands as a globally renowned institution at the forefront of business education. Since its founding in 1966, Bayes has earned a prestigious reputation, distinguished by the coveted triple crown accreditation (AACSB, AMBA, EQUIS) – a mark of excellence held by only a select group of business schools worldwide.

Bayes’ master’s courses are accredited by and affiliated with a wide range of industry-recognised bodies, ensuring they remain aligned with the needs of modern business. These associations enhance the practical relevance of our courses and provide access to influential professional networks – helping Bayes graduates stand out in a competitive job market.



Subject to change.



“The careers service is an invaluable pillar of the journey at Bayes. The MSc Careers Team offers exceptional support that illuminates the path to professional success, beginning with the insightful MSc Kickstarter event and continuing throughout the year. The personalised one-to-one appointments and unwavering guidance helped me develop my soft skills, transformed my interview approach, and fostered my growth beyond academics.”

Christopher Tarantino, MSc Finance (2023)



Unlocking your career potential

From the day you accept an offer to study an MSc at Bayes, you will benefit from access to the dedicated and tailored Postgraduate Careers Service. Whether you're entering the job market for the first time, seeking advancement in your current career, exploring a new career path, or starting/returning to your own company or family business, Bayes Careers has something to offer you.

Our online Career Accelerator module is released over the summer, providing early access to career planning resources and employer insights, supporting you through the next steps on your personal career journey and the career-focused education embedded in our full-time MSc courses.

You will attend an impactful Career Induction and choose workshops and corporate events in term one to support the assessed written career reflection and plan.*

The Postgraduate Careers team is comprised of graduate and experienced hire recruiters and career coaches. Their knowledge of various industries and functions is built through professional experience and ongoing engagement with leading organisations. This positions them to support you through developing the skills and knowledge that companies look for in new hires.

Our Professional Development Managers within the team have developed a programme of workshops and masterclasses for you to choose from, allowing you to tailor your careers activity to help you with your professional development goals.



Find out more about our Postgraduate Careers Service

*MSc courses which do not require submission of a reflective assignment still have full access to the range of careers resources and activities relevant to their courses.



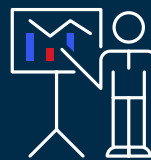
CORPORATE ENGAGEMENT

Attend exclusive events, such as the annual MSc Careers Fair or panel discussions, where you can engage with corporates, industry specialists and our alumni network to build connections, explore opportunities and broaden your industry knowledge. These experiences will help you gain insights into different career paths, understand the competitive landscape and inform your next steps.



COACHING AND ADVICE

Benefit from unlimited access to personalised one-to-one advice and practical feedback from our expert Career Consultants. Get guidance on a wide range of career-related topics, including building your network, crafting a great CV, preparing for interviews and managing job offers.



CAREER MANAGEMENT AND EMPLOYABILITY WORKSHOPS

Practise and develop critical professional skills that will help you stand out in the job market, workplace and support your career progression. Our Careers Team and external industry specialists offer a series of informative, hands-on interactive workshops, covering sector overviews, career search strategies, presentation skills, building your brand and succeeding at assessment centres. These workshops are designed to help you cultivate skills that can be readily applied and nurtured throughout your professional journey.



ONLINE RESOURCES

In addition to the Career Accelerator module, you will have access to Bayes Careers Online, your career planning and management tool. Explore a range of guidance leaflets and subscription resources to empower your career research, enhance your applications and support your interview preparation and professional skill development. You can also register for exclusive events and apply for jobs posted directly by employers and alumni.



A powerful springboard into your future career

The MSc General Research Project

At Bayes Business School, we emphasise real-world experience alongside academic theory. Our General Research Project (sometimes referred to as Industry Project) offers you the opportunity to tackle genuine business challenges in partnership with leading global organisations.

In Term 3 of your MSc programme, you can choose to work directly with a host organisation on a live project, applying your academic knowledge to real business problems. From financial modelling and sustainability research to digital innovation, this is your chance to make a meaningful impact. Many students describe it as an invaluable experience and highlight it as a key asset on their CV.



Watch our video to find out more

What to expect

- Access a real business issue, delivering practical solutions and recommendations in a 5,000-word applied research paper.
- Gain mentorship from a Bayes academic supervisor and access guidance from industry professionals.
- Develop insights, confidence, and career-ready experience that sets you apart in the job market.
- Build networks with top employers – many students convert their projects into internships or full-time offers.

Project examples

- Researching emerging risks in marine decarbonisation for an insurance company
- Developing and estimating a foreign exchange hedging model for a central bank
- Investigating the applicability of blockchain technology in trade for a governmental department
- Identifying the potential customer base for a new car for a major automotive corporation

“Partnering with MSc students from Bayes Business School brings fresh perspectives and valuable research insights. Their analytical approach has helped us explore new opportunities and develop solutions to real business issues.”

Mahmoud Fatouh, Senior Economist, Bank of England

Examples of previous host organisations:

Accenture

Atrium Underwriters

Bank of England

Centrica Energy

Citibank

Clarksons

Global Ship Lease

HSBC

Jones Lang LaSalle
Incorporated (JLL)

Lockton

Rolls Royce

S&P Global Platts

Savills Investment
Management

Stout

Trafigura

UK Department for Energy
Security and Net Zero

UK Department for Transport

UK Government Actuary's
Department

Veson Nautical

“Collaborating with the UK Department for Transport was an invaluable experience, allowing me to apply my skills and knowledge to a real-world challenge. This project not only delivered data-driven research but also strengthened my problem-solving abilities, preparing me for the next steps in my career.”

Konstantinos Frentzos, MSc Energy, Trade and Finance



Your degree. Your way.

Electives

Whether studying full-time or part-time, our master's programmes give you the flexibility to tailor your learning through elective modules in Term 3. Electives give you the flexibility to customise your course, whether by sharpening your expertise or exploring new topics that support your career aspirations.

Many electives also support professional body accreditations, adding further value to your qualification.

Electives are delivered in focused six-week blocks and are typically assessed by coursework. You'll study alongside students from other MSc programmes, encouraging collaborative learning and fresh perspectives. Each elective is taught by Bayes academics and industry experts, grounding your experience in both cutting-edge research and real-world insight.

PREVIOUSLY OFFERED ELECTIVES INCLUDE:

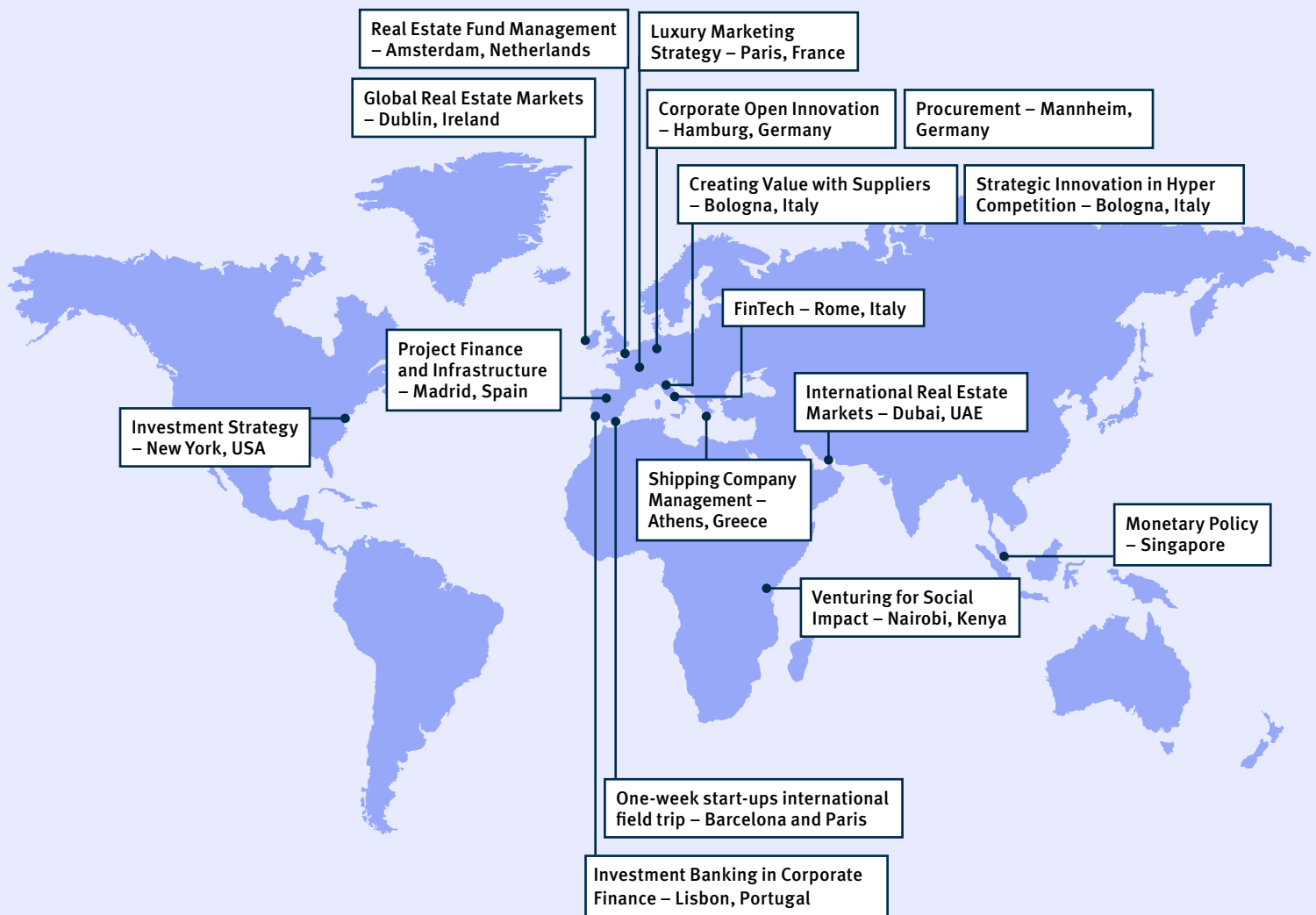
- Applied Machine Learning
- Big Data in Commercial Shipping and Trading
- Corporate Restructuring
- Country & Geopolitical Risk Management
- Creating Value with Suppliers
- Cyber Risk
- Digital Finance
- FinTech: Technologies and Disruptions
- Financial Crime
- Hedge Funds
- Introduction to Python
- Mergers and Acquisitions
- Negotiation Skills for Multi-discipline Managers
- New Market Creation
- Private Equity Investment
- Real Estate Fund Management
- Technical Analysis and Trading Systems



AN INTERNATIONAL PERSPECTIVE

Most students, including those studying part-time, have the option to take an international elective, giving your master's a global edge and helping you prepare for an international career.

While these electives are self-funded and have limited availability, they offer an invaluable source of insight, global exposure and networking. Electives and locations are subject to change each year. Recent highlights include:



Global connections

International partners

At Bayes Business School, your MSc is enriched by the perspectives of students and academics from across the world. Apart from the diverse cohort we already have, our partnerships with leading international universities bring additional talented students to London, creating a dynamic, global classroom that reflects the international nature of business today.

Alongside this, you can choose international electives, or take up selective opportunities to study abroad or pursue dual degrees. These connections, supported by Bayes' international recognition, give your qualification global reach and prepare you to build a career that can take you anywhere.

GERMANY

University of Regensburg

Students from the University of Regensburg studying on a two-year master's in real estate join term 1 and term 2 of the MSc in Real Estate Investment at Bayes Business School.

Mannheim Business School

An elective exchange allowing Bayes students to study in Germany and Mannheim students at Bayes Business School.

ITALY

Bocconi, Milan*

Two students each year from the MSc Finance (Investment Management) and/or MSc Finance (Corporate Finance) can study for an extra year on a fee waiver at Bocconi to get two master's degrees.

Luiss, Rome*

Two students each year from the MSc Finance (Investment Management) and/or MSc Finance (Corporate Finance) and/or MSc in Banking and International Finance can study for an extra year at LUISS on a fee waiver to get two master's degrees.

Universita Cattolica del Sacro Cuore, Milan

A number of students from the two-year Italian master's programme join our finance master's as part of their dual degree.

SINGAPORE

Singapore Management University (SMU)

Bayes and SMU offer a joint Master's in Quantitative Finance.

SOUTH KOREA

KAIST, Seoul

KAIST students from qualifying programmes can study term 2 and term 3 on certain Bayes master's programmes and be awarded the Bayes master's as part of their dual degree.

Sogang, Seoul

Sogang students take part in the second and/or third terms on selected master's programmes.

UNIST, Ulsan

UNIST students take part in the second and third term of the MSc in Energy, Trade and Finance.

* Every year two places are available at each university. Please note that students with Italian undergraduate degrees are not eligible.



Your Bayes experience

Life outside of learning

At Bayes, your student experience goes far beyond the classroom. Our industry-focused business clubs give you great opportunities to network, socialise, and build the skills employers look for. These groups regularly host events with alumni and industry leaders, opening doors to potential career paths. The friendships you make often grow into lifelong networks.

You'll have the chance to get involved in business clubs such as Actuarial, Insurance, Risk and Quants (AIR-Q), Business Analytics, Chinese Careers, Consulting, Energy & Commodities, Entrepreneurship, Finance and Banking, Global Healthcare Networks, M&A and Private Equity, Marketing and Strategy, Real Estate, Shipping, Trading, Women in Business, and Black in Business at Bayes.

You'll also have access to recreational facilities, including sports fields in North London and the nearby CitySport centre for indoor sports and gym use.



A welcoming environment for everyone

For many of you, studying at Bayes may be your first time living away from home. With around 85% of our master's students coming from outside the UK, we are committed to fostering an inclusive, discrimination-free environment. Our Diversity, Equity, and Inclusion Committee, made up of academics, staff, and students, promotes inclusivity through workshops and initiatives. Our multi-faith chaplaincy and faith societies provide safe spaces for reflection and support, welcoming students of all beliefs. We also offer disability, neurodiversity, mental health, and counselling services available to all.

Your safety comes first

London is a vibrant city with strong public safety measures and robust law enforcement. At Bayes, you'll be in a secure environment where you can focus fully on your studies. Our 24/7 security team and dedicated online platform provide continuous support and information. The campus is located in Zone 1, close to several tube stations and bus stops, ensuring safe and easy travel across the city.

Support that helps you thrive

We're here to support your success – academically, socially and personally. Our Academic Skills Team offers workshops and tutorials to help you study more effectively. If English isn't your first language, we provide free one-to-one support and courses through our English for Academic Purposes course.

Additional guidance covers visa and immigration issues, accommodation, healthcare registration, and wellbeing. The Students' Union offers support, representation, services, entertainment, and activities tailored to diverse student needs.

Finding accommodation



Find out more:
[citystgeorges.ac.uk/
prospective-students/
accommodation](https://citystgeorges.ac.uk/prospective-students/accommodation)

Bayes master's students can apply for postgraduate accommodation through City St George's. Our accommodation team can guide you through your options, from halls of residence to private rentals. Halls typically include utilities such as heating, lighting, and hot water.

A global community



Find out more:
[bayer.citystgeorges.ac.uk/
alumni](https://bayer.citystgeorges.ac.uk/alumni)

Our alumni network is a powerful, growing community of over 60,000 members in 170 countries, working in leading organisations worldwide. Joining the Bayes Alumni Community gives you access to valuable connections, benefits, and services. As an MSc alumnus, you can return to Bayes post-graduation to attend one free elective as an observer and access selected library resources.



Scholarships and funding

We understand that considering how you will fund your master's degree is very important. Every year, we are fortunate enough to be able to award a wide range of scholarships to selected master's students to assist with the cost of their tuition fees. These include MSc Donor Scholarships, MSc Dean's Scholarships and Alumni discounts.

MSc Donor Scholarships are typically only available to MSc students who have already applied and accepted their offer to study with us. Scholarships that have been offered in the past include:

- **The Avgoustinos Apostolou Scholarship** (MSc Financial Technology and Innovation)
- **The Boyle Rodney scholarship** (All full-time MSc programmes)
- **Stelios scholarship** (Finance and entrepreneurship related courses)
- **The Clélia Haji-Ioannou scholarship** (MSc Shipping, Trade and Finance and MSc Energy, Trade and Finance)
- **The Deval Family Scholarship** (MSc Shipping, Trade and Finance)
- **The Global Ship Lease Scholarship for Women in Shipping** (MSc Shipping, Trade and Finance)
- **Haberman Fund scholarship** (MSc Actuarial Science and MSc Actuarial Management)
- **The Stamatia Michael Xylas scholarship** (MSc Shipping, Trade and Finance and MSc Energy, Trade and Finance)
- **The Iain Allan Bursary** (MSc Actuarial Science and MSc Actuarial Management)
- **The Wael Khatib scholarship** (MSc Insurance and Risk Management)
- **The Navarino scholarship** (MSc Shipping, Trade and Finance)
- **The Nick Maughan Foundation scholarship** (MSc Finance (Investment Management))

We also offer Dean's Scholarships to recognise exceptional applicants with outstanding academic achievements, a strong course application and the potential to become future business leaders. We value diverse experience and backgrounds, and we welcome applications from candidates who may not meet all entry requirements but bring significant professional experience or postgraduate study. Awards of up to 20% of tuition fees are available and are granted on a rolling basis while funds remain.

In addition, a 20% Alumni Discount is available for applicants who have graduated from an award-bearing degree at City, University of London or St George's, University of London.



Find out more about funding your master's study:
bayer.citystgeorges.ac.uk/masters-funding

Your application

The master's programme has a rolling admissions process: prospective students can apply for one of our specialist master's degrees at any time in the admissions cycle.

WHEN TO APPLY

Applications open in October. Applying early maximises your chances of securing a place and making all necessary arrangements for your future studies.

HOW TO APPLY

You can apply online via the relevant master's course page. You will need to provide the following documents/information:

- University transcript: (interim or final) stating a list of modules passed and examination marks. All of our MSc courses require a good Bachelor's degree. This usually means a UK 2.1 or above, or the equivalent from an overseas institution. Some MSc courses require previous study in particular subjects
- Proof of proficiency in English may be required, such as an IELTS score of 6.5 with no less than 6.0 in any element, or a degree from a majority English-speaking country as defined by the UK Home Office. However, we are able to review applications and make decisions before receiving this proof
- GMAT and CFA results, proof of professional exams and qualifications, if applicable and available
- CV and personal statement
- One referee's institutional email address, this should be an academic referee where possible.

STUDENT VISA HOLDERS

If you are a student visa holder and wish to follow the electives route in the third term, your new course end date will be the end of July 2027.

Consequently, your student visa may be shortened based on the new degree length. The University is not able to sponsor your visa after successful completion of the degree, as continued engagement with the University is no longer required. If you choose to undertake one of the project routes as part of your master's degree, there will be no change to your visa. If you want any advice about the implications of taking the elective modules on your visa, please contact the University's International Student Advice team at visaadvice@citystgeorges.ac.uk.



Actuarial and Insurance

Today's world is changing rapidly. The ability to anticipate and assess risk has never been more important. That's why graduates from our Faculty of Actuarial Science and Insurance are in high demand from businesses across the world.

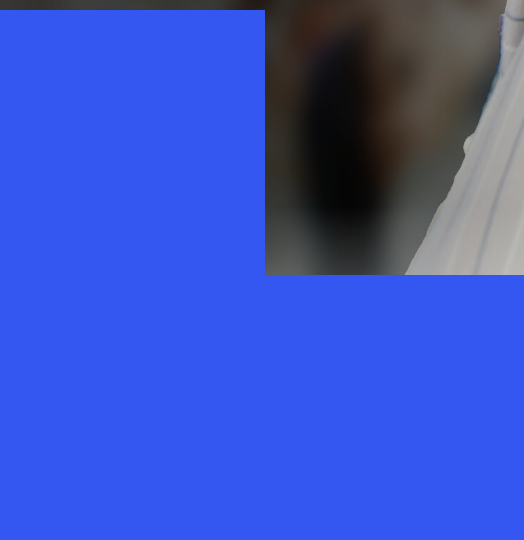
As a student at Bayes Business School, you will study in one of the world's leading actuarial departments, situated in the heart of the City of London, surrounded by international insurance and financial businesses. You will benefit from our pioneering status as the founder of the world's first specialist postgraduate actuarial programme, established in 1985.

Our courses combine traditional and innovative elements to help you stand out in a competitive employment market, drawing on contemporary research and applied practices. This commitment to excellence is reflected in our Faculty's ranking as 1st in the UK in the UNL Global Research Rankings of Actuarial Science 2025. Our actuarial degrees are accredited by the Institute and Faculty of Actuaries, and recognised as a Centre of Actuarial Excellence by

the Society of Actuaries, and our MSc in Insurance and Risk Management is recognised as a Global Centre of Insurance Excellence by the International Insurance Society, ensuring that you learn within a framework of the highest standards.

We place a strong emphasis on employability, with many of our students going on to successful careers in global insurance and financial services firms. At Bayes Business School, you will have access to a variety of seminars, conferences, and events, providing excellent opportunities to build connections with members of the City's financial community. If you have an analytical mind, consider studying a master's in actuarial science or risk management with us.

**Module and accreditation information is correct at the time of printing. Please visit our website for the most up-to-date details on current offerings.*



MSc Actuarial Science



Full-time

Visit the course page:
bayer.citystgeorges.ac.uk/actscience



Institute
and Faculty
of Actuaries



Pavithra Moorthy

**MSc Actuarial Science with
Business Analytics (2024)**

Senior Actuarial Analyst, TIAA

When people reach out to me, I tell them: Go for it. This is the best university to study actuarial science.

I was awarded the Iain Allan Bursary Fund, which motivated me to pursue what I truly wanted. Everything I learned at Bayes is something I now apply in practice, and the confidence the University has given me is something I have built on since joining.

The Careers team provided excellent support from day one, guiding us on how to prepare for our future.

Now, I've achieved what I set out to do. I am now working in the field I always wanted, the one I always dreamed of.



The MSc Actuarial Science is the only programme of its kind within a UK business school. It is designed for graduates with strong quantitative skills aiming to launch a career in the actuarial profession. You will thrive if you are numerically confident and motivated to apply mathematical, statistical, and financial techniques to address complex business challenges. You will develop a solid foundation in actuarial mathematics, insurance, risk, finance and investment, enabling you to gain exemptions from the Core Principle and two Core Practice examinations of the UK Institute and Faculty of Actuaries.

You will tackle real-world case studies in insurance and finance, working directly with datasets. In previous years we have welcomed corporate partners including the Bank of England, the Government Actuary's Department, and the Universities Superannuation Scheme (USS), who have brought issues such as regulation, financial stability, and climate risk into the classroom. You will be able to tailor your learning through specialist electives in areas such as applied machine learning, predictive analytics, fintech, or emerging global risks, or by undertaking a research project.

Based in the City of London, Bayes provides valuable access to employers in actuarial science, insurance, and finance.

MODULES OFFERED

Optional preparatory modules

- Introduction to R Programming
- Introduction to Python Programming

Term 1

- Analytics Methods for Business*
- Financial Mathematics (CM1(1)) (compulsory)
- Finance and Financial Reporting (CB1)
- Business Economics (CB2)
- Probability and Mathematical Statistics (CS1)

Term 2

- Contingencies (CM1 (2)) (compulsory)
- Financial Economics (CM2)
- Insurance Risk Modelling (CS2)
- Machine Learning*

Term 3

- Modelling Practice (CP2)*, Professional Communication (CP3)*, Career Management Skills & Research Methods and two electives

OR

- Modelling Practice (CP2)*, Professional Communication (CP3)* and General Research Project

OR

- General Research Project and three electives

OR

- Career Management Skills & Research Methods and five electives

ROUTES TO SUCCESS

Graduates typically secure trainee actuary roles with leading consulting and insurance firms. Others pursue careers in banking, investment or data analytics, applying actuarial expertise across the wider financial services sector. Employers of recent graduates include leading firms such as EY, Hiscox, Willis Towers Watson, Grant Thornton.



MSc Actuarial Science with Business Analytics



Full-time

Visit the course page:

bayer.citystgeorges.ac.uk/actsci-bus



Institute
and Faculty
of Actuaries



This MSc is the UK's only programme combining professional actuarial training with advanced business analytics, equipping you to tackle complex problems in insurance, finance, investment, and risk using data-driven methods. Designed for numerically strong, ambitious graduates, it provides exemptions from the Core Principle and two Core Practice professional examinations of the Institute and Faculty of Actuaries in the UK. Alongside this, it provides hands-on experience in machine learning, natural language processing, and predictive analytics with Python and R, offering a rare dual advantage in actuarial practice and analytics.

Students will work with datasets, applying predictive techniques and building models to solve authentic business challenges. Professional development workshops and corporate engagement events led by actuarial professionals and industry partners bring current insights and practices directly into the programme.

Through research projects and specialist electives, you will focus on core actuarial areas but also explore wider themes such as climate and geopolitical risk, financial crime, fintech, and real estate markets.

Located in the City of London, Bayes places you at the heart of the actuarial, finance, and analytics ecosystem, with access to leading employers, professional networks, and live industry challenges.

MODULES OFFERED

Preparatory modules

- Introduction to R Programming
- Introduction to Python Programming

Term 1

- Analytics Methods for Business (non-exemption module)(Compulsory)
- Financial Mathematics (CM1(1)) (Compulsory)
- Probability and Mathematical Statistics (CS1)
- Finance and Financial Reporting (CB1)
- Business Economics (CB2)

Term 2

- Machine Learning (non-exemption module)(Compulsory)
- Contingencies (CM1(2))(Compulsory)
- Financial Economics (CM2)
- Insurance Risk Modelling (CS2)

Term 3

- Modelling Practice (CP2), Professional Communication (CP3), Career Management Skills and Research Methods and two electives

OR

- General Research Project and three electives

OR

- Career Management Skills & Research Methods and five electives

ROUTES TO SUCCESS

Graduates combine exemptions from the Institute and Faculty of Actuaries with cutting-edge analytics skills, enabling rapid progression into actuarial, risk, and consulting roles across the globe. Employers of recent graduates include leading firms such as Deloitte, Samsung Life Insurance, Specialty MGA, AIG and HDFC Life.

MSc Actuarial Management



Full-time and part-time

Visit the course page:

bayes.citystgeorges.ac.uk/actman



Institute
and Faculty
of Actuaries



CAE
CENTER OF ACTUARIAL
EXCELLENCE
SOCIETY OF ACTUARIES

This course is designed for students who have covered most of the material from the Core Principle subjects of the Institute and Faculty of Actuaries in the UK (or equivalent from other professional bodies) at university degree or professional level. It is the only programme of its kind within a UK business school, combining advanced expertise in actuarial science, insurance, finance, and investment with opportunities to apply knowledge in professional contexts.

You will work on case studies replicating commercial challenges in insurance, pensions, and risk, while building technical proficiency in modelling, valuation, and capital management. Contributions from corporate partners provide exposure to debates on regulation, solvency, and financial stability. You will be able to choose from a range of specialist electives and can undertake applied research projects, allowing you to tailor your learning to diverse actuarial fields.

Based in the City of London, Bayes offers unrivalled access to the UK's insurance and finance sectors. With exemptions primarily from the Specialist Principle and Core Practice professional examinations of the Institute and Faculty of Actuaries, and close connections to leading employers, the programme positions you to progress to fellowship status and pursue specialist or leadership roles worldwide.

MODULES OFFERED

Term 1 and 2

- Actuarial Practice (CP1) Part I*
- Actuarial Practice (CP1) Part II*
- Actuarial Practice (CP1) Part III*

In addition to these modules, you will choose three from the following list of electives**:

- Life Insurance (SP2)
- Pensions and Other Benefits (SP4)
- General Insurance – Reserving and Capital Modelling (SP7)
- Finance and Financial Reporting (CB1)***
- Business Economics (CB2)***
- Health and Care (SP1)
- Finance and Investment A (SP5)
- Finance and Investment B (SP6)
- Insurance Risk Modelling (CS2)***
- Financial Economics (CM2)***
- General Insurance – Pricing (SP8)
- Enterprise Risk Management
- Financial Risk

Term 3

- Modelling Practice (CP2)*, Professional Communication (CP3)*, Career Management Skills & Research Methods and two electives

OR

- Modelling Practice (CP2)*, Professional Communication (CP3)* and General Research Project

OR

- General Research Project and three electives

OR

- Career Management Skills & Research Methods and five electives

* *Compulsory.*

** *You are required to complete at least two SP modules from this list of electives.*

****These modules are hosted by the MSc in Actuarial Science and students on that degree will be given preference where space is limited.*



Siddhesh Surpatne

MSc Actuarial Management (2021)

Senior Risk Actuarial Analyst, Hiscox

Prior to studying MSc Actuarial Management, I worked for three years with PwC as a Senior Associate within their Risk Modelling Services. I predominantly worked on non-life insurance projects. The MSc in Actuarial Management was very relevant to the actuarial skills used in the industry and offered hands on experience.

Other than the subjects which provide exemption from IFOA examination, several other elective modules helped in my technical development. I particularly liked the business analytics module I took in term 3 which was very challenging and provided the breadth needed for an actuary looking to diverge into new exciting areas.

Moreover, the Careers Service is a real asset for the students, the team went well beyond my expectations to deliver quality advice. I was able to secure a full-time job two months before my graduation with their help. I am very grateful for my time at Bayes Business School.



ROUTES TO SUCCESS

Graduates move into technical and strategic roles across life and general insurance, pensions, risk consulting, investment, and reinsurance. Many advance to senior analyst, capital modeller, or consulting roles, while others take on leadership roles within multinational insurers and advisory firms. Employers of recent graduates include leading firms such as Bank of England, PwC, Willis Towers Watson, Guy Carpenter.



MSc Corporate Risk Management



Full-time and part-time

Visit the course page:

bayes.citystgeorges.ac.uk/msc-crm



This MSc equips ambitious graduates to excel in corporate risk management across financial and non-financial sectors. You'll develop analytical, strategic, and practical skills to address complex challenges in banking, insurance, aviation, supply chains, and consultancy. The programme also offers exemptions from CII exams giving you a strong professional foundation and a head start in your career.

Students apply theory to practice through industry-based projects, company visits, and detailed case studies of real-world corporate risk failures. Previous corporate partners have included senior figures from Lloyd's of London, Santander, Crédit Agricole, and fintech innovators, providing insight into contemporary risk management challenges. Our optional Term 3 Business Research Projects allow you to address live problems with corporate partners. Electives let you specialise in areas such as cyber risk, shipping, digital finance, ESG, and geopolitical risk, ensuring your learning is both rigorous and industry-relevant.

Situated in the heart of London's financial district, Bayes offers unrivalled access to insurers, reinsurers, consultancies, and senior thought leaders via the UK Chief Risk Officer Network. You'll leave with both a global perspective on enterprise risk and the technical expertise to implement solutions in complex organisations.

MODULES OFFERED

Term 1

- Theory of Risk and Insurance
- International Business and Economics
- Enterprise Risk Management
- Global Banking

Term 2

- Supply Chain Finance and Risk Management
- Corporate Risk Management
- Financial Risk
- Risk Analysis and Modelling

Term 3

- General Research Project and three electives

OR

- Career Management Skills & Research Methods and five electives

ROUTES TO SUCCESS

Graduates move into CRO, risk analyst, operational risk, and consultancy roles across multinational banks, insurers, and global corporations. Employers of recent graduates include leading firms such as Unipart, Netrika, Windsor Brokers

MSc Insurance and Risk Management



Full-time and part-time

Visit the course page:

bayes.citystgeorges.ac.uk/irm



The MSc Insurance and Risk Management at Bayes prepares you for a career in one of the world's most dynamic and globally connected sectors. You will develop a strong foundation in underwriting, claims and enterprise risk management, while exploring how insurance markets respond to challenges such as climate change, cyber threats and geopolitical uncertainty. Recognised as a Global Centre of Insurance Excellence by the International Insurance Society, the programme blends academic rigour with hands-on experience, from case studies and simulations to company visits and industry-led projects, ensuring your learning is closely aligned to market practice.

Studying at Bayes places you at the heart of London's insurance hub, just minutes from Lloyd's of London, the world's specialist market for insurance and reinsurance. Here you will benefit from access to leading insurers, brokers and risk consultancies, as well as guest lectures and networking with senior executives from global firms. The course also provides professional advantages, including exemptions of up to 210 credits from the Chartered Insurance Institute. With electives ranging from reinsurance and liability to financial crime and cyber risk, you can tailor your studies to match your career ambitions.

MODULES OFFERED

Term 1

- Theory of Risk and Insurance*
- Enterprise Risk Management
- General Insurance
- Insurance Law and Regulation*

Term 2

- Financial Management in Insurance
- Financial Risk
- Financial Services Corporate Strategy
- Risk Analysis and Modelling

Term 3

- General Research Project and three electives
- Career Management Skills & Research Methods and five electives

* *If you already hold a CII Advanced Diploma, there is a special fast-track January start, giving exemption from the first term of the MSc.*



Andrew Mackenzie

MSc Insurance and Risk Management (2023)

Head of Claims, Clearwater UW

Before starting the course, I worked for six years as a Marine Claims Adjuster at Atrium Underwriters. The skills and knowledge I gained from the course, especially through my research on sustainability risks, gave me the confidence and expertise to step up as Head of Claims at Clearwater UW in 2024, a company focused on transforming marine insurance with innovative technology.

The Business Research Project was a real highlight, letting me dive deep into important industry challenges with expert support from Dr. Cormac Bryce. Exploring how sustainability affects risk helped me develop fresh insights that are crucial for today's insurance market.

This MSc didn't just improve my understanding, it directly helped me advance my career and take on leadership in a changing industry.



ROUTES TO SUCCESS

Graduates build careers with leading insurers, reinsurers and brokers in London and across the globe. Alumni work as underwriters, brokers, claims managers and risk consultants, many progressing into senior leadership roles where they shape market innovation and global risk strategies. Employers of recent graduates include leading firms such as Roke, Alexander Miller, Atrium, UIB, Lockton

Finance

Our Faculty of Finance is one of the largest and most widely-recognised finance faculties in the world. Our programmes are taught by industry experts, who channel their knowledge and insights into practical, relevant teaching. Our teaching staff advise and help shape the policies of the Bank of England, the International Monetary Fund, the World Bank and several global businesses.

Join us and develop the ability to analyse, understand and respond to dynamic environments. You will study in the City of London, the financial capital of Europe. You will learn about specialist areas of finance, with the opportunity to test your thinking in 'real-world' scenarios. Of course, as we are based in the beating heart of the financial district, at Bayes you will have the opportunity to build networks that will last a lifetime.

Our finance master's degrees attract candidates from over 20 countries. Many of our courses are affiliated with relevant Chartered Institutes (CFA, CIMA, ACCA). Your master's degree will propel you towards certification and you may be eligible for exemptions from professional examinations. With a finance master's degree from Bayes, you will be well prepared to excel in the global financial community.

**Module and accreditation information is correct at the time of printing. Please visit our website for the most up-to-date details on current offerings.*

MSc Finance

5th
in the UK
FT Masters in
Finance 2025



Full-time

Visit the course page:

bayer.citystgeorges.ac.uk/mscfin



Adam Kalinsi

MSc Finance (2022)

Consultant, Deloitte

My time at Bayes Business School while pursuing my MSc in Finance was pivotal in shaping my career. Learning from both exceptional professors and talented peers equipped me with a robust foundation in finance and business, fostering the analytical and strategic skills crucial for the job market.

One of my favourite aspects of Bayes was the dynamic alumni community. Through various alumni events, I had the opportunity to connect with individuals who had navigated similar career paths, which greatly influenced my career aspirations.

Reflecting on the past two years, I can see how this education has been invaluable in my consulting role, where I frequently draw upon the expertise and practical insights gained at Bayes.



Consistently ranked among the top 30 finance programmes in the world by the *Financial Times*, the MSc Finance provides a strong foundation in corporate finance, asset management, financial markets and risk management, while offering flexibility to specialise through electives in areas such as private equity, sustainable finance, mergers and acquisitions, and machine learning. You will develop skills in Python, AI, financial modelling and quantitative analysis, ensuring you graduate ready to thrive in analyst and associate roles across the sector.

Located in the City of London, Bayes is minutes from the Bank of England, London Stock Exchange, and leading investment banks, providing access to employers, guest speakers and industry connections. You will tackle live projects, visit companies and gain insights from senior professionals. Previous organisations we have worked with include the Bank of England, Revolut, Tikehau Capital, Vanguard, BlackRock and Mizuho.

Research exchanges with institutions such as Paris Dauphine or Montpellier Business School, the annual study trip to Frankfurt, and optional electives in cities such as Lisbon, Madrid or New York add valuable global perspective. With exemptions from CIMA and ACCA and recognition through the CFA University Affiliation Program, this MSc provides the expertise, credibility and professional networks to launch a high-impact career.

MODULES OFFERED

Term 1

- Securities and Investments
- Corporate Finance and Valuation
- Data Analysis with AI for Finance
- Financial Reporting and Analysis

Term 2

- Derivatives and Risk Management

Plus three modules from below:

- Fixed Income
- Advanced Corporate Finance
- Asset Management and Sustainable Investing
- Alternative Investments
- Deal Making in M&A and PE
- Equity Valuation
- Machine Learning and AI for Finance

Term 3

- General Research Project and three electives

OR

- Career Management Skills & Research Methods, Trading and Market Microstructure and four electives

OR

- Research Project

ROUTES TO SUCCESS

Graduates of the MSc Finance secure roles across investment banking, asset and portfolio management, private equity, sustainable finance, hedge funds, and financial consulting. Recent alumni have joined leading firms including Citi, J.P. Morgan, Societe Generale CIB, Deutsche Bank



Alex Concannon

MSc Corporate Finance (2023)*

*Investment Banking Analyst,
William Blair*

I was looking for more of a challenge and I realised that, as an industry, investment banking offers great opportunities for personal development. Some people commit to a master's to explore the type of career they may be interested in. I viewed the MSc as a means of breaking into investment banking, and I felt that the MSc Corporate Finance was well placed to help me achieve that.

After graduation, I achieved my goal and I am now an Investment Banking Analyst, covering a range of industries. Valuation, financial modelling, and market research are just some of the roles I perform on a day-to-day basis. One highlight was Terry's module, which enhanced my understanding of financial statements and helped develop my financial intuition – something I use daily.

It's been an incredible journey, and London is a brilliant city for any young person. Forming connections with people from all over the world has been incredibly rewarding.



**This course has been renamed to MSc Finance (Corporate Finance)*

MSc Finance (Corporate Finance)

5th
in the UK
FT Masters in
Finance 2025



Full-time

Visit the course page:

bayes.citystgeorges.ac.uk/msccf



CIMA[®]



CFA Institute

The MSc Finance (Corporate Finance) at Bayes is a specialist route within our globally recognised MSc Finance, consistently ranked among the UK's top 5 and top 30 worldwide by the *Financial Times*. This pathway equips you with advanced expertise in mergers and acquisitions, private equity, company valuation, risk management, and corporate governance — preparing you for roles in investment banking, corporate advisory, and financial consulting, among others.

Learning at Bayes is hands-on and immersive. You will apply financial theory through industry projects, which in previous years have involved employers such as the Bank of England and Stout. Alongside this, students have taken part in visits to institutions including Revolut, Tikehau Capital and Deutsche Börse, gaining valuable exposure to leading firms at the centre of global markets. Guest lectures have also featured senior professionals from organisations such as Mizuho and Stout, providing further insight into the realities of international finance. Applied modules use case studies and simulations to build decision-making skills, while international study tours and exchanges, such as with Paris Dauphine, expand your global perspective.

Studying in the heart of London, surrounded by banks, advisory firms and regulators, provides unrivalled opportunities to build networks and explore career paths. The degree also offers exemptions from CIMA and ACCA exams, and is a CFA University Affiliation Program partner*, enhancing your professional credibility worldwide.

MODULES OFFERED

Term 1

- Securities and Investments
- Corporate Finance and Valuation
- Data Analysis with AI for Finance
- Financial Reporting and Analysis

Term 2

Compulsory:

- Advanced Corporate Finance
- Deal Making in M&A and PE
- Corporate Risk Management

Plus one module from below:

- Equity Valuation
- Fixed Income
- Macroeconomics for Finance
- Machine Learning and AI for Finance
- Asset Management and Sustainable Investing
- Alternative Investments

Term 3

- General Research Project and three electives

OR

- Career Management Skills & Research Methods and Corporate Sustainability plus four electives

OR

- Research Project

Students from this degree can apply to study an extra year at Luiss in Rome or Bocconi in Milan on a fee waiver, earning two master's degrees. (Limited spaces available. Students with Italian undergraduate degrees are not eligible.)

**To be confirmed*

ROUTES TO SUCCESS

Our graduates move into a diverse range of financial sector careers, including investment banking, securities sales and trading, foreign exchange, hedge funds, private banking, asset management, credit products, financial and credit risk management and consultancy. Employers of recent graduates include leading firms such as JPMorgan Chase, Bain and Company, Stout, PwC.

MSc Finance (Investment Management)

5th
in the UK
FT Masters in
Finance 2025



Full-time

Visit the course page:

bayer.citystgeorges.ac.uk/mscim



CFA Institute



Fotini Pezas

**MSc Investment Management*
(2024)**

*Analyst (Power and
Renewables Investments),
GE Vernova*

When I decided to apply for my MSc at Bayes Business School, I was working as a Finance Transformation Consultant intern at PwC and had secured a return offer after graduation. However, my passion for investments and eagerness to deepen my understanding of financial markets, products, and complex concepts led me to take a different path and pursue further studies.

I chose Bayes for its distinctive curriculum, strong academic reputation, and central London location. The combination offered an unparalleled experience, blending rigorous academic training with practical, real-world exposure. Every day brought both challenge and growth, and I was constantly inspired by an exceptional student cohort and knowledgeable professors with a pragmatic approach to teaching.

Today, I work as an Investment Analyst at GE Vernova, where I apply the skills I developed at Bayes daily—from financial modeling and analysis to strategic thinking and communication.



**This course has been renamed to MSc Finance (Investment Management)*

Launch a global investment career with an MSc ranked among the world's leading finance degrees. The MSc Finance (Investment Management) is one of three specialist routes within Bayes' renowned MSc Finance, consistently placed among the top in the UK and globally. Designed for ambitious graduates, it combines rigorous financial training with the analytical and leadership skills essential for success in asset management, fund management and portfolio investment. You'll explore traditional and alternative asset classes, sustainable and AI-driven investment strategies, and advanced risk management techniques that reflect the evolving demands of global finance.

Studying in the heart of London's financial district connects you directly with global employers, from investment banks and corporate finance advisories to asset management firms and fintech innovators. Students have previously engaged with organisations such as the Bank of England and Deutsche Börse through industry projects, guest lectures and networking events, gaining valuable exposure to real-world investment practice and market dynamics.

Accredited by the CFA Institute, Chartered Insurance Institute (CII) and CAIA Association*, this MSc provides global recognition and practical expertise, equipping you to excel in investment management and financial markets worldwide.

MODULES OFFERED

Term 1

- Securities and Investments
- Corporate Finance and Valuation
- Data Analysis with AI for Finance
- Financial Reporting and Analysis

Term 2

- Asset Management and Sustainable Investing
- Alternative Investments
- Derivatives and Structured Products

Plus one module from below:

- Fixed Income
- Equity Valuation
- Macroeconomics for Finance
- Machine Learning and AI for Finance
- Advanced Corporate Finance
- Deal Making in M&A and PE

Term 3

- General Research Project and three electives

OR

- Career Management Skills & Research Methods and Investment Strategy plus four electives

OR

- Research Project

Students from this degree can apply to study an extra year at Luiss in Rome or Bocconi in Milan on a fee waiver, earning two master's degrees. (Limited spaces available. Students with Italian undergraduate degrees are not eligible.)

**To be confirmed*

ROUTES TO SUCCESS

Graduates of the MSc Finance (Investment Management) secure competitive roles across the global financial sector, from asset and portfolio management to private wealth, risk management, and investment banking. Employers of recent graduates include leading firms such as BlackRock, Vanguard, JP Morgan and Deloitte.



Larissa Lüchinger

MSc Banking and International Finance (2022)

FX e-Sales, UBS

The location and the close relationships with the City of London was a key factor in choosing to study at Bayes. The variety of modules that were offered all sounded interesting and relevant for me and the possibility to choose from a wide range of elective in the second term was also attractive.

I liked how at Bayes, lecturers are often ex-employees at banks, and really took their time during and after lectures to explain to us how it will be in the real world. Having access to Bloomberg was a really great resource and when I attended interviews, companies were really impressed that I'd had experience with the software.

I really enjoyed attending the talks, seminars and networking events that were put on by the School. They helped to guide and define for me what I wanted and did not want out of a job. This beneficial in shaping the direction I wanted to take my career.

The MSc Banking and International Finance at Bayes showed me what a bank is like, how many sides these institutions have, and how they have developed immensely in the past few years.



MSc Banking and International Finance



Full-time

Visit the course page:

bays.citystgeorges.ac.uk/mscbif

Chartered Banker



Launch a global career in banking and finance with an MSc that combines academic rigour, professional accreditation and direct industry engagement in the heart of London. Designed for ambitious graduates, the programme equips you with a deep understanding of international banking systems, financial intermediation and global markets, while building technical expertise in areas such as valuation, risk management, fintech and sustainable finance. Accredited by the ICAEW and the Chartered Banker Institute, and recognised as a CFA Program Partner, the degree also provides professional credibility and valuable exam exemptions to accelerate your career progression.

London's position as a global financial capital offers unparalleled access to major banks, investment firms, fintech innovators and regulators. You will attend talks from leaders in banking, regulation and fintech, and be able to work on research projects co-supervised by external economists. In previous years, students have engaged with organisations such as the Bank of England, Revolut, Lloyds and Bloomberg. Our Centre for Banking Research connects you with policymakers and industry innovators, and international electives in Lisbon, Rome, Madrid and New York provide further global perspective, ensuring you graduate with technical expertise and international exposure.

** Students from this degree can apply to study an extra year at Luiss in Rome on a fee waiver, earning two master's degrees. (Limited spaces available. Students with Italian undergraduate degrees are not eligible.)*

MODULES OFFERED

Term 1

- Global Banking
- Financial Statements Analysis
- Principles of Finance and Valuation
- Data Analytics for Banking and Finance

Term 2

- Bank Risk Management
- International Finance

Plus two modules from below:

- Digital Money and Banking
- Corporate Finance
- Fixed Income
- Hedge Funds, Private Equity, and Venture Capital
- Topics in Mergers and Acquisitions

Term 3

- General Research Project and three electives

OR

- Career Management Skills & Research Methods and five electives

ROUTES TO SUCCESS

Graduates secure roles in global, retail and private banks, fintechs, regulatory bodies and consultancies. Alumni have progressed to positions such as credit risk analyst, consultant and research coordinator, advancing quickly into specialist and management roles. Employers of recent graduates include leading firms such as Crédit Agricole CIB, KPMG, PwC, Willis Towers Watson.

MSc Financial Technology and Innovation



Full-time

Visit the course page:

bayes.citystgeorges.ac.uk/mscfti

If you are passionate about emerging technologies such as blockchains and tokenisation, AI and machine learning, open banking and the changing regulatory landscape, this MSc equips you to turn that interest into a transformative career. You will develop the skills to launch fintech start-ups, drive innovation within established firms, or shape cutting-edge business models across the financial sector.

Graduates bridge the gap between operational and strategic roles, using data-driven insights to inform decision-making. Alumni work as fintech product managers, digital assets specialists, quantitative analysts, innovation analysts, and financial consultants.

Located in the City of London, Bayes places you at the centre of a dynamic fintech ecosystem, offering direct access to industry networks and thought leaders. You will have the opportunity to engage with companies through applied dissertation projects while guest lectures and workshops bring real-world challenges directly into the classroom. Examples of companies we have worked with include the Bank of England, TerraPay and dealio.ai.

The programme integrates AI and analytics throughout, building foundations in Python, R, rule-based decision-making, and pattern recognition. Modules such as Decentralised Finance and Blockchain Applications and Regulatory Compliance, Ethics and Social Values ensure you explore the societal and ethical implications of digital transformation.

MODULES OFFERED

Term 1

- Financial markets and financial intermediation
- Foundations of Fintech
- Foundations of Data Science
- Innovation, Entrepreneurship and Financial Technology

Term 2

- Regulatory Compliance, Ethics, Social Values
- Digital Money and Banking
- Data Analytics for Fintech
- Decentralised Finance and Blockchain Applications

Term 3

In term 3 you can tailor your degree through elective modules. You will be required to write an industry-based research project and choose three elective modules.

ROUTES TO SUCCESS

The flexibility of this degree in term 3 allows students to tailor their learning to their chosen career. Graduates pursue careers in fintech innovation, financial consulting, data analytics, digital banking, and investment strategy worldwide.





Zafar Kamalov

MSc International Accounting and Finance (2020)

Associate, Equity Special Assets EBRD

The reason I chose to study at Bayes is that, firstly, it has a brilliant reputation for financial education. Secondly, it has an extensive alumni network and that presents many opportunities. The third reason is the School's close proximity to the City of London. I wasn't considering any universities outside of London, and I thought Bayes was well positioned in the capital.

I was also looking for a course with a good degree of flexibility. I saw Bayes curriculum offered so many optional modules. I was able to take a lot of interesting and informative electives, such as Mergers & Acquisitions, Private Equity, Project Finance and Infrastructure Investments.

One of the key features of Bayes is that a lot of the lecturers are real practitioners. They are working in the industry and have real-life experience and insight. Bayes also organised a lot of alumni networking events. I remember there were a lot of bankers from different top-tier banks who came and delivered guest lectures, sharing insights on how they got their jobs. I applied for roles at the EBRD multiple times but was always unsuccessful. With perseverance, support and guidance from the Bayes Careers Centre, I was finally able to secure a job!



MSc International Accounting and Finance



Full-time

Visit the course page:

bayes.citystgeorges.ac.uk/msciaf



The MSc International Accounting and Finance is designed for analytically minded students who want to understand how financial decisions shape corporate success.

Combining academic rigour with practical application, it equips you with the technical knowledge, strategic decision-making ability and professional judgement to thrive in an international career. Core modules build strong foundations in accounting and finance, while electives allow specialisation in areas including mergers and acquisitions, hedge funds, sustainable finance, private equity and digital finance. Our Management pathway also combines technical skills with leadership-focused electives for future financial leaders. You can pursue professional recognition through the International Financial Reporting Standards module, delivered in partnership with the ICAEW, and the opportunity to earn exemptions from CIMA and ACCA exams.

Experiential learning is central to the programme. Students gain hands-on exposure through projects and company visits. In previous years, students have engaged with organisations such as Bloomberg, Mazars and ACCA, and attended guest lectures from senior professionals. Past speakers have included representatives from firms such as Kraft Heinz and the EBRD. International electives in financial hubs such as Novara, Madrid and Lisbon provide further global perspective.

As the only business school located in the heart of the City of London, Bayes offers unparalleled access to leading financial firms and institutions ensuring students are closely connected to industry throughout their studies.

MODULES OFFERED

Term 1

- Contemporary Issues in Corporate Finance and Investment Valuation
- Analytics for Accounting and Business
- Principles of Marketing and Strategy
- Financial Reporting

Term 2

- Strategic Management accounting
 - Financial Statement analysis
- Plus two modules from below:
- Topics in Mergers and Acquisitions
 - Accounting Information and Capital Markets
 - Financial Management and Corporate Strategy
 - International Business Finance

Term 3

- General Research Project and three electives

OR

- Research Project

OR

- Career Management Skills & Research Methods and five electives

ROUTES TO SUCCESS

Graduates move into roles in accountancy, consultancy, investment banking and corporate finance, building careers with multinational corporations and international financial institutions. Employers of recent graduates include leading firms such as BAT, S&P Global, PwC, Diamond Clients.

MSc Quantitative Finance



Full-time

Visit the course page:
bayes.citystgeorges.ac.uk/qf

CQF | INSTITUTE



Suko Ndlovu

**MSc Quantitative Finance
(2021)**

*Client Services Analyst
Mosaic Smart Data*

Bayes has a good reputation in and outside of the UK, housing some industry experts in each field. Also, the location of the School and the links it has to the city (fintech/finance/etc.) means, not only did I benefit from the excellent research but also opportunities to be exposed to current industry practices.

I enjoyed the course, and having an opportunity to try different topics in the first third of the course helped a lot in really narrowing down my interests and what I wanted to specialise in.

The diverse group of students provided a great opportunity to learn with people from different backgrounds (profession/nationality/education). I have a good network I can reach out to now for advice in different areas of work and interests.

The professors were all very dedicated to delivering the best. I truly appreciate all the effort they put into helping me succeed in the course.



Develop advanced quantitative expertise at Bayes, minutes from the trading floors and data labs shaping global finance. This MSc equips ambitious graduates with the mathematical, statistical and programming skills to excel in high-impact roles across trading, risk management, investment strategy and fintech.

You'll master the quantitative core — stochastic calculus, derivatives pricing, econometrics, forecasting and risk models — while gaining fluency in Python, MATLAB and C/C++, the programming languages driving modern finance. Choose electives in machine learning, volatility modelling, climate risk modelling, predictive analytics and more to shape your degree in line with your career goals.

Experiential learning runs throughout, including live consulting projects. In previous years, students have engaged with firms such as BDO and participated in trading and risk simulations with AmplifyME. Electives are designed with practitioners from Bloomberg, and students hear from guest speakers from leading firms — recent speakers include senior figures from JPMorgan and Nomura — ensuring learning remains aligned with industry needs, while international electives in New York and Italy broaden your global outlook.

As an Academic Partner of the CQF Institute, Bayes connects you to the global quant community, offering workshops, resources and industry insights. You'll also benefit from specialist Bayes societies, where networking and practitioner events prepare you for the challenges of tomorrow's markets.

MODULES OFFERED

Term 1

- Asset Pricing and Derivatives
- Financial Econometrics
- Programming for Quants
- Mathematical Finance

Term 2

- Fixed Income
- Risk Analysis

Plus two modules from below:

- Computational Finance
- Quantitative Trading
- Advances in Financial Engineering
- Machine Learning for Financial Analytics

Term 3

- General Research Project and three electives

OR

- Career Management Skills & Research Methods and five electives

OR

- Research Project

ROUTES TO SUCCESS

Graduates go on to a wide range of careers across global finance and technology at leading organisations. Employers of recent graduates include leading firms such as Allianz, Goldman Sachs, Oracle, Santander.



Colin Graf

MSc Sustainable Management and Finance (2024)

*Air Pollution Specialist,
California Air Resources Board*

Learning alongside some of the brightest and most passionate minds around from leaders in the fields of sustainability, management, and finance has been a dream come true for me. This programme has really allowed me to tap into my deepest passion and prepared me to make a meaningful impact on the world, all while living in the heart of such an exciting city.



MSc Sustainable Management and Finance



Full-time

Visit the course page:

bayes.citystgeorges.ac.uk/mscsmf

This MSc is for ambitious students who believe business and finance must play a central role in addressing climate change and global challenges. At Bayes, you will gain the knowledge, tools and confidence to embed sustainability into strategy, operations and financial decision-making, preparing you to lead responsibly and influence meaningful change.

The programme offers a 360-degree view of sustainability management and finance. You will learn to assess ESG risk, value sustainable investments, and apply ethical, legal and managerial frameworks to real-world decisions.

Modules and projects draw on case studies from companies such as Nike, Bloomberg and Nestlé, while simulations in sustainable supply chain management and consultancy projects with climate-tech start-ups ensure your learning is practical and applied.

Studying in London, you will benefit from Bayes' deep connections with the City's financial institutions, sustainability consultancies and start-ups. Through engagement with organisations (examples of companies we have previously worked with include Centrica, the Bank of England, MSCI and Hitachi) you will gain direct exposure to industry practice while exploring how innovation and AI are reshaping impact investment and stewardship. This course equips you to become a confident, responsible leader in a fast-evolving global field.

MODULES OFFERED

Term 1

- The Challenges and Debates of Sustainability and ESG
- Principle of Sustainable Finance
- Sustainable Management
- Engagement, Communication and Governance

Term 2

- Applied Research Methods in ESG
- Accounting and Sustainable Governance
- Business Strategies, Climate-tech and Innovation
- Metrics, Asset Management and Modelling in Responsible Investment

Term 3

- Industry Research Project and three electives

OR

- General Research Project and three electives

ROUTES TO SUCCESS

Graduates step into roles such as Sustainability Manager, Consultant, Advisor or Analyst across corporate, financial and public sectors. Many join banks, funds and asset managers to influence ESG decisions, while others work with NGOs, regulators and think tanks shaping sustainability policy.

MSc Global Finance (online)



Part-time

Visit the course page:

bayes.citystgeorges.ac.uk/mscgf

The MSc Global Finance at Bayes Business School is an online degree designed for ambitious professionals who want to accelerate their careers without pausing them. Delivered part-time over two years, it combines academic rigour with practical application, enabling you to apply new knowledge directly to your role while building advanced financial expertise.

You will gain a robust understanding of global financial markets, asset management, banking, valuation and risk, with the option to specialise in high-growth areas such as fintech, sustainable finance, commodities, or real estate. AI and data science are integrated across the curriculum, developing future-ready skills in areas like algorithmic trading and data-driven modelling.

Taught by leading faculty and industry practitioners, the programme features interactive webinars, guest lectures and applied projects closely aligned with professional practice. You will also have the opportunity to prepare for the ACCA Global Certificate in Sustainability for Finance, a credential recognised by employers worldwide.

Delivered online, the MSc is deeply connected to London's financial hub, giving you privileged access to insights and networks. Studying with a diverse international cohort, you will graduate ready to lead with authority and confidence in complex global financial environments.

MODULES OFFERED

The first six modules of the course will consolidate your foundational knowledge of finance, while furthering your expertise through in-depth explorations of industry tools, techniques and challenges. These are followed by nine elective modules, of which you will study six. These will equip you with specialist knowledge of key industries, while setting the course within a global context.

Core modules

- Foundations of Finance
- Bond and Equity Analysis
- Financial Statement Analysis
- Corporate Finance
- International Banking
- Asset Management

Elective modules

- Investment Strategy
- Derivatives
- Alternative Investments
- The Insurance Industry
- Global Real Estate
- Sustainable Finance
- Python for Finance
- Blockchain, Cryptocurrencies and Decentralised Finance
- Macroeconomics and International Finance

A Postgraduate Certificate in Global Finance (four modules) and a Postgraduate Diploma in Global Finance (eight modules) are also available. Please visit our website for further information.



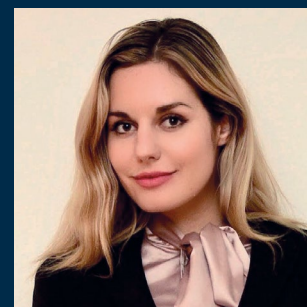
Valeria Radchenko

MSc Global Finance (2020)

Equity Sales

Barclays Investment Bank

In my career, I work with a variety of different financial instruments. Studying this master's degree online has deepened my knowledge – whereas before there were principles, particular of asset class interconnectivity, which I might not have grasped right away, now I can appreciate them and apply them to my work. It's resulted in a great improvement in my performance and made a real difference to my career.



ROUTES TO SUCCESS

Graduates typically progress into leadership roles in banking, investment, private equity, asset management, consultancy and corporate finance.

Management

Our Faculty of Management offers an inspiring and diverse portfolio of highly ranked postgraduate degrees, spanning business analytics, marketing strategy, entrepreneurship and supply chain management.

Designed for students who may not have studied business-related subjects at undergraduate level, our programmes are shaped by cutting-edge, real-world research. This ensures that Bayes graduates enter the global business community with skills that are relevant, tested and future-focused.

You will study management practices in the heart of the City of London — one of the world's most dynamic centres of commerce, finance and innovation. Whether your ambition is to drive global business growth, enhance operational efficiency, champion responsible leadership

or harness the power of innovation, Bayes provides access to leading academics and influential industry experts who shape thinking in your field.

Throughout your studies, you will be encouraged to build your professional network — connecting with future employers, visiting industry partners and collaborating with talented peers who, alongside you, represent the next generation of business leaders.

Most of our management degrees include a Research Project, giving you the opportunity to apply the knowledge and analytical skills you develop throughout your course to real-world business challenges, demonstrating your expertise and enhancing your employability in a competitive global marketplace.

**Module and accreditation information is correct at the time of printing. Please visit our website for the most up-to-date details on current offerings.*



MSc Management

4th in the UK
FT Masters in
Management 2025



Full-time

Visit the course page:
bayes.citystgeorges.ac.uk/management



Launch your global management career with an MBA-style master's designed for ambitious future leaders.

This AMBA-accredited programme equips graduates from any discipline with the analytical toolkit, leadership skills, and technological literacy to make an immediate impact in consulting, corporate strategy, business development and beyond. Based on an MBA-style curriculum, it combines rigorous academic foundations with real-world application, preparing you to make confident decisions and lead teams in complex and dynamic business environments.

Ranked 4th in the UK (*Financial Times* Masters in Management 2025) the MSc Management offers a world-class experience in London, home to consulting firms, financial institutions, and global corporates.

You'll benefit from experiential learning, including UK and international industry projects with real clients, company visits, and guest lectures from senior leaders.

Build core expertise in strategy, leadership, finance, ESG, innovation and digital technology, and personalise your degree with a range of electives in areas such as Disruptive Business Models, Applied Business Intelligence or Corporate Entrepreneurship. For a global perspective, you can choose international electives in countries such as Italy or Portugal.

Graduates join global consultancies, financial institutions, and multinationals supported by Bayes' strong employer links and international alumni network.

MODULES OFFERED

Term 1

- Accounting and Finance
- Management and Strategy
- Managing Sustainable Finance
- Business Analytics

Term 2

- Research Methods for Business
- Strategic Leadership and Organisational Change

Plus two modules from below:

- Business and Managerial Economics
- Supply Chain Management
- Advanced Strategy Analysis
- International Finance
- Entrepreneurship

Term 3

- General Research Project and three electives

OR

- Research Project



Deepsheka Ganesan

MSc Management (2022)

Consulting Analyst, Deloitte

Studying at Bayes is a great way to experience the city, learn from leading experts and enjoy the benefits of a global international student community. You will extend your network worldwide and gain new friends living on the other side of the globe (thanks to the core groups for course work), learning a lot from them in the process.

I greatly benefitted from the Bayes careers fair as it put me in direct contact with the representatives of some of the companies I wanted to work with. The careers fair was also an amazing opportunity to get to know the job market and the demand in the sector and the UK as a whole. At the end of it, I had a clear idea of what I needed to find my place in the UK consulting industry.

I came to London with a clear goal in my mind putting my trust in Bayes to prepare me for the future that I have planned for myself and Bayes definitely did its part. I am now working in my dream role at Deloitte and I could not be more grateful!



ROUTES TO SUCCESS

Graduates step into roles such as management consultant, corporate strategy associate, technology consultant, risk advisory analyst, and business development manager in multinational firms. Many enter consulting firms including MBB, Tier-2 and Big 4 practices, as well as major banks and corporates. Employers of recent graduates include leading firms such as Accenture, KPMG, PwC, Norwegian Red Cross.



NaYoung Ha

MSc Marketing Strategy and Innovation (2022)*

Marketing & Communications Manager, iwoca Deutschland

I chose Bayes because the MSc in Marketing Strategy and Innovation was exactly what I was looking for – combining creativity, strategy, and real-world application. London felt like the perfect place to study too, with its diverse, global business and cultural scene.

My experience at Bayes has been truly international and hands-on. From working on real-world projects to collaborating with classmates from all over the world, every moment in central London added so much value.

The most valuable part of the programme for me has been the people. The friendships I built and the international community I became part of are things I still carry with me today. That network – both professional and personal – has been the highlight of my Bayes journey.

Thanks to the practical skills, career support, and the Bayes reputation, I gained the confidence and opportunities to grow into my current role in FinTech marketing.



**Course has been renamed to Marketing Strategy and Consumer Insights.*

MSc Marketing Strategy and Consumer Insights

TOP 10
in the UK
QS Business Masters
Marketing 2026



Full-time

Visit the course page:

bayer.citystgeorges.ac.uk/msc-marketing

Launch a future-focused marketing career with a degree ranked 3rd in London for Marketing (QS Business Master's Rankings 2026), designed to help you influence decision-makers and drive business growth. The MSc Marketing Strategy and Consumer Insights builds a strategic mindset powered by analytical thinking and creative insight, enabling you to understand what motivates consumers and how brands can meaningfully engage them.

You'll explore consumer psychology, sustainability, cultural influence and the rapid evolution of marketing technology, including the growing role of generative AI in innovation and audience engagement. Real-world learning sits at the heart of the programme: you'll work on live consultancy projects with start-ups and established agencies, analyse real datasets, design campaigns using professional tools, and learn directly from experienced practitioners through industry-led modules and current guest speakers.

Studying in London places you within a global marketing ecosystem shaped by world-leading agencies, media companies and digital disruptors. Throughout the programme you will access career support, networking opportunities, business games and sector-focused events that strengthen your professional confidence and market readiness. You'll graduate equipped to lead across brand, digital, strategy and consumer-insight roles in diverse organisations worldwide.

MODULES OFFERED

Term 1

- Marketing Fundamentals
- Marketing Strategy and Practice
- Creative Marketing Communications and Advertising: Strategy and Practice
- Consumer Insights

Term 2

- Analytical Methods for Marketing
- Consumer Behaviour
- Brand Management and Communication Strategies
- Digital Marketing and Social Media

Term 3

Two core modules (Marketing for a Better World: Sustainability, Equity and Inclusion, and Technology and Marketing: Artificial Intelligence and Machine Learning) followed by three electives or a General Research Project.

ROUTES TO SUCCESS

Graduates secure roles in brand management, digital marketing, performance marketing, strategy and consumer insights within agencies, global companies, and fast-growing start-ups – progressing quickly into positions of leadership and responsibility. Employers of recent graduates include AWS, Charlotte Tilbury, Ebay, Ogilvy.

MSc Digital Marketing with AI



Full-time

Visit the course page:

bayes.citystgeorges.ac.uk/digital-marketing

This master's equips you with the strategic insight, technical skills and practical experience needed to lead in today's AI-driven marketing landscape. You'll explore how artificial intelligence is reshaping marketing, from AI-powered content creation and personalisation to predictive analytics, automation and performance optimisation.

Through hands-on projects, live briefs and real campaign development, you will gain experience using industry-standard tools such as Google Analytics, Google Ads, Meta Ads Manager, SEO platforms and generative AI technologies, and have opportunities to prepare for professional certifications, strengthening your career profile.

The curriculum blends core marketing principles with data analysis, customer insight, search strategy, social media marketing and digital advertising, ensuring you graduate with both creative and analytical confidence to succeed.

Upon graduating, you will be able to demonstrate advanced strategic thinking and innovation in AI-enhanced digital marketing contexts. You will be able to critically evaluate the ethical, legal and societal implications of AI in marketing, produce professional briefs and assess media plans, and apply creative problem-solving and effective communication skills to support informed, responsible decision-making in digitally enabled organisations.

MODULES OFFERED

Term 1

- Marketing Fundamentals
- Digital Marketing Strategy
- Consumer Behaviour
- Consumer Insights

Term 2

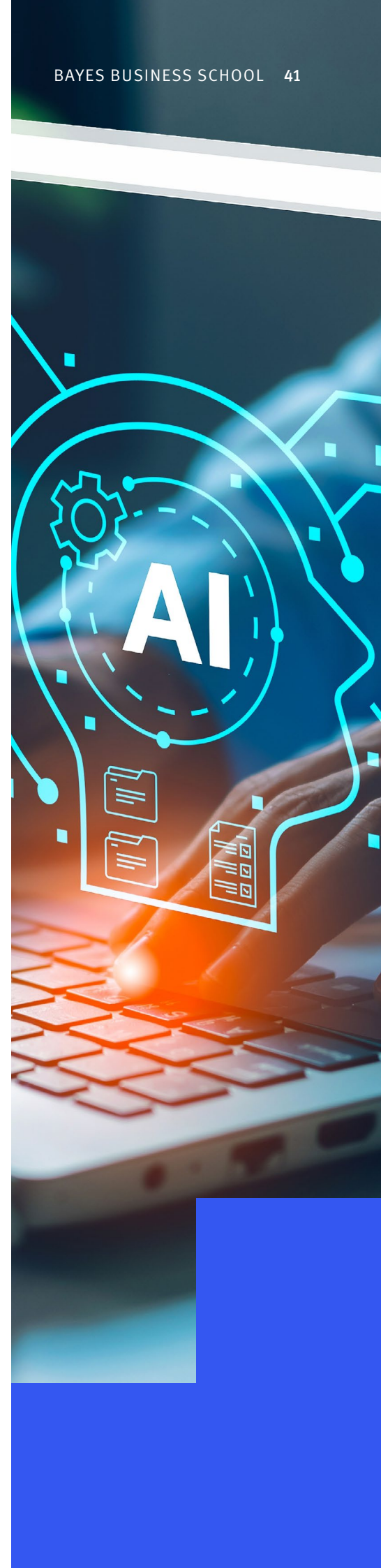
- Technology and Marketing: Artificial Intelligence and Machine Learning Applications in Marketing
- Generative AI: Use and Ethical Implications in Marketing
- Digital Discovery: Search Engines, Answer Engines and E-commerce
- Social Media Strategy and Advertising

Term 3

Two core modules (Consumer Psychology in the Age of AI, and AI Enabled Performance Marketing and Big Data Analytics) followed by three electives or a General Research Project.

ROUTES TO SUCCESS

Graduates of the MSc Digital Marketing with AI are prepared for roles where they influence brand direction, design digital customer journeys, and use AI to improve decision making, creativity and campaign performance. You will be ready to work in digital marketing, performance marketing, growth marketing, social media marketing, e commerce, SEO, AEO and analytics focused roles.



MSc Management, Finance and Tech (Triple master's degree)



Full-time

Visit the course page:

bayes.citystgeorges.ac.uk/msc-management-finance-tech



This triple master's degree is designed for those with a global perspective, offering the opportunity to study, work and live in three different countries over two years. By leveraging the strengths of three renowned institutions—Bayes Business School (UK), emlyon business school (France), and POLIMI Graduate School of Management (Italy)—the programme prepares you for a wide range of careers in international management, finance and tech.

You'll acquire a solid foundation in management and finance while having the option to specialise in finance or corporate finance. The curriculum emphasises real-world application, including a six-month European internship that provides valuable practical experience and deep insights into industry dynamics. You'll enhance your strategic decision-making abilities and gain firsthand exposure to cutting-edge financial theories and technological innovations.

Beyond academia, the programme allows you to build a global network and connect with senior finance professionals through guest seminars and networking events. You will graduate with the skills, experience and connections needed to thrive in the dynamic fields of finance and fintech.

You can also gain exemptions from CIMA and ACCA exams while studying on a degree that is part of the Chartered Financial Analyst Institute (CFA) Partner Programme.

ROUTES TO SUCCESS

This course prepares you for careers in financial services, consulting, or technology, with an international focus that enhances your prospects with global organisations. Potential job roles include Digital Finance Expert, Blockchain/Cryptocurrency Expert, Quantitative Finance Expert, M&A Analyst, Equity Research Associate and Private Equity Analyst.

PROGRAMME OUTLINE

YEAR 1

September to December Emlyon Business School, Lyon, France

The MSc Management programme equips you with essential management and business skills. The curriculum emphasises corporate finance, accounting and corporate social responsibility, while also focusing on sustainability and intercultural competencies. Additionally, it prepares you with digital skills to thrive in diverse business environments.

January to June POLIMI Graduate School of Management, Milan, Italy

On the International Master's in Fintech, Finance, and Digital Innovation, you will learn to navigate the financial world by integrating innovative technologies into traditional business practices. The programme covers essential topics such as big data management, cybersecurity, blockchain technology and smart contracts, equipping you with the skills and knowledge needed to excel in the evolving fintech landscape.

YEAR 2

July to December Six-month European internship

Gain a first-hand understanding of how cutting-edge financial theories and technological innovations play out in real-world scenarios.

January to June Bayes Business School, London, UK

On the MSc in Finance (Corporate Finance), you will explore the key issues in corporate finance today. You will develop new skills, ranging from Python programming to data visualisation, apply your knowledge in a corporate research project and broaden your understanding through electives. You will learn in highly interactive classes taught by professors with extensive practical experience, alongside guest lecturers from industry.

Please check the course page for specific module information.

MSc Entrepreneurship



Full-time

Visit the course page:

bayer.citystgeorges.ac.uk/msc-entrepreneurship

This MSc is designed for ambitious, curious, and independent thinkers who want to create something new—whether launching a startup, innovating within a family business, or driving growth in a scaleup—or who are preparing for strategic roles in the broader entrepreneurial ecosystem, such as venture capital, corporate entrepreneurship, or startup advisory.

At Bayes, you will develop the mindset, skills and network to turn your entrepreneurial ambitions into reality.

Focusing exclusively on entrepreneurship, the programme goes beyond theory. You will work directly with London startups, receive guidance from your personal mentor (a seasoned entrepreneur or investor), take part in pitch nights, run startup consultancy projects, and gain global exposure through international electives.

Studying in London, Europe's leading startup hub, gives you unparalleled exposure to funding, networks and mentorship; Bayes is minutes away from East London Tech City, home to high-growth firms such as Seedrs, Stripe and Wise.

By combining the strengths of London's dynamic ecosystem with Bayes' deep commitment to entrepreneurship – including a £15 million investment fund, the Startup World Cup, close ties to City Ventures, and a global, highly entrepreneurial alumni network – this MSc provides an ideal launchpad for building, scaling and sustaining impactful ventures across industries and borders.

MODULES OFFERED

Term 1

- New Venture Creation
- Operational Feasibility
- Marketing Fundamentals and Sales
- Product Innovation Management

Term 2

- New Venture Funding
- Purpose Driven Entrepreneurship
- People and Culture
- High Growth Entrepreneurship

Term 3

Two core modules (Entrepreneurship Mentoring and The Entrepreneurial Advisor) followed by three electives or a Business Research Project.



Rifqi Maulana

MSc Entrepreneurship (2024)

Founder, Dawn Coffee Curators

I chose Bayes for its strong emphasis on practical, entrepreneurship-focused modules and its location in the heart of the City of London.

Being based in such a dynamic business hub offered unparalleled access to a network of founders, investors and mentors and offered opportunities I couldn't find anywhere else.

The School's hands-on approach to operations, finance, and supply chain management, combined with its international outlook was especially appealing to me. I wanted a course that would help me structure my business approach within the B2B sector, while deepening my understanding of how to build a scalable, international venture. I was looking for practical tools, exposure to real-world challenges, and insights from professionals who have successfully bootstrapped businesses – particularly from a corporate perspective.

The MSc Entrepreneurship gave me a structured way to test and validate my business concept, which has been invaluable as I build Dawn Coffee Curators.



ROUTES TO SUCCESS

Graduates go on to launch successful ventures, take leadership roles in family businesses, or join innovative startups and scaleups. Many also work in venture capital firms, accelerators and entrepreneurial support organisations. Employers of recent graduates include leading firms such as Creed, DNB, Impact Consulting, Kering.



Evgeny Sinkov

MSc Business Analytics (2022)

Data Scientist, VEV

I chose the MSc Business Analytics at Bayes due to its strong reputation, comprehensive curriculum, and focus on real-world applications. My experience on the course was truly transformative.

The degree offered a comprehensive curriculum covering essential topics such as data visualisation, data management, machine learning, deep learning, network analytics, and natural language processing. This well-rounded education provided me with a strong foundation in data science and analytics.

Additionally, the degree's focus on strategic analytics, design thinking, and business storytelling ensured that I developed a practical understanding of applying technical skills to real-world business problems, rather than adopting a "tech for tech's sake" mindset.

This approach resonated with my desire to apply newly acquired knowledge to solve real-life business challenges.

Lastly, the opportunity to study and network in London, also attracted me to the programme. This allowed me to gain international exposure and access a diverse range of resources and opportunities that would ultimately benefit my career. The support from the career services at Bayes has also played a vital role in guiding my career trajectory and connecting me with potential employers and industry professionals.



MSc Business Analytics

11th
in the UK
QS Business Masters 2026:
Business Analytics



Full-time

Visit the course page:

bays.citystgeorges.ac.uk/msc-business-analytics

The MSc Business Analytics equips you to transform complex data into strategic insights and measurable business impact. You will gain advanced technical expertise in Python, R, SQL, and machine learning, while building the critical thinking and communication skills needed to influence decision-making at the highest levels. Learning is highly practical: you will work on projects with market leading businesses, applying your skills to real datasets and industry challenges. Examples of companies have worked with are NHS Digital, TFL, Vodafone, Rolls-Royce, and John Lewis.

The programme combines technical training with real-world application. You will design predictive models, optimise operations, assess risk, and evaluate customer behaviour, always with a focus on ethical and responsible data use. Guest lectures and company visits provide direct access to senior leaders, while London's position as a global hub for finance, consulting, technology, and start-ups ensures unparalleled opportunities for networking and career development.

Electives allow you to explore areas such as fintech, digital finance, risk management, or international business, while the option to study abroad in centres of innovation including Rome, Bologna, and Paris adds valuable global perspective.

MODULES OFFERED

Term 1

- Revenue Management and Pricing
- Network Analytics
- Data Visualisation
- Analytics Methods for Business

Term 2

- Digital Technologies and Value Creation
- Applied Deep Learning
- Machine Learning
- Strategic Business Analysis

Term 3

General Research Project plus three electives

ROUTES TO SUCCESS

Our graduates are trained to participate in the strategic management process, improve financial performance, and advise on designing effective measures of organisational performance, for which evidence-based data is a strategic asset in the decision-making process. Our aim is to provide a foundation for those who will determine the scope and direction of data analytics research within an organisation. Employers of recent graduates include leading firms such as Accenture, Deloitte, EY, Amazon, Google and TikTok.

MSc Family Business



Full-time

Visit the course page:
bayes.citystgeorges.ac.uk/fam-bus

This Master's in Family Business prepares future leaders to navigate the realities of business-owning families. Designed for next-generation owners, entrepreneurs and professionals working with family enterprises, the programme develops the judgement, leadership capability and strategic understanding needed to lead where ownership, family and business interests intersect.

You will build strong foundations in finance, strategy, economics and decision-making before developing specialist expertise in family business leadership, strategic renewal, family capital and the family office. Through applied projects, real business cases and engagement with family business leaders and practitioners, you will examine the decisions that shape enterprises across generations.

The programme prepares you to lead across family, ownership and business contexts while balancing growth with long-term stewardship. By graduation, you will be able to evaluate governance and succession challenges, approach complex decisions with confidence, and contribute to the continuity and long-term success of family enterprises.

MODULES OFFERED

Term 1

- International Business and Economics
- Managerial Finance and Accounting
- Strategy, Technology and Innovation
- Data-driven Decision Making with Marketing Applications

Term 2

Core modules

- Leading your Family Business
- Strategic Renewal and Growth in Family Enterprises
- Family Capital, Legacy and the Family Office

Plus choose one elective module (examples include):

- Corporate Finance
- New Venture Funding
- Hedge Funds, Private Equity & Venture Capital

Term 3

- General Research Project plus three electives

OR

- Industry Research Project plus three electives

OR

- Career Management Skills and Research Methods module plus five electives

ROUTES TO SUCCESS

The MSc Family Business prepares graduates to lead across family, ownership and business contexts. Graduates may enter next-generation leadership roles within family enterprises, contribute to family office and wealth activities, build entrepreneurial ventures, or pursue careers in advisory, governance and investment environments connected to family businesses.





Eric Scheerbarth

**MSc International Business
(2024)**

*Consultant, Senacor
Technologies*

I looked at all the big business schools in London, but it was Bayes that spoke to me. London was my focus because I wanted the city experience and I felt the MSc International Business would help me break into management consulting. Before my master's I was purely a 'tech guy', but the international perspective the course offered gave me the knowledge to move into the business world.

A real highlight was a special research programme with the Bank of England, where I analysed how the surge in shipping costs during COVID affected UK businesses. Then I wrote a statistical model and analysed all sorts of papers under the supervision of a senior economist at the Bank – I really benefited from the expertise and knowledge they shared.



MSc International Business

12th
in the UK
QS International
Trade 2026



Full-time

Visit the course page:

bayes.citystgeorges.ac.uk/msc-ib

Ranked 2nd in London, and top ten in the UK (QS International Trade 2025), the MSc International Business is designed for globally minded graduates who want to make an impact across industries and borders. Whether your goal is to join a multinational organisation, scale a family business, or specialise in areas such as luxury branding, technology, or business analysis, this programme equips you with the skills, insight, and confidence to thrive in international careers.

Based in the heart of London, you will benefit from direct access to a network of leading companies, consultants, and entrepreneurs. Experiential learning is embedded throughout the course, with industry projects, company visits and workshops led by senior professionals. In previous years, students have engaged with firms such as Hitachi and the NHS, and visited companies including UPS and Rolls-Royce. International electives in Paris and Bologna give first-hand experience of global markets, while modules on AI-driven business, supply chain and international strategy ensure you develop highly relevant technical and analytical skills.

Graduates leave ready to influence global business and drive innovation using emerging technologies. Career destinations include multinational corporations, consultancies, family enterprises, and entrepreneurial ventures, with alumni applying cutting-edge knowledge to transform businesses and deliver measurable impact worldwide.

MODULES OFFERED

Term 1

- International Business and Economics
- Managing People in a Global Context
- Managerial Finance and Accounting
- Global Issues of CSR

Term 2

- Strategy in a Globalised World
- Global Leadership

Plus two modules from below:

- International Marketing
- Multinational Financial Management
- Global Supply Chain Management
- Entrepreneurship and Managing Growth in a Global Context

Term 3

General Research Project plus three electives

ROUTES TO SUCCESS

The course opens opportunities in consulting, finance, marketing, supply chain, and entrepreneurship, as well as within multinational organisations and family enterprises. Employers of recent graduates include leading firms such as EY, PR Capital, Selby Jennings, Wayfair.

MSc Digital Supply Chain Management

8th
in the UK
QS Business Masters 2026
Supply Chain Management



Full-time

Visit the course page:

bayer.citystgeorges.ac.uk/msc-supply-chain



Ranked No.1 in London (QS Business Masters 2026 Ranking: Supply Chain Management) and among the world's best, this MSc equips you with expertise in digital technologies, analytics and AI, developed with leading industry players. It prepares ambitious graduates to drive innovation, resilience and sustainability in operations, shaping efficient and future-focused supply chains. You will thrive if you are analytical, motivated by technology, and eager to influence industries ranging from logistics and manufacturing to pharmaceuticals, retail and consulting.

Accredited by the Chartered Institute of Logistics and Transport (CILT) and the Chartered Institute of Procurement & Supply (CIPS), the course provides globally recognised professional credibility.

Based in the heart of London's global supply chain and technology hub, you will benefit from Bayes' strong connections with Digital Catapult UK and leading firms across retail, FMCG, consulting and logistics. Our location offers unmatched opportunities to engage with the organisations reshaping digital supply chains worldwide. You will gain experience on live projects with leading organisations, visit innovators and hear directly from senior industry figures. Examples of companies we have worked with include Willis Towers Watson, Deloitte, Aviva, Amazon, Digital Catapult UK, Prudential, PwC, BP and Visa. International electives, such as Strategic Supplier Management in Bologna, add further global perspective.

MODULES OFFERED

Term 1

- Digital Supply Chain
- Analytics for Supply Chain Management
- Business Process Management
- Supply Chain Fundamentals

Term 2

- Sustainability in Digital Supply Chains
- Purchasing and Supply Management
- Supply Chain Finance and Risk Management
- Machine Learning for Logistics

Term 3

- General Research Project and three electives

OR

- Career Management Skills & Research Methods and five electives



Bola Jabitta

MSc Digital Supply Chain Management (2020) *

*Supply Chain Manager
Amazon Fresh*

Bayes was one of the main business school in the UK that had a master's specialising in supply chain management, and who would not love to study in London?

I am now working as a Supply Chain Manager for Amazon Fresh. As the Supply Chain Manager, you are the bridge between retail, the vendors and the FC's. I also get to work on projects to deliver new reports which will help the business overall. A career in supply chain means there is never a dull moment and you are left to work with different issues every day.

I strongly believe that my time studying at Bayes and my thesis is what got me to the panel interview at Amazon. The rest, as they say, is history. Be resilient and don't give up on your dreams.



ROUTES TO SUCCESS

Graduates join leading organisations taking up roles such as supply chain analyst, consultant, procurement manager and digital transformation specialist. Employers of recent graduates include leading firms such as Sainsbury's, NHS Property Services, OneRetail Group, MicroPort.

**Formerly known as MSc Global Supply Chain Management*

Real estate

The world of real estate is changing rapidly. In this post-pandemic, digital era, flexibility and versatility have become key property requirements. As a Bayes graduate with a real estate master's, you will be equipped to take a leadership role in this dynamic sector.

Our real estate master's programmes provide a gateway into a property-based career. You will be taught by industry experts, gaining knowledge in investment, valuation, market analysis, and financial techniques. This combination of practical skills and theoretical knowledge will give you a head start upon graduation.

You will study in the heart of the financial sector, close to London's innovation hubs. This prime location, along with the industry-focused nature of our courses, will offer you excellent networking opportunities to develop a robust portfolio of professional connections.

Our MSc in Real Estate and MSc in Real Estate Investment are accredited by The Royal Institution of Chartered Surveyors (RICS) and recognised by the Investment Property Forum, enabling graduates to enter the RICS Assessment of Professional Competence (APC) qualification.

If you're serious about a career in property, pursuing a master's in real estate at Bayes will lay a strong foundation and valuable skills for your future.

**Module and accreditation information is correct at the time of printing. Please visit our website for the most up-to-date details on current offerings.*



MSc Real Estate



Full-time

Visit the course page:

bayes.citystgeorges.ac.uk/realestate



The MSc Real Estate offers a rigorous and applied pathway into a sector that shapes economies and cities worldwide. Accredited by the Royal Institution of Chartered Surveyors (RICS), it combines academic depth with practical application, equipping you with the technical and analytical skills needed to value, finance and manage property across markets. You will be taught the principles of RICS Red Book valuations, and how to undertake investment and development appraisals using Excel-based financial models, while exploring how real estate connects with capital markets and the wider economy.

Studying in the heart of London gives you a unique vantage point. With major developments, investment hubs and global headquarters within walking distance, the city becomes your living case study. Practical, market-based assignments and guest lectures from leading firms bring theory to life, while access to professional datasets including Argus, CoStar, Bloomberg, EPRA, INREV and MSCI ensures your work reflects real market practice. Examples of companies we have previously worked with include Schroders, CBRE, Savills and Knight Frank.

In Term 3, you can tailor your studies through electives in international real estate, sustainability, and residential markets as well as non-real estate electives such as family business, Project Finance and Infrastructure, Hedge Funds, and FinTech, enabling you to focus on areas relevant to your ambitions.

MODULES OFFERED

Term 1

- Economics and Market Analysis
- Asset and Fund Management
- Principles of Appraisal
- Real Estate Financial Modelling

Term 2

- Applied Appraisal
- Real Estate Finance
- Real Estate Equity Structures

Plus one module from below:

- Landlord and Tenant Law, or
- Applied Data Analytics

Term 3

- General Research Project and three electives

OR

- Career Management Skills & Research Methods and five electives



Jay Newman

MSc Real Estate (2022)

Assistant Manager, Deloitte

What sets Bayes apart is the exceptional support provided by the Careers Team. I strongly encourage students to leverage these valuable resources throughout their Masters. In preparation for my interview at Deloitte, I made use of the mock interview sessions and sought advice from the Careers Team. This experience significantly bolstered my confidence for the actual interview. Today, I am a part of Deloitte's Real Asset Advisory team, where I contribute to addressing complex real estate challenges for both public and private sector clients.

The Real Estate curriculum was also instrumental in preparing me for this role. It not only facilitated knowledge transfer through modules such as Asset and Fund Management and Economics and Market Analysis, but also honed transferrable skills such as stakeholder management.



ROUTES TO SUCCESS

Graduates pursue careers worldwide in investment management, surveying, private equity, lending and development. Alumni have secured roles with organisations such as, AXA Investment Managers, Global Mutual, Greystar, Morgan Stanley and Savills.



Lukas Baum

MSc Real Estate Investment (2022)

REPE Analyst, Kadens Capital

Completing my master's at Bayes really helped drive my career forward. Studying the MSc Real Estate Investment gave me far more than technical skills – it gave me a new perspective on the industry. I already had experience in property development, but at Bayes I learned to look deeper, to understand underwriting, cash flow models and risk-return relationships in a way that transformed how I approach deals. My classmates came from all over the world, which broadened my outlook and gave me an international network that I still rely on today.

The support from Bayes made a big difference too – from expert faculty to tailored careers advice that sharpened my CV and helped me stand out in the job market. That led me to my first role at Goldman Sachs in London, and now to my position in real estate private equity at Kadens Capital in Frankfurt. I use the knowledge and connections I gained at Bayes every day, whether I'm underwriting deals, pitching to investors, or collaborating with former classmates across the industry. Without this degree, my career would have plateaued – instead, Bayes opened doors I never thought possible.



MSc Real Estate Investment



Full-time

Visit the course page:

bayes.citystgeorges.ac.uk/mscrei



Develop the skills to excel in global property markets with an MSc that blends rigorous real estate knowledge, financial expertise, extensive practical training, and valuable professional connections in the heart of London's real estate and investment sector.

This RICS-accredited programme builds expertise in valuation, financial modelling, portfolio strategy, and market analysis. You'll work on hands-on projects such as property appraisals, cash flow forecasting, REIT and debt analysis, ESG assessment, and investment strategy. Many are set by industry professionals, offering insight into real-world challenges and investment decisions. Company visits and guest lectures from leading firms, and engagement through membership of industry organisations, bring London's professionals into close interaction with students. Examples of companies we have previously engaged with are CBRE, JLL, Cushman & Wakefield, Savills, LaSalle, Redevco, and Nuveen.

Graduates pursue careers with property funds, professional services firms, private equity, banks, consultancies, and development firms, often starting as analysts, fund managers, or consultants and progressing rapidly into senior roles. Technical training in Excel, advanced financial modelling, ARGUS, Python, AI applications to real estate and industry-standard databases including MSCI, CoStar and Bloomberg ensure you are ready to apply data-driven analysis and strategic thinking from day one.

MODULES OFFERED

Term 1

- Investment Markets
- Economics and Market Analysis
- Applied Statistics
- Appraisal and Financial Modelling

Term 2

- Debt finance and Investment
- Investment Vehicles
- Applied Financial Analysis
- Portfolios and Asset Allocation

Term 3

- General Research Project and three electives

OR

- Career Management Skills & Research Methods and five electives

ROUTES TO SUCCESS

Graduates move into investment funds, professional services firms, debt funds, private equity, investment banks, consultancies and development firms, taking on roles such as analyst, fund manager, consultant, or lending specialist. Employers of recent graduates include leading firms such as Aventos, Crescendo Group, Savills, Bricksave.



Shipping and energy

Established in 1983, the Costas Grammenos Centre for Shipping, Trade and Finance is a unique and world-renowned part of Bayes Business School.

The Centre has become an international hub for discussion, research and policy development on critical global issues, including energy economics, shipping finance, risk management and commodity trade. Its teaching and research programmes are highly respected across both academia and industry.

As a student on our MSc Shipping, Trade and Finance or MSc Energy, Trade and Finance programmes, you will benefit from direct engagement with global business leaders through the many conferences, seminars and guest lectures hosted by the Centre. You will be encouraged to explore contemporary developments shaping the maritime, energy and commodity sectors, and to contribute your own perspective to these vital discussions.

Many of our students undertake research projects in collaboration with leading global organisations, gaining valuable practical experience and insight into policy and industry practice.

Graduates emerge with first-hand, applied knowledge from a globally respected centre of expertise. Our alumni go on to successful careers in shipping, energy, banking, law, commodity trading, marine insurance and related sectors.

If you are passionate about global infrastructure, logistics and energy, Bayes and the Costas Grammenos Centre offer an exceptional foundation for your ambitions.



*Modu
time c
up-to

MSc Shipping, Trade and Finance



Full-time

Visit the course page:

bayes.citystgeorges.ac.uk/tradefinance



Earn a master's degree through the world-renowned Costas Grammenos Centre for Shipping, Trade and Finance, a global community that unites industry leaders, policymakers and academics.

This flagship MSc is your gateway to a career at the intersection of shipping, global trade, commodities and finance, combining rigorous academic training with practical insight from industry leaders, policymakers and practitioners, many of whom are graduates of the course. You'll graduate with the analytical toolkit, business acumen and global network to succeed in high-impact roles.

Bayes offers a unique location advantage: London, one of the world's leading maritime hubs, home to major shipbrokers, banks, energy companies and commodity firms. Through company visits, guest lectures and applied projects, you'll connect directly with the industries shaping global commerce. In previous years, students have engaged with organisations such as the Bank of England, the UK Maritime Directorate, Global Ship Lease and Veson Nautical. You will also have the opportunity to follow an international elective inside a global shipping company in Athens, Greece.

The programme is recognised by the Institute of Chartered Shipbrokers (ICS), offering exemptions and professional validation.

Students also benefit from flagship networking events including the City of London Biennial meeting, Athens and Hamburg Triennial meetings, and participation in the Bayes Shipping Club and our global alumni community of over 4,500.

MODULES OFFERED

Term 1

- Accounting and Finance
- Data Analytics for Energy, Shipping, Trade and Finance
- International Commodity Trade
- Shipping Economics

Term 2

- Financial Modelling and Business Analytics
- Corporate Finance
- Shipping Investment and Finance
- Chartering, Freight Trading and Sale & Purchase

Term 3

- General Research Project and three electives including Research Methods & Professional Skills

OR

- Six electives including Research Methods & Professional Skills



MSc Shipping, Trade and Finance (2023)

*Head of Gas
Steem 1960 Shipbrokers*

I appreciated the opportunity to spend a week in Athens, at Almi Tankers. We got to see how they operate and understand more about their business. It was an interesting experience, and it meant you could see how the information from our lectures was applied in practice. It really helped to 'connect the dots' of what we had learned on the course.

Another great thing is that major companies, like Maersk, come in to give presentations. It gives you an opportunity to talk and start to build a relationship. That makes it easier when you are applying for jobs because you can mention you've already been interacting with their employees and know about their company. Several people on my course secured their jobs in this way.

It's a way to start building your network, because you get the chance to approach people working in the sector – and that networking is so important in the shipping industry. It means it comes naturally when you do it in your job, because you are used to it from your time at Bayes.



ROUTES TO SUCCESS

Graduates move into roles such as ship finance analyst, sale & purchase or chartering broker, commodity/derivatives trader, market analyst, corporate finance analyst and risk management officer across shipping, commodities, energy, banking and investment. Employers of recent graduates include leading firms such as Anglo, S&P Global, SSY, Total Energies.



Lazaros Efraimoglou

MSc Energy, Trade and Finance (2023)

*Analyst
HDB – Hellenic Development
Bank SA*

I was at a point in my career where I knew that I wanted to do a master's and I was looking at options in the UK and the US. I chose Bayes Business School and the MSc Energy, Trade and Finance course because of the excellent reputation of The Costas Grammenos Centre for Shipping, Trade and Finance.

I really enjoyed the fact that all the faculty were very close to the students, and you could establish relationships which were friendly, productive and constructive. This was something I had not experienced before.

One of the most memorable modules from my master's was the module on energy economics, which gave an in-depth analysis of how each energy commodity is traded – it was very interesting and eye-opening. The Business Project that we developed as a group was also really valuable. It was a great insight into how an energy investment works in the real world and how you can tackle challenges that might come up.

I believe Bayes gave me the right academic knowledge and competences to have a career in a sector that will expand greatly in the future and allow me to grow along with it.



MSc Energy, Trade and Finance



Full-time

Visit the course page:
bayer.citystgeorges.ac.uk/etf



Join one of the world's leading programmes in energy, commodity trading and finance, at Bayes in the heart of London's global hub for markets, investment and innovation. Accredited by the Energy Institute, this MSc combines academic rigour with practical relevance, developing a strong foundation in global energy and commodity markets underpinned by quantitative, analytical and decision-making skills.

You will learn directly from faculty with deep industry expertise, complemented by senior guest speakers across energy, trading and finance, ensuring your learning is immersive, applied and career-focused. In previous years, students have also undertaken research projects with organisations such as the Bank of England and the UK Department for Transport.

The course allows you to tailor your studies through electives in Term 3, exploring specialist areas such as Energy Project Investment and Finance, Commodity derivatives, Advanced Company Valuation, Hedge Funds, Fintech, Green Finance and Decarbonisation, Intro to Python, and Applied Machine Learning, amongst others. AI is integrated throughout, giving you hands-on experience with cutting-edge data analysis and trading tools.

Bayes gives you access to an international financial and energy network, with alumni who influence business worldwide and shape the future of markets.

MODULES OFFERED

Term 1

- Accounting and Finance
- Data Analytics for Energy, Shipping, Trade and Finance
- Oil and Energy Transportation and Logistics
- Energy Economics

Term 2

- Financial Modelling and Business Analytics
- Corporate Finance
- Oil and Energy Trading
- Power and Renewable Markets

Term 3

- General Research Project and three electives including Research Methods & Professional Skills

OR

- Six electives including Research Methods & Professional Skills

ROUTES TO SUCCESS

Graduates move into careers as traders, analysts, brokers and risk managers at commodity trading houses, energy firms, shipping companies, investment banks and consultancies worldwide. Employers of recent graduates include leading firms such as EDF, Cargill, PwC, Wood Mackenzie.



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Specialist degrees

Bayes also offers some specialist master's degrees for experienced professionals who are looking to upskill and progress to the next stage in their career. These include two degree apprenticeships and five master's programmes for those within the charity and philanthropy sector, all taught by leading academics and industry experts.

The courses are offered on a part-time basis to fit study around the students' busy work schedule.



Executive Master's in Medical Leadership



Visit the course page:
[bayes.citystgeorges.ac.uk/
execed-emml](https://bayes.citystgeorges.ac.uk/execed-emml)

This specialised two-year, part-time degree, develops leaders transform the provision of healthcare in ways that will ultimately help people live longer, healthier lives. Our world class research in healthcare business intelligence and leadership, means we have the expertise to equip you with the skills you need to improve your organisation's performance.

Designed for doctors at ST5 level and above, this degree, coupled with personal coaching, will enable you to realise the Faculty of Medical Leadership and Management (FMLM)'s Leadership and Management Standards for Medical Professionals.

This course can be funded via the apprenticeship levy or through self-funding which is supported by five scholarships.

Executive Master's in Leadership



Visit the course page:
[bayes.citystgeorges.ac.uk/
eml](https://bayes.citystgeorges.ac.uk/eml)

A flexible master's programme which integrates both campus and work-based learning. Students will learn how to think and act strategically and create real impact by achieving their organisation's objectives. The first year will focus on general management with modules in accounting, leadership and marketing strategy. The second year builds on this and develops key areas which are important for leadership and management roles across a wide range of industries.

Please note this course can only be funded using apprenticeship levy.

Executive Master's in Leadership for the Creative Industries



Visit the course page:
[bayes.citystgeorges.ac.uk/
emlci](https://bayes.citystgeorges.ac.uk/emlci)

The course is designed for post experience students aiming to develop leadership skills within the creative sector. It provides participants with essential commercial, strategic and operational competencies needed to navigate the evolving landscape of digital media and entertainment.

The curriculum integrates academic knowledge with insights from industry practitioners, providing students with essential business acumen in a post digital economy as well as exploring the intersections within the creative industries. Participants will be equipped to foster innovation and address the challenges and opportunities brought about by emerging technologies, including artificial intelligence.

The course can be funded through corporate sponsorship self-funded and Apprenticeship Levy (where eligible).



Strong research background

**Executive Master's in
Medical Leadership**



Campus and work based learning

**Executive Master's
in Leadership**



Apprenticeship levy funded



Mark Wakeling

MSc Charity Marketing and Fundraising (2025)

*Head of Operations,
Face Equality International*

The master's course at CCE provided me with the opportunity to reflect on over twenty five years' experience within the sector and explore wide ranging good practice and current academic thought. The quality of the content was amazing as was the opportunity to study with a brilliant cohort from across the charity sector – all with a commitment to improving practice and pushing quality. I would recommend to anyone who would value taking time to invest in themselves, to reflect, learn and then apply the insights within their organisations.



Charities Master's programme



Part-time

Visit the programme page:
bayes.citystgeorges.ac.uk/cce-masters

A charities master's from Bayes is the ultimate academic qualification for the non-profit sector.

The two-year, part-time structure allows flexibility of choosing the level of their qualification (Postgraduate Diploma or MSc), and whether they want to cover one subject in depth through a dissertation or a further specialist area (through teaching), to complete the full master's degree.

WHO IS IT FOR?

Targeted toward the senior managers and nonprofit leaders of the future, this unique suite of master's degrees combines deep insight and learning across five specialist pathway disciplines with a full understanding of the management and leadership competencies necessary to equip you to meet the challenge of leading effectively in the contemporary nonprofit environment.

By joining you become part of one of the largest cohort of nonprofit management learners in Europe, gaining as much from the diverse experience and knowledge of your colleagues as from our advanced programme of structured learning.

CHARITIES MSC COURSES:

- PGDip/MSc Charity Accounting and Financial Management
- PGCert/PGDip/MSc Philanthropy, Grantmaking and Social Investment
- PGDip/MSc Charity Marketing and Fundraising
- PGDip/MSc NGO Management
- PGDip/MSc Voluntary Sector Leadership and Management

“We are living in an environment which is increasingly volatile and rapidly evolving. The Executive Master's in Leadership will provide senior leaders and managers with an academically rigorous and professionally relevant education that will serve their career development for years to come.”

Professor Ajay Bhalla, Course Director,
Executive Master's in Leadership and Professor in Management



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All the information contained within this brochure was correct at the time of going to print.

City St George's, University of London is an independent member of the University of London which was established by Royal Charter in 1836. It consists of 17 independent member institutions of outstanding global reputation and several prestigious central academic bodies and activities.



**UNIVERSITY
OF LONDON**