



BAYES
BUSINESS SCHOOL
CITY ST GEORGE'S
UNIVERSITY OF LONDON

Full-time MBA

2026 ▶ 2027

Always ▶ learning

bayes.citystgeorges.ac.uk

**Our Full-time MBA is
designed to be immersive
and closely connected to the
business world.**

From day one, students begin a unique journey where they continuously bring together knowledge and ideas across disciplines and apply them to real world challenges. This is achieved through hands-on learning and direct engagement with global businesses. We connect with our students, supporting and challenging them to grow intellectually, professionally, and personally, so they graduate ready to lead with confidence and purpose.”

**Dr Mara Guerra, Course Director of the Full-time MBA
programme and Senior Lecturer in Strategy**





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Invest in yourself with our world class MBA

Twelve months. One powerful journey. Our Full-time MBA is a guided programme of self-discovery and growth, combining immersive learning with real-world experience. Are you ready?



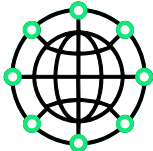
Experiential learning

Explore leadership through experience outside of the classroom. Our programme offers an adventurous range of global electives and a unique experiential learning opportunity.



Academic expertise

Participate in a dynamic mix of lectures, workshops, live projects and professional development activities, led by leading academic experts.



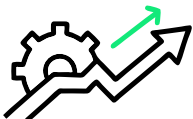
Global network

Expand your professional network to incorporate diverse business worlds and international markets. Meet people from all corners of the globe.



London location

As the only business school located in London's finance and tech hub "the Square Mile", we offer access to network with some of the world's top businesses, opening doors to potential future employment.



Career impact

Our programme offers tailored careers support and we are the first business school in the UK to embed career strategy into the curriculum across all postgraduate degrees. Our unique credit-bearing Career Impact module will empower your personal leadership development to take your career to the next level.



Lifelong learning

Alumni receive one free elective each year for life, alongside continued access to Bayes Careers and Professional Development resources.

Bayes Business School (formerly Cass) has a reputation for business excellence spanning more than 50 years



**LONDON FOR
VALUE FOR MONEY**

(Financial Times Global MBA Ranking 2026)



**IN THE UK FOR
ENTREPRENEURSHIP**

(Poets & Quants World's Best MBA Programmes for Entrepreneurship 2025)



BEST IN LONDON

(Financial Times European Business School ranking 2025)

Academic excellence

Bringing practical experience into the classroom

Our faculty includes leading academics, policy makers, entrepreneurs and world-renowned practitioners. Working with the latest insights, imparting best practice and progressing theoretical boundaries, they prepare the next generation of business leaders and entrepreneurs for future challenges.



Research centres

Our research centres connect academic theory with real-world application. Each centre is aligned with specific subject areas and reflects the current research interests of our faculty. Some of our notable research centres include:



The M&A Research Centre (MARC),

uniquely among major business schools, focuses on both the research and practice of M&A



The Centre for Charity Effectiveness

at Bayes Business School (Bayes CCE) is the leading non-profit and philanthropy centre in the UK



The Costas Grammenos Centre for Shipping, Trade and Finance (STF)

facilitates international dialogue between industry, government and academic leaders, and undertakes applied research



The Digital Leadership Research Centre (DLRC)

studies the impact of technological and institutional change on competitive dynamics, firm strategy and firm organisation



The Centre for Banking Research

promotes topical and high calibre academic research in banking.



**BEST IN THE UK
FOR BUSINESS AND
MANAGEMENT RESEARCH**

(The Research Excellence Framework, 2021)



**IN THE UK FOR
MANAGEMENT RESEARCH**

(Shanghai Ranking's 2023 Global Ranking of Academic Subjects)

World-class faculty

Learn from leading experts.

Our faculty bring deep knowledge and real-world experience to the classroom, enriching your learning and guiding you toward success.



Professor Scott Moeller

**Director M&A Research Centre and
Professor in the Practice of Finance**

My modules are all case-study based. Each of the case studies have been written here at Bayes about deals that almost everyone already knows about, but not in the detail that we discuss. Manchester United, the London Stock Exchange, Cadbury, the Royal National Institute for Blind People ... these are just some of the deals we study together.

“Remember what JP Morgan Jr said: one should be ‘doing only first-class business, and that in a first-class way.’”



“Organisational Behaviour, when taught well, resonates powerfully with how we live our everyday lives at work. And when my students go on to become senior leaders, I know that what I have taught them will touch the lives of people I have never even met.”



Professor Laura Empson

Director of the Centre for Professional Service Firms and Subject Group Head for Organisational Behaviour

I am very aware of the challenges students are grappling with and often bring examples into the classroom from conversations I've had with CEOs, Chairs, etc. I find this brings the academic theory 'to life' for the students.



Dr Aneesh Banerjee

Reader in Technology and Innovation Management

I teach topics in technology management – and it does not get any more real in my field. From detailed case studies, guest lectures to live student projects and hands-on use of technology solutions, our students get exposed to the current discussions of technology management through practice as well as learning vicariously from industry experts.

“Now more than ever, we need to deeply consider the long-term consequences of our choices. So, while the day-to-day reality is that we deal with extremely short-term demands – take a moment to consider the long term-effects and assess if your choices would still be the same.”

“My key advice to aspiring business leaders is to cultivate purposeful curiosity. It's essential to identify your passions and delve deeply into them. Becoming an expert in your area of interest is more than accumulating knowledge.”



Professor Costas Andriopoulos

Professor of Innovation and Entrepreneurship and Associate Dean, MBA Programmes

Our programme is designed not just to impart knowledge, but to foster a mindset that thrives on disruption and innovation, equipping students to be change-makers in their respective fields.



Strategy

Strategic thinkers have the ability to shape businesses. Strategic thinking is one of the most important and transferable skills in today's commercial landscape, enabling leaders to change business narratives and accelerate their careers. It forms one of the core pillars of our MBA, taught by an interdisciplinary team of world-leading researchers and academics.

When will I learn strategy?

You'll begin with a core module in strategy theory, covering business and corporate strategy. Strategy remains a constant theme throughout the programme, with opportunities to apply your learning in the Strategy Project and during the International Consultancy Week.

Term three electives further strengthen your strategic insight, which will play a key role in your Business Integration Project.

Strategy at Bayes

Our team of world-leading experts have an interdisciplinary approach to strategy. You will work with academics who have complementary fields of expertise including banking, insurance, real estate and more, each viewing their subject area through the lens of strategic leadership.

Working with these leading researchers will equip you with the skills and knowledge to thrive in a leadership position.

Scan the QR code to watch this short film about the Strategy Project



Top 10

IN STRATEGY IN THE WORLD FOR THE LAST TEN YEARS.*

(Financial Times)

*The Financial Times stopped this ranking in 2022

“During my Strategy Project, I worked closely with the CEO to develop a market-entry strategy. It was my first real taste of strategic impact in a live business setting. Later, I completed my Business Integration Project with Fever-Tree, which stretched my analytical skills through econometric modelling and pushed me to problem-solve. Both experiences refined my ability to deliver clear, actionable recommendations and communicate effectively. I continue to apply the frameworks, data-driven mindset, and fresh perspective I developed at Bayes.”

Ameelah Manzur, Full-time MBA (2024), Senior Consultant, Deloitte, British



Finance

Finance is a core part of Bayes' MBA. An understanding of finance gives you the ability to plan for business growth, assess investments, contribute to projects involving mergers and acquisitions and understand the markets.

When will I learn about finance?

You will encounter finance in term one of your MBA programme through core modules such as Markets and Investments, Analytics for Business and Business in the Global Economy. These modules give you the basic skills and understanding you need to operate with confidence in a business environment.

Finance at Bayes

You will learn from academics and former business leaders who have extensive knowledge of their fields. Content is kept current and engaging by being tethered to real-world examples. Theory is enriched with talks from guest lecturers who use practical evidence to bring concepts to life.

6th

**IN THE UK FOR FINANCE
RESEARCH**

(Shanghai Ranking's 2023 Global Ranking of Academic Subjects)

Mergers and Acquisitions Centre

The Mergers & Acquisitions Research Centre (MARC) was founded in 2008 and remains a global leading research centre. It facilitates collaboration between academics, M&A bankers, lawyers, consultants and other key players.

It provides an excellent resource for our MBA students, hosting annual events and transferring expertise and current insights into both our Finance and Strategy modules.

Scan to find out more



Get involved

MBA students are welcome to participate in our student-run finance-related Business Clubs, such as M&A/Private Equity and Banking and Finance. These societies offer a great way to meet like-minded peers, attend guest lectures, and participate in finance simulations.



Entrepreneurship and innovation

Entrepreneurship is the lifeblood of any economy. Brilliant ideas come about when you have the skills to turn innovation into reality. At Bayes, entrepreneurship is part of our DNA. Our London location in the heart of Tech City means we are surrounded by a cluster of high-tech start-ups.

5th

**IN EUROPE FOR
ENTREPRENEURSHIP**

(Poets & Quants The World's Best MBA Programs for Entrepreneurship in 2025)

15th

**IN EUROPE FOR THE AMOUNT OF
CAPITAL RAISED BY MBA GRADS
(\$526M)**

(Pitchbook 2024-25)

Our range of innovation and entrepreneurship focused electives blend academic theory and faculty's real-world entrepreneurial experience to give you the tools and the insights to develop or grow your own business.

Events and activities to kick-start your business

In addition to your MBA, Bayes offers a number of initiatives and workshops for budding entrepreneurs:

Start-up Surgeries – One-to-one coaching, advice and feedback. Our expert team helps you start a new business or scale an existing one.

EntrepreneursTalk@Bayes – A series of in-depth interviews run with some of the UK's most innovative and inspirational tech entrepreneurs. Meet them up close and personal on campus, with plenty of time for your questions and networking.

Scan the QR code to watch a virtual interview with alumnus Sir Stelios Haji-Ioannou, the founder of easyJet.



Space, funding and practical support

If you want your business to succeed, we are here to help.

Venture Space – An incubation hub for student and graduate entrepreneurs. Eligible participants gain access to a comprehensive Startup Support Package, which includes monthly demo nights, mentoring from Entrepreneurs in Residence, investment ready support, free subscriptions, regular networking events, educational resources, and more.

CityVentures – The startup ecosystem in the City of London and a multifaceted entrepreneurship programme offering start-up support, including events, advice and opportunities to help you secure investment.



Taras Yavorskyy

Full-time MBA (2026)
Ukrainian

“As an entrepreneur with prior experience, the value of the Bayes MBA for me is not about starting from zero, but about reframing and upgrading what I have already built. The exposure to the London business ecosystem allows me to learn how to network in the right way, engage with the city's entrepreneurial and investment community, and fully immerse myself in the business life of London. This combination of reflection, structure, and real-world connectivity is what makes the Bayes MBA particularly valuable for experienced founders.”



Bayes Entrepreneurship Fund

A **£10 million** fund that invests in early-stage, high-potential, revenue-generating UK companies. A unique source of seed capital for fledgling businesses.



Programme overview

Our MBA equips you with the tools to explore new paths, test ideas, and deliver practical solutions in real time. Take the lead in shaping your own MBA story.

We place a strong emphasis on developing a range of professional skills preparing you for future challenges in a competitive global business environment.

- ✓ Cross-disciplinary modules encourage students to think beyond traditional silos
- ✓ Tailor electives based on your preferred specialism. Choose from either daytime, evening, weekend or online formats
- ✓ The culmination of the programme is the Business Integration Project, a major piece of self-managed research
- ✓ Bayes leads in career enhancing education, engage in our credit bearing Career Impact and Employability module.

Explore our Full-time MBA programme at:

bayes.citystgeorges.ac.uk/ft-mba-programme



TERM 1 September – December	TERM 2 January – April	TERM 3 May – August
Programme and careers induction Core module 1: Leadership, Strategy and Organisational Dynamics Core module 2: Global Economy and Investments	Core module 3: Operational Excellence and Marketing Core module 4: Sustainable Corporate Innovation and Finance	Electives International electives
Career Impact and Employability module	Career Impact and Employability module (ongoing)	Career Impact and Employability module (ongoing)
Professional Development Week: Achieving Your Potential	International Consultancy Week	Business Integration Project
The Strategy Project	The Strategy Project (ongoing)	



While some modules still use traditional exams, our MBA places greater emphasis on experiential and applied learning. Assessment prioritises real-world application, replacing excessive exams with reports, presentations and business pitches.



September – April

Induction

Programme induction and careers orientation

Core modules

Leadership, Strategy and Organisational Dynamics

- Accounting and Financial Reporting
- Organisational Dynamics
- Strategy

Global Economy and Investments

- Analytics for Business
- Business in the Global Economy
- Markets and Investments

Operational Excellence and Marketing

- Human Resource Management
- Marketing
- Operations Management

Sustainable Corporate Innovation and Finance

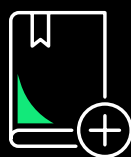
- Corporate Finance
- Sustainability and Responsibility in Business
- Technology-Driven Innovation Management

Career Impact and Employability module

Professional Development Week: Achieving Your Potential

The Strategy Project

International Consultancy Week



April – August

Career Impact and Employability module

Electives*

Finance and Investment

- Advanced Corporate Finance
- Blockchain Technology and Decentralised Finance
- Global Financial Management
- Global Real Estate
- Investment Strategy and Practice
- Mergers and Acquisitions
- Private Equity

Innovation and Entrepreneurship

- Competitive Edge with Digital Technologies
- Innovation and Entrepreneurship
- Innovation and Technology Ecosystems
- Negotiation for Business Success
- New Venture Creation

Marketing

- Branding and Advertising
- Digital Marketing and Social Media
- Strategic Marketing in Action: Exploring Location Brands

Strategic and Digital Transformation

- Advanced Analytics for Business
- Advanced Corporate Strategy in a Globalising World
- Consulting to Management
- Leading Strategy Execution
- Managerial Decision Making
- Managing Strategic Change
- Strategic Business Analytics
- The New Strategic Landscape

Sustainability and ESG

- Climate Change Impact on Companies
- ESG Strategy and Investing
- Sustainability: Business Challenges and Opportunities

International electives

- Bayes MBA London Symposium – London, UK
- Digital Innovation in Action – Silicon Valley, USA
- Innovation and Technology Ecosystems – Seoul, South Korea
- Sustainability: Business Challenges and Opportunities – Reykjavik, Iceland
- UAE International Study Tour – Dubai, UAE

Business Integration Project

* We review our elective portfolio on an annual basis to ensure we are staying up to date with the evolving business world. Therefore the electives listed are an indication of the range of modules offered and may be subject to change.



Professor Alessandro Giudici

Strategy Project Module Leader

“The Strategy Project is a collaborative assignment where your team consult for a business client’s senior management on a real strategic challenge such as how to expand internationally or embrace digital transformation. This culminates in a presentation to the client where analytical and problem-solving skills are tested before planning and implementation of effective strategies are called for.”



Experiential learning

A transformational experience with a focus on practical application and professional development.



Achieving Your Potential

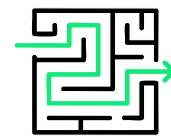
This three-day residential programme offers you the opportunity to hone and apply the employability skills developed so far in an off-campus setting. Involving hands-on learning activities, plenary sessions and group discussions, the programme further develops the skills you will need throughout the remainder of the course and in your future career.



The Strategy Project

Spanning two terms, the Strategy Project gives you the opportunity to act as a consultant to an established company faced with a genuine business challenge. Working as a member of a team, you will engage with company stakeholders, gather and analyse data, and present your findings to your client. Previous students have worked with companies including Harrods, Kodak, Vodafone UK and Visa Europe to:

- Map market sizes and values, identify client needs and develop recommendations for new product and revenue streams
- Undertake strategic market analysis, exploring potential markets, the competitive landscape and potential value chain
- Present a revenue forecasting model.



Business Integration Project

The BIP is your opportunity to address a real-world business question or challenge, and then to analyse, evaluate and recommend solutions.

You might develop a business plan for your own company, or a growth strategy for a start-up, tackle organisational change in a social enterprise or provide recommendations to a corporation seeking to enter a new sector. Your BIP is an opportunity to experiment and establish an authoritative voice on a business topic. It is an excellent way to deepen expertise, forge new networks and unlock career opportunities.

Previous host organisations for the BIP include:

Bank of England
Bank of New York Mellon
Boster Group
Cancer Research
Dentsu
Department for Transport
Equiteq
EY
GSK
HSBC
Lumanity
Mott MacDonald
PKB Swiss Private Bank
Tate & Lyle



Learning through doing

Test your limits. Try new experiences. Build your confidence.
Business leaders aren't born, they're grown over time.

Our approach to 'learning through doing' extends beyond the classroom. Our MBA encourages you to push yourself, throw yourself into new challenges and achieve your potential.

A global perspective

“Our Digital Innovation in Action elective in Silicon Valley is where digital transformation comes to life. Get up close with the industry giants like Meta, Google, and Netflix, and immerse yourself in the Valley’s rich entrepreneurial and research ecosystem, including start-ups and Stanford University. You will have the opportunity to visit global enterprises, from banks to pharmaceutical distributors, that have moved to the Valley to acquire new practices and reinvent from within. Our aim is to offer you a real, unfiltered glimpse into Silicon Valley and how digital tech is reshaping everything from strategies to leadership, and more.”

Professor Gianvito Lanzolla, Professor of Strategy





Las Vegas, USA



UAE

Immerse yourself in the global business market.

Our Full-time MBA programme offers a choice of international electives and an International Consultancy Week to enhance your global perspective.

International electives

Through experiencing global destinations we learn more about ourselves and our international electives allow students to immerse themselves in business cultures operating within different economic and regulatory environments. Study sustainability in business in Reykjavik, innovation and technology ecosystems in Seoul, or boost your understanding of digital innovation in Silicon Valley, USA. By choosing to study an international elective, you will expose yourself to new cultures, develop your understanding of global business operations and build professional relationships that will support your career development.

You will learn first-hand about the different challenges and opportunities facing operations in various territories, expand your toolkit of problem-solving skills and gain business insights that are relevant to your role.

International Consultancy Week

You will tackle a real-life consultancy assignment, typically outside of the UK to destinations such as Iceland, Ireland or Portugal. You will work with a dynamic organisation to help them develop a business strategy or overcome an operational challenge. The project involves one week's face-to-face consultancy, and an additional four weeks during which you will develop a set of recommendations. This is an exciting opportunity to develop your knowledge of business operations in different territories and work collaboratively with a team of MBA peers.



Seoul, South Korea

Scan the QR code to watch this film about International Consultancy Week





Melanie Sweeney

Full-time MBA (2026)
American

“When deciding where to pursue my MBA, Bayes stood out for its London location and the international nature of the programme. Prior to enrolling, I was working in financial sales in New York, and I chose to pursue an MBA to develop the skill set needed to pivot into a more investment-focused role, while also relocating to London and building a strong professional network.

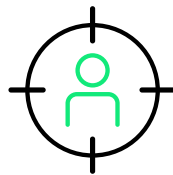
I have learned immensely from my professors and peers in a highly interactive classroom environment. I have already had the opportunity to connect with professionals across the industry through Bayes events, join a global venture capital competition, take on the Co-President role of the Women in Business Club, and further develop both my leadership and analytical skills.

Looking ahead, I am excited for what the rest of the year holds, from a consulting trip to Istanbul, to a sustainability elective in Iceland, alongside a range of stimulating projects and electives. I am confident that this experience is preparing me well to secure a role aligned with my long term career goals.”



Today's classmates, tomorrow's innovators

At Bayes, we foster a diverse community which helps ambitious professionals from around the world to connect, but also learn from each other.



Dynamic perspective

Chosen through a rigorous admissions process, each student adds unique cultural and professional insights.



Collaborative mindset

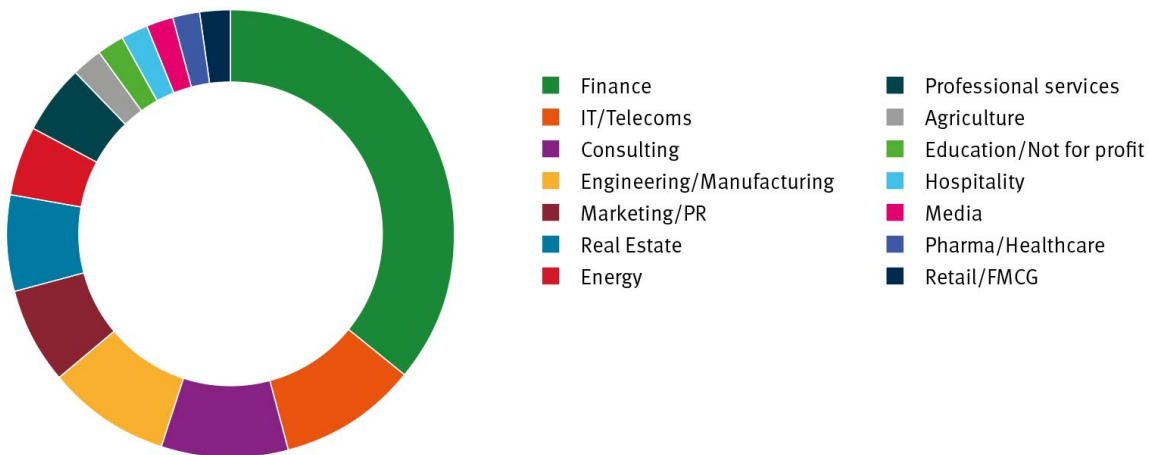
A personalised interaction and tight-knit community where you can build strong connections and engage in a collaborative learning experience.



**Scan the QR code to meet our 2026
Full-time MBA cohort.**



Class of 2026 industries represented



29

AVERAGE
AGE

48%

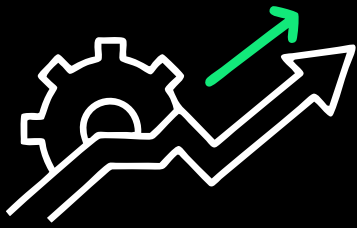
FEMALE
STUDENTS

614

AVERAGE GMAT
TEST SCORE

6

YEARS'
AVERAGE WORK
EXPERIENCE



Career Impact and Employability module

We are the first business school in the UK to embed career strategy into the curriculum across all postgraduate degrees. The credit-bearing Career Impact and Employability module runs throughout the year, focusing on strategic career management, leadership development, and advanced communication skills to drive long-term professional growth.

Careers and professional development

An MBA will transform your career. At Bayes Business School your professional development is built into the curriculum and starts even before you join – with our online Career Accelerator Course.

The Careers team is comprised of highly experienced talent management professionals with backgrounds in recruitment, assessment and selection, occupational psychology, career coaching and leadership development. They come from a diverse range of industry sectors. Utilising their career and executive coaching qualifications as well as corporate talent management experience, the team will support you through the interconnected key stages of successful career development.

Kickstart with Careers Orientation

An initial two weeks of intensive and rewarding preparation, laying the foundations for lifelong employability. This training equips you with the practical tools, skills and mindset that support your professional development and allow you to make the most of your MBA. You will build self-awareness, develop your individual value proposition, create and assess opportunities, and execute smart, purposeful career plans. Your network also begins to expand, with opportunities to hear from business leaders across critical business areas.

Professional Development Week

There is also the off-campus residential MBA Achieving Your Potential Programme, designed to enhance your leadership, followership and partnership skills so that you succeed in a competitive job market, in your next role and well beyond the MBA.

Scan to learn more about the Achieving Your Potential programme



“We constantly ask what’s changing in the market – how can we ensure our students have the edge? We work closely with employers to inform our Careers programme design so we can make sure our students have the right skills and knowledge to achieve successful careers.”

Sarah Juliet, Director of Careers and Professional Development



The Careers Curriculum

The accredited Careers curriculum focuses on developing the essential MBA career skills, such as enhancing your interpersonal effectiveness and approach to leadership; putting you in the best position to achieve your desired career outcomes.

The MBA Careers curriculum is formed of the following four integrated key areas:

- One-to-one career coaching and advice
- Career Impact and Employability module
- Corporate engagement
- Bayes Careers Online and resources.

It is designed in partnership with our world-leading trainers, who are experts in the field of career management and have the most up-to-date information about the employment market. Throughout your Full-time MBA, a member of the MBA Careers team will aim to tailor the programme to align with your specific interests.

You will participate in workshops focused on executive presence, effective networking, team building, and other critical skill. We’ll also help you refine your CV, LinkedIn profile, and interview technique aligned with our unique Bayes Careers Leadership Framework. These sessions are designed to support your professional development which will benefit you throughout your career.

Our team builds and maintains relationships with global corporates aligned to your career aspirations. You will meet leading global firms, small and medium enterprises, start-ups, and thought leaders from the industries where our MBAs pursue careers.





Preparing future leaders

Careers impact post-MBA

Through our MBA programme, we develop agile, future-ready leaders equipped to thrive in a dynamic global business environment.

In our 2024 MBA cohort, 88.5% of our MBA graduates secured employment within six months, an outcome that reflects the ambition of our students and the strength of the Bayes careers offering.

Through a personalised, data-driven approach and the power of the Bayes global network, many graduates successfully made bold career transitions, preparing them not just for their next role, but for a lifetime of leadership and impact.

88.5%



**ACCEPTED A JOB OFFER
WITHIN SIX MONTHS OF
GRADUATION***

* of those seeking employment

How did our MBAs secure their role?



- Bayes Careers or Alumni facilitated 30%
- External job announcement/ company website 25%
- Network 25%
- Recruitment agency 10%
- Previous employer 5%
- Other 5%

* Data presented was collected from graduates with accepted offers who completed the careers' post graduate survey.



Gunisha Arora

Full-time MBA (2024)
Marketing Manager, GSMA
Indian

"As an international candidate, the Careers Team was pivotal to my success. One-to-one coaching was a particular highlight. Alongside mock interviews and workshops, it helped me refine my position as a candidate and sharpen my narrative."



Career transitions

48%

CHANGED FUNCTION

60%

CHANGED LOCATION

60%

CHANGED INDUSTRY

92%

SWITCHED SECTOR,
COUNTRY OR FUNCTION



London

Your MBA classroom

Studying for your MBA in London means being at the heart of Europe's finance capital. Central London's finance and technology districts combine unrivalled networking opportunities, experiential learning and global exposure.

A thriving tech ecosystem

Just minutes away, Shoreditch and Old Street form one of Europe's most dynamic technology hubs. From AI and cybersecurity to SaaS and digital commerce, you will be immersed in an ecosystem built for innovation, entrepreneurship, and scale.

London Symposium

Our London Symposium offers unparalleled access to the inner workings of top organisations and brightest minds.

By leveraging our London location and extensive network, the elective explores the economic drivers of London as a global commercial hub and provides insights into how business is conducted and its impact on the UK, Europe, and global economy.

Scan the QR code to watch a short film about the London Symposium elective



London life

London offers exceptional career opportunities alongside a dynamic social life and a globally diverse community.

It is a hotspot of intellectual stimulation, filled with galleries and museums and is also one of the greenest capitals, with plenty of parks and open spaces to enjoy some peace and quiet.

Career acceleration through proximity

Top employers do not simply recruit in London; they are embedded in it. From global organisations in Canary Wharf to high-growth start-ups and venture-backed scale-ups, you will benefit from:

- Frequent guest speakers and industry-led teaching
- In-person networking events
- Live consulting projects with real companies during your MBA.



RANKED

No.1

STUDENT CITY

(QS Best Student Cities Ranking)



“London is where things are happening – the financial centre of the world. It’s the bridge between East and West and home to the biggest financial companies as well as hundreds of start-ups. There’s also that rich diversity of people – I wanted to be part of that because I knew I would learn so much.”

Pedro González, Full-time MBA (2021), Trader, International Funding and Investor Relations, Scotiabank, Chilean



Your student experience

This will be an amazing year of education and insight – take full advantage of what the school and the location has to offer. The rich cultural experience of living in London, with almost limitless access to the arts, history and global cuisine, makes Bayes an exciting place to be.



Outside the classroom

Bayes Business School has 13 student-led Business Clubs. These deliver a variety of events throughout the year, from career talks to networking with professionals, providing you with opportunities to gain more exposure, knowledge, and skills in your field or industry of interest.

A full list of clubs is available on the campus groups website:
bayes.citystgeorges.ac.uk/study/mba/student-life/bayes-business-clubs

City St George's, University of London

You'll also have full access to City St George's Student Union, student-run societies and all the recreational facilities provided by City St George's. The University's playing fields in North London cater for field sports, while the nearby CitySport facility runs a comprehensive programme of indoor and outdoor sports.



Ask a student about their experience



Student Life

We know that employers are always keen to recruit well-rounded graduates who have taken full advantage of school life, so extra-curricular activities are integral to life at Bayes.

Building your networks

Your peers represent the future of international business. You can create a network that will cross borders, industries and cultures. It's a resource that will be yours to tap into for the rest of your career.

Outside of the MBA curriculum, there are a number of networking opportunities throughout the year.



Industry events

As a global business hub, we attract leading professionals and speakers, allowing us to hold regular events on campus to explore current topics.



Careers Beers

Held twice a year, Careers Beers brings together the Bayes MBA community for an informal evening of networking and conversation.



Global Women's Leadership events

Inspiring speakers/panels empowering women for future leadership roles.



Building diverse networks

Our vibrant student community embraces diversity, equity and inclusivity, actively cultivating valuable and meaningful connections through clubs like the Women in Business Club and other interest-led clubs.

Bayes expertise

Our calendar of webinars, podcasts and videos will provide insights, advice and news on business and careers-related topics:



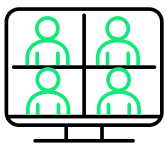
MBA Careers Forum

A full day of thought leadership, featuring fantastic keynote speakers and insightful panels tailored for our MBA audience.

Our alumni, your lifelong network

Join our thriving global alumni network and tap into a world-wide community of over 50,000 professionals across 170 countries.

Once you enrol as a Bayes student you will benefit from:



Exchanging knowledge with our active online community



Bayes alumni events in the UK and around the world



Careers support for life, with continued access to coaching, professional development, and valuable resources and subscriptions.



Free MBA Electives for life

As the demands of work and industry change, you will always need to stay up to date with your professional development. That's why graduation is not the end of your journey at Bayes Business School: our MBA alumni have access to **one free London based elective per year** so you benefit from lifelong learning after completing the programme.



“One of the reasons I chose Bayes is the opportunity for continuous education, such as the ability to take an elective each year once you’re an alum (at no cost). I chose the London Symposium this year, which featured four days of world-class speakers and allowed me to reconnect with who I was as a student during my MBA.”

Kai Li Loh, Full-time MBA (2022)
Consultant, Lumanity

Among others, our senior alumni include:

- 1975 ● **Peter Cullum, CBE**
Founder, Global Risk Partners (GRP)
- 1976 ● **Dr Muhtar Kent**
Former Chairman and CEO, The Coca-Cola Company
- 1981 ● **Carol Sergeant, CBE**
Director, Danske Bank
- 1985 ● **Sima Kamil**
Former Deputy Governor, State Bank of Pakistan
- 1986 ● **Dr Robert Kelly**
Former Chairman and CEO, The Bank of New York Mellon Corporation
- 1987 ● **Liu Mingkang**
Former Chairman, the China Banking Regulatory Commission
- 1988 ● **Sir Stelios Haji-Ioannou**
Founder, EasyJet
Tom Ilube CBE
Founder, Crossword Cybersecurity and Chair, Rugby Football Union
- 1993 ● **Carmel McConnell, MBE**
Founder, Magic Breakfast
- 1994 ● **Angus Forbes**
Founder, Bankers without Boundaries
- 2001 ● **Tae-Shin Kwon**
Vice Chairman and CEO, the Federation of Korean Industries
- 2010 ● **Isibéal Ballance**
Executive Producer, Adorable Media
- 2014 ● **James Cartwright**
Former Director and Chief of Staff, GSK
- 2015 ● **Johnny Grave**
CEO, Cricket West Indies

Who we're looking for

Successful candidates will be of a high academic calibre, have a track record of professional success along with dedication and aptitude to complete a rigorous programme of study. Furthermore, they will demonstrate leadership capabilities, collaboration and a willingness to explore.

The Full-time MBA provides students with the skills, knowledge and confidence to become successful global business leaders of the future. Our students are ambitious professionals with an open mind and a keenness to learn.

Entry criteria

All applicants to the programme are evaluated on their individual merits. To be considered you will need:

- A minimum of three years full-time professional experience, gained after graduation.
- An undergraduate degree or an appropriate equivalent professional qualification. Alternatively, at least six years professional experience
- We recommend a well-balanced GMAT or GRE score. The average GMAT score for the last intake was 654. We accept valid GMAT scores achieved through either the classic or new Focus edition equally.
- For non-native English speakers, an English language requirement. (This may be waived in certain circumstances). Contact the Recruitment and Admissions team for further details. A full list of acceptable English language qualifications and our required scores can be found on our website.

Application fee waiver

A non-refundable application fee of £100 (waived if you complete a one-to-one consultation with a Recruitment Manager; details provided during the consultation).

The online application will consist of:

- ✓ Essay questions and supplementary questions
- ✓ A one-page CV/resume
- ✓ Two professional references, one of which must be from your current manager or supervisor
- ✓ A non-refundable application fee of £100
- ✓ GMAT or GRE scores
- ✓ English language results (if applicable)
- ✓ A copy of your degree certificate or transcripts (translated copies if not in English).



Graduate loyalty discount

We are delighted to offer a 20% tuition fee reduction to University of London alumni who achieved 2.1 or above in their undergraduate degree, or a master's degree, and who meet all entry criteria for the MBA. We also waive the £100 application fee for alumni.

Admissions process

We have several application rounds throughout the year, please refer to our website for specific details:

bayes.citystgeorges.ac.uk/ft-mba-programme

We strongly recommend you submit an early application if you wish to be considered for a financial award or scholarship.

Once your application is complete, the admissions panel will review your file and if successful, invite you to interview. Interviews can take place in person or via Skype/Zoom with a member of faculty.

The whole process from submitting your complete application to final decision will take on average six weeks.

Fees and funding

We want to enable the most deserving students to study at Bayes – whatever their circumstances. The skills they gain will benefit both the business world and the community. All successful candidates are automatically considered for a financial award.

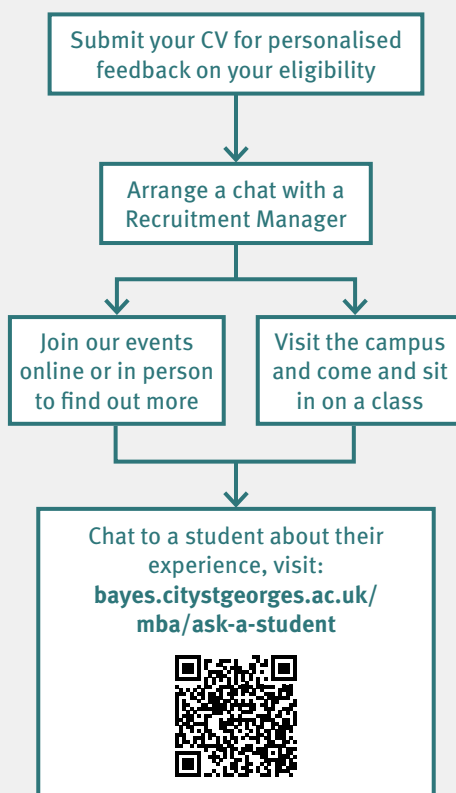
We also offer a number of scholarships, including the Global Women's Leadership Programme (GWLP), an innovative initiative designed to attract and nurture rising female leaders.

Scan the QR code to find out more on our website:

bayes.citystgeorges.ac.uk/study/mba/funding/full-time-mba-awards-and-scholarships



Recommended next steps:



MBA programmes portfolio

	FULL-TIME MBA	EVENING EXECUTIVE MBA	MODULAR EXECUTIVE MBA	GLOBAL MBA (ONLINE)
AIMED AT THOSE	Looking to accelerate career, make a transition or have entrepreneurial aspirations	Looking to progress in seniority, enhance leadership skills or prepare for c-suite level roles	Looking to progress in seniority, enhance leadership skills or prepare for c-suite level roles	Looking to progress in seniority, make a transition or enhance leadership skills
FORMAT	Full-time	Delivered twice a week, Tuesday and Thursday evenings	Delivered monthly over 3 days (Friday – Sunday), with some blended online learning	Primarily online with two on-campus modules
IDEAL IF	You want to study in London. You can take a year out to study full-time	You can commit to weekly evening study in London	You can commit to study, 3 days once a month You are based in the UK or if outside of the UK, can travel to London monthly	You want the flexibility of studying predominantly online
DELIVERY	In person	In person	Blended - in person and online	Online and in person
DURATION	12 months	24 months	24 months	24 months
STARTS	September	September	March	February and September
PROFESSIONAL EXPERIENCE REQUIRED (full-time, post graduation)	3+ years	5+ years	5+ years	5+ years

Contact us

Come and speak to us about the programme at one of the many events we host and attend throughout the year.



DROP-IN SESSIONS

It can be difficult to step away during a busy working day. Our drop-in sessions are scheduled conveniently during lunch and at the end of the day. Pre-schedule a 30-minute meeting with a Recruitment Manager who is available to give you a snapshot of our programmes and answer specific questions.



EVENING INFORMATION SESSION

Join us on campus to find out everything you need to know about the programme, curriculum and the admissions requirements. You will also hear first-hand from our students and alumni about their experiences. Our Recruitment Managers can advise on how our programmes can impact your career and provide details on the application process.



INTERNATIONAL FAIRS

Meet us at an event near you and speak to one of our Recruitment Managers in person.



MBA IN A DAY

Would you like to experience the life of an MBA student on our London campus? We welcome you to join us for a masterclass taught by our world leading faculty. The Recruitment and Admissions team are also on hand to give you advice and guidance on the admissions process.



ONE-TO-ONE CONSULTATIONS

Arrange a meeting in person or virtually with a member of the team to discuss your suitability for the programme. They will provide personalised feedback on your eligibility.



COFFEE CHATS

These in person sessions are a chance to meet informally with one of our Recruitment Managers in London or perhaps nearer you. You can discuss your eligibility and gain insights into the application process, and the scholarship/awards opportunities.



ONLINE INFORMATION SESSION

Join us from anywhere in the world for our web based information session and Q&A with the Recruitment and Admissions team.

Find an upcoming event that suits you, visit:
bayes.citystgeorges.ac.uk/mba/events



Contact our Recruitment and Admissions team with any questions or send your CV if you would like us to assess your suitability for our programme.

We are available to answer your questions on:
bayes-mba@citystgeorges.ac.uk
 +44 (0)20 7040 0286



Scan the QR code to take a virtual tour of the campus



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All the information contained within this brochure was correct at the time of going to print.

City St George's, University of London is an independent member of the University of London which was established by Royal Charter in 1836. It consists of 17 independent member institutions of outstanding global reputation and several prestigious central academic bodies and activities.



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OF LONDON**